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TERRITORIES

AUSTRALIA

STATS***BOX***

AUSTRALIA

POPULATION 23,933,824
TV HOUSEHOLDS 8,659,522
TV PENETRATION 100%
HOUSEHOLD SIZE 3.5
CABLE TV PENETRATION 35%
DTT PENETRATION 96.5%
SATELLITE TV SUBSCRIBERS 100,000
MULTICHANNEL HOMES 3,000,000
MULTICHANNEL PENETRATION 36%
NON-TERRESTRIAL TV CONNECTIONS 3,000,000
INTERNET PENETRATION 92%
BROADBAND SUBSCRIBERS 12,534,028
FIXED BROADBAND PENETRATION 72%
INTERNET-CONNECTED TV PENETRATION 31% of households
PVR PENETRATION 56.8% of households
SMARTPHONE PENETRATION 74% of Australians aged 16+
MOBILE BROADBAND PENETRATION 54%
TABLET DEVICE PENETRATION 47.8% of households

SOURCES:
-Asia Pacific Multichannel TV 2016, by CASBAA
-Australian Bureau of Statistics
-Australian Multi-Screen Report 4Q 2016 from OzTAM
-OzTAM Universe Estimates 2Q 2016 – Individuals
-Internet Live Stats, Internet Users by Country (2016)
-Multichannel Television Advertising in Asia, Countries, Australia, by CASBAA
-SNL Kagan APAC OTT

Although linear TV in early 2015 was still adopted by 88% of Australian households, the figure is falling gradually, and the advent of OTT viewing as well as IPTV offers from Telstra's new bundled video and broadband services and other major ISPs will see a more rapid shift from liner to time-shifted TV in coming years, especially since Netflix entered the market.

Foxtel has seen steady revenue growth during the last few years but the company has struggled to increase pay-TV penetration in Australia, even with competitively priced basic packages as low as AUD$10 per month.

Ooyala reported that Australian households that subscribe to SVOD services have increased the number of services to 1.7 from 1.5 since 2015. More than 2.7 million new active subscribers came in at the end of June 2016, an increase of 46% compared to the same period a year ago.

Telstye found that the total number of paid SVOD subscriptions will double to 4.1 million in mid-2019, a huge rise from the 1.9 million subscribers in June 2016, totally exceeding pay-TV subscriptions. However, as of June 2016 pay-TV has a total of 3.3 million subscribers and continues to enjoy a healthy revenue lead over SVOD.

Roy Morgan Research found Netflix the clear market leader, followed by local SVOD services Stan and Presto. Both Australian services have been growing faster than Netflix in the past 12 months, primarily as the "second SVOD" service in homes. About 20% Netflix customers have more than one SVOD service.

Gender Matters

In December 2015, Screen Australia launched a five point AUD$5 million plan over a three-year span for Gender Matters, a suite of initiatives addressing the gender imbalance within the Australian screen industry. With 32% of women working as producers, 23% as writers and only 16% as directors, the imbalance is most notable in the traditional film industry. The five point plan included an immediate $3 million allocation of jump-start funding to get female-led projects production ready within two years, and a further AUD$2 million of support for placements, distribution incentives, marketing and industry networking.

Gender Matters' launch of the *Brilliant Stories* and *Brilliant Careers* programmes garnered huge success, receiving a record-breaking 452 applications, the most applications ever received for any funding programme. When the 58 recipients of these two programmes, it marked the largest cohort of projects funded in a single day in the agency's history. A combined 45 story ideas and 13 industry projects led by Australian women shared in more than AUD$3 million of funding.

Gender Matters' final two steps were unveiled in August 2016, namely *Better Deals* and *Attachments for Women*, at the MIFF 37°South Market in Melbourne. *Better Deals* is a $1 million pilot programme, creating a new incentive for distributors considering quality female-driven feature film projects. Screen Australia matched the distributor's minimum guarantee of AUD$100,000 or more (up to AUD$300,000), provided as a grant contribution towards the marketing of the film. *Attachments for Women* is run in conjunction with the existing *Production Investment Programmes*. It requires that all scripted drama projects that receive more than AUD$500,000 from Screen Australia to have a compulsory, paid female attachment position built into the budget.

Key Developments

The fifth-annual Asian Animation Summit (AAS) will take place in Brisbane, Australia from November 22 to 24. Organisers are anticipating roughly 200 attendees taking part at this year's event, which is designed to attract producers of animation who are interested in co-producing projects with partners in Asia-Pacific, as well as broadcasters, distributors and investors from the region and beyond. Over the course of the three-day event, 24 projects from Australia, Korea, Malaysia, Thailand and elsewhere in Asia-Pacific that are brand-new to the market and looking for financing and partners will be presented.

Thirteen Australian documentaries were shown at the 2016 Hot Docs Canadian International Documentary Festival, including eight feature documentaries and five shorts (as well as a music video from an Australian director). *Putuparri and the Rainmakers*, winner of the 2015 CinéfestOZ Film Prize, had its international premiere at the festival and was shown as part of the Made In Australia programme.

In April 2016, Network Ten, Nine Network and Seven Network announced the launch of a new joint venture marketing company, Think TV, aiming to persuade advertisers to continue to invest in free-to-air television. For the first time the two television sectors will be aligned under a new industry body to promote television's scale and effectiveness for advertisers across all screens.

FREE–TO–AIR

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Australia 3206
Tel: +61 3 8598 7803
Website: www.switchint.com
Email: switch@switchint.com

TAXI FILM PRODUCTION
A 332 Montague Road
West End, Queensland
Australia 4101
Tel: +61 7 3334 4200
Website: www.taxifilm.tv
Email: shoot@taxifilm.tv

THE SWEET SHOP (MELBOURNE)
1/21 William Street, Balaclava
Victoria 3183, Australia
Tel: +61 3 9525 9911
Website: www.thesweetshop.tv
Email: sweetland@thesweetshop.tv

THE WALT DISNEY COMPANY (AUSTRALIA)
Level 3, 68 York Street
2000 Sydney NSW
Tel: +61 2 8622 8444
Fax: +61 2 8622 8453
Website: www.disney.com.au

TRAFFIC FILM PRODUCTION (BRISBANE)
332 Montague Road,
West End, Brisbane,
Queensland, Australia 4101
Tel: +61 7 3334 4288
Website: www.trafficfilm.tv
Email: production@trafficfilm.tv

TRUCE FILMS PTY LTD
65 Haig Street
Southbank Victoria 3006
Australia Tel: +61 3 9645 7512
Website: www.trucefilms.com
Email: hello@trucefilms.com

TWO LITTLE INDIANS
610 Stanley Street
Woolloongabba 4102
Australia
Tel: +61 7 3255 1888
Website: www.twolittleindians.com
Email: james@twolittleindians.com

UFOFILM PTY LTD
3/42-44 Holt Street, Surry Hills
NSW 2010, Australia
Tel: +61 2 9699 1222
Fax: +61 2 9699 1522
Website: www.ufofilm.com.au
Email: lux@ufofilm.com.au

VIACOM INTERNATIONAL MEDIA NETWORKS AUSTRALIA
4-16 Yurong St
East Sydney NSW 2001
Tel: +61 2 9921 0200
Fax: +61 2 9921 0201

VILLAGE ROADSHOW STUDIOS
Entertainment Road
Oxenford QLD 4210
Tel: +61 7 5585 9666
Fax: +61 7 5573 3698
Website: www.movieworldstudios.com.au
Email: benzie@villageroadshowstudios.com.au

VIM FILM
2/144 Edward Street, Brisbane
QLD, Australia
Tel: +61 7 3270 7809
Fax: +61 7 3211 3425
Website: www.vimfilm.com
Email: info@vimfilm.com

WALL TO WALL PICTURES
69 Wimbledon Avenue, Narrabeen
NSW 2101, Australia
Tel: +61 2 9970 6339
Website: www.walltowallpictures.com
Email: walltowall@bigfoot.com

WHYTE HOUSE ENTERTAINMENT (SYDNEY)
1 Fennell Street
Port Melbourne
VIC 3207, Australia
Tel: +61 3 8534 9966
Website: www.whytehouseent.com
Email: assist1@WhyteHouseEnt.com

WILDBEAR ENTERTAINMENT
16 Petrie Plaza
Canberra City
ACT 2601, Australia
Tel: +61 2 6248 8444
Fax: +61 2 6248 8288
Website: www.wildbear.tv

WILL O_ROURKE
14 Maddison Street, East Redfern
NSW 2016, Australia
Tel: +61 2 9319 7904
Website: www.willorourke.com
Email: josh@willorourke.com

WINDOW PRODUCTIONS
Ground Floor
15 Woodburn Street, Redfern
NSW 2016, Australia
Tel: +61 418 227 121
Website: www.windowproductions.com
Email: look@windowproductions.com

WOLFHOUND PICTURES PTY LTD
36 David Ave Bardon,
4065 Brisbane
Tel: +61 4 4991 9450

WORKING DOG PRODUCTIONS
PO Box 488
South Yarra 3143
Victoria, Australia
Tel: +61 3 9826 4344
Website: www.workingdog.com
Email: dog@workingdog.com

WTFN ENTERTAINMENT
210 Riversdale Road
Hawthorn, Victoria 3122
Tel: +61 3 9810 7111
Website: www.wtfn.com

ZSPACE
100 Hackett Street, Ultimo
NSW 2007, Australia
Tel: +61 2 9212 6777
Website: www.zspace.com.au
Email: info@zspace.com.au

MOBILE TELCOS

HUTCHISON TELECOMS
Level 7, 40 Mount Street
North Sydney, NSW 2060
Website: www.hutchison.com.au
Email: investors@hutchison.com.au

OPTUS
Suite 408, 15 Lime Street
Sydney, NSW, 2000
Tel: 13 0044 3012
Website: www.optus.com.au
Email: support2@obcsydneynorth.com.au

TELSTRA
Level 41, Telstra Centre
242 Exhibition Street,
Melbourne VIC 3000
Tel: +61 1300 368 387
Fax: +61 3 9632 3215
Website: www.telstra.com.au

VODAFONE AUSTRALIA
Level 7, 40 Mount Street,
North Sydney NSW 2060
Tel: +61 4 1414 1414
Fax: 1300 308 869
Website: www.vodafone.com.au

GOVERNMENT BODIES/ REGULATORY AGENCIES

AGB NIELSEN MEDIA RESEARCH AUSTRALIA
Ground Floor, 166 Epping Road
Lane Cove, NSW 2066
Tel: +61 2 9490 6500
Website: www.agbnielsen.net
Email: info.tam.au@nielsen.com

AUSTRALIA MOBILE TELECOMMUNICATIONS ASSOCIATION
PO Box 4309 Manuka ACT 2603
Tel: +61 2 6239 6555
Website: www.amta.org.au
Email: contact@amta.org.au

AUSTRALIA SUBSCRIPTION TELEVISION & RADIO ASSOCIATION
Level 2, 4 Broadcast Way,
Artarmon NSW 2064
Tel: +61 2 9776 2684
Website: www.astra.org.au
Email: astra@astra.org.au

AUSTRALIAN CHILDREN'S TELEVISION FOUNDATION
3rd Floor, 145 Smith Street,
Fitzroy Victoria 3065, Australia
Tel : +61 3 9200 5500
Website: www.actf.com.au
Email: info@actf.com.au

AUSTRALIAN COMMUNICATIONS AND MEDIA AUTHORITY
Level 5, The Bay Centre, 65 Pirrama Road,
Pyrmont NSW 2009. PO Box Q500,
Queen Victoria Building, NSW 1230
Tel: +61 2 9334 7700
Website: www.acma.gov.au
Email: broadcasting@acma.gov.au

OZTAM PTY LIMITED
Level 4, 50 Berry Street
North Sydney NSW 2060, Australia
Tel: +61 2 9929 7210
Fax: +61 2 9929 3445
Website: www.oztam.com.au
Email: info@oztam.com.au

SCREEN AUSTRALIA
Level 7, 45 Jones Street,
Ultimo, Sydney, NSW 2007
GPO Box 3984, Sydney, NSW 2001
Tel: +61 2 8113 5800
Website: www.screenaustralia.gov.au
Email: info@screenaustralia.gov.au

SCREEN PRODUCERS ASSOCIATION OF AUSTRALIA
36 Fitzroy Street, Surry Hills
Suite 2, Level 1,
Australia, Sydney, NSW 2010
Tel: +61 2 9360 8988
Website: screenproducersaustralia.org.au
Email: info@screenproducers.org.au

CHINA

STATS***BOX***

CHINA

POPULATION 1,388,530,513
PAY-TV PENETRATION 61%
INTERNET USERS 668,000,000
INTERNET PENETRATION 48.8 %
TOTAL BROADBAND SUBSCRIBERS 211,967,000
FIXED BROADBAND PENETRATION 46%
MOBILE INTERNET SUBSCRIBERS 951,610,000
MOBILE BROADBAND PENETRATION 57%
MOBILE SUBSCRIBERS 235,009,000
3G MOBILE SUBSCRIBERS 418,928,000
3G MOBILE TELEDENSITY (SUBSCRIBERS PER 100 PEOPLE) 95.0
MULTICHANNEL PENETRATION 57%
NON-TERRESTRIAL TV CONNECTIONS 255,500,000

SOURCES:
-China Population as at 18 December 2015 - World Population Review
-China Internet Network Information Center, as of June 2015
-Ministry of Industry and Information Technology of the People's Republic of China, as at October 2015
-Asia Pacific Multichannel TV 2015, by CASBAA

According to IBISWorld's TV & Radio Broadcasting market research report, China's TV and Radio broadcasting industry is expected to increase at a yearly rate of 13.0%. The figure is driven by the accelerating convergence of telecommunications, internet, and cable TV network operations and digitisation rate. In 2015, revenue in the industry is expected to increase 9.8% from 2010 to $7.2 billion.

With an estimated population of nearly 1.4 billion, the world's most populous nation boasts the largest number of internet users; 668 million. With nearly half of its population on the internet, online video websites- Youku Tudou, iQIYI, PPTV, Sohu, Tencent, LeTV- are increasingly more popular.

Youku Tudou, China's biggest online video giant, features commissioned programmes from a myriad of channels including Hong Kong's TVB and CTE and also user-generated content.

In November 2015, Youku Tudou and Mirriad Advertising entered a long-term exclusive collaboration arrangement in China. The alliance will see Youku Tudou connecting brands with Mirriad's technology, enabling advertisers to digitally insert their brands into video content. Samsung capitalised on the first Mirriad campaign that lasted throughout 6 episodes over a two week period.

In that same month, Alibaba and Youku Tudou signed a definitive merger agreement whereby an affiliate of the Alibaba Group will acquire Youku Tudou in an all-cash transaction. Shareholders of Youku Tudou will have the right to receive $27.60 per American Depositary Share (representing 18 ordinary shares of Youku Tudou) in cash.

Prior to this in late September 2015, G.hn standard in-home networking products were made available on Chinese e-commerce sites such as Alibaba and Taobao. The products include G.hn power line adapters attached via Ethernet to broadband gateways. Embedded in IP-Networked HD TVs, G.hn can also be used to connect Blu-Ray players and set top boxes. With G.hn, users can automatically gain access to the Internet and other home network devices as soon as they plug their smart TV into an AC outlet.

In March 2015, Irdeto announced its latest anti-piracy success with Alibaba, whereby over 5,000 online advertisements for pirate devices from 71 manufacturers and suppliers on Alibaba.com were identified and taken down in a month. Alibaba played a pre-emptive role in assisting with the removal of 5,389 ads marketing pirate devices offering content from Irdeto's pay-TV operator customers.

As at 15 June 2015, iQIYI had reached five million paid streaming subscribers; a 765% annual increase. With a wide range of premium content to its members, iQIYI hosted over 60% of movies played in cinemas in China, alongside over 400 internet-only movies.

Besides acquiring programmes, online video platforms like Youku Tudou have started to include more local productions via user generated content. Youku Tudou has a revenue sharing programme that allows qualified participants to be paid from advertisements placed in their videos which encourages more user-generated content.

In November 2015, Honyee Media's Chinese version of BBC's Top Gear launched its first five episodes of the second season with a combined audience of 217 million across TV and online. Also, two-part series, China From Above, had gone viral with 130 million views on Tencent.

STRATEGIC PARTNERSHIPS

In 2015, DHX Media signed a series of deals with these SVOD operators- namely Alibaba in September, and iQIYI and LeTV in November. iQIYI had acquired AVOD and SVOD rights to more than 400 half-hours of content. LeTV acquired OTT TV and web broadcast rights to 313 half-hours of Teletubbies in English and Mandarin. Alibaba had acquired more than 2500 half-hours of content for its VOD service.

In October 2015, BBC Worldwide signed a Memorandum of Understanding with Mango TV. The partnership will allow exploring for opportunities capitalizing on the strengths of each party, including co-production and format opportunities in iconic BBC programmes targeting the Chinese and global market.

BBC Worldwide had also signed a Memorandum of Understanding with Shanghai Media Group (SMG) last April, expanding their strategic relationship to include programme and format production, programme distribution and co-production opportunities. The agreement will see BBC Worldwide working with several of SMG's subsidiaries including BesTV, DocuChina, Dragon TV, Wings Media and Toonmax Media.

INTERNET CONTENT DELIVERY

In October 2014, Akamai Technologies announced a strategic partnership agreement with China Telecom Corporation's cloud division CT Cloud. As part of the partnership, CT Cloud will offer an integrated solution that incorporates Akamai's full suite of media delivery, web performance and cloud security offerings to Chinese businesses. The partnership is also designed to enable close cooperation between the two companies in areas of technology and network access.

CT Cloud plans to leverage Akamai for content delivery network (CDN) technology that will be available for the delivery of its Cloud services. Akamai enables operators to deploy a highly scalable, completely turnkey CDN that leverages the same technologies found within the Akamai Intelligent PlatformTM.

PCCW Global, China Telecom Global (CTG) and Chunghwa Telecom International (CHTI) took the initiative to create a unified IPX (IP-eXchange) platform for Greater China, with agreements signed last year in May. The three partners will improve their seamlessly integrated service to their carrier, multinational and consumer customers, with unified platform.

Services supported from the deal includes VoIPX, GRX, Diameter, HD calling, HD video conferencing, Ethernet, cloud offerings and SDN. The platform will connect IP services

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between mobile and fixed networks using MPLS as the transport layer.

CO-PRODUCTIONS

China has also upped its number of co-productions, working with several broadcasters and producers in the Asia- Pacific region. Huaso Film/TV Digital Production, the joint venture production company of Sony Pictures Television (SPT), and CCTV6's HuaCheng Pictures concluded a deal with Croton Media to co-produce a local version of the highly popular and critically-acclaimed comedy *Mad About You* for audiences in China. Shanghai Media Group has acquired the exclusive, first-run satellite TV rights to the series which will debut early January 2016. The deal was made in December 2014.

In addition to *Mad About You*, Huaso has produced local versions of other popular SPT scripted and non-scripted formats in China, including talk show *Dr. Oz*, as well as competition series *Raid the Cage* and *Dancing Nation*.

In August 2015, UK drama producer Left Bank Pictures and China International Television Corporation (CITVC) have signed a co-development deal for an English language drama for the Chinese and international market. The deal will see both parties taking ideas to the table with a view to selecting one series to go into production.

Is That Really Your Voice? debuted on iQIYI with its first five episodes receiving 200 million views, great reviews and taking the title of the most-watched online show in the country's history. The format from Global Agency has 24 episodes planned in total.

In September 2015, the Chinese version of *Big Brother*, the international reality television franchise, begins production on the outskirts of Mumbai, making use of the available resources, infrastructure and expertise from Endemol Shine India. The Chinese version will be screened exclusively on Youku Tudou.

In December 2015, MyChinaChannel (MCC) and China Business Network (CBN) announced that they will be co-developing two brand new infotainment/documentary series as well as 100 hours of financial business content in English.

FREE–TO–AIR

ANHUI TV
Hefei Chief Cultural District
Lung Road 666 West Anhui TV
230 066
Tel: +86 551 6599 3434
Website: www.ahtv.cn
Email: ahtvweb@126.com

ANIWORLD TV
314 Deya Lu, Changsha, China,
Hunan 410003
Tel: +86 731 2871 295 /
+86 731 2871 292
Fax: +86 731 2871 287
Website: www.aniworld.tv
Email: jinyingkatong@vip.sina.com

BEIJING MEDIA NETWORK
No.14 Jianguomenwai Street
Chaoyang District
100020 Beijing
Website: www.bmn.net.cn

CHANGCHUN BROACASTER CHINA
Herbs Road, Changchun City,
149 Jilin Province
China 130061
Tel: +86 431 8892 4501 / 8846 2528
Fax: +86 431 8892 7581
Website: www.chinactv.com

CHANGSHA TV
No. 237 Laodong West Road,
Changsha, Hunan 410015
Tel: +86 731 8277 7340 / 234
Website: www.hncstv.com
Email: hncstv@163.com

CHENGDU TV
No. 2 Gao Peng Road, Chengdu,
Sichuan 610041
Tel: +86 28 8602 0840
Website: www.cditv.cn
Email: service@cditv.tv

CHINA CENTRAL TeleVision (CCTV)
11 Fuxing Road, Beijing
China Central Television
Website: cctv.cntv.cn
Email: webmaster@cctv.com

CHINA EDUCATION TELEVISION
No. 98 East Third Ring Road
Hanjian Dan Yang Building, Room 510,
5th Floor, Chaoyang District, Beijing, 100021
Tel: +86 10 5861 1392 500
Website: www.centv.cn
Email: centv@guoshi.com

CHINA UNITED TELEVISION
198 Danxia Rd, Xishan, Kunming,
Yunnan, China
Tel: +86 10 6267 0925 27 29
Fax: +86 10 6267 0823
Website: www.kunmingbc.com /
www.kmtv.com.cn
Email: webmaster@kmtv.com.cn

CHONGQING BROADCASTING GROUP
F6, #126 Yuzhou Road,
Hi–tech District, Chongqing 400041
Tel: +86 23 6861 8616
Fax: +86 23 6360 3654
Website: v.cbg.cn
Email: cqvcbg@163.com

CSPN CHINA SPORTS PROGRAMS NETWORK
Beijing Daxing District
Xihongmen Town Rd East 2
Beijing, China 100162
Tel: +86 10 6029 9955
Website: www.cspn.cn
Email: cspn@cspn.cn

EE-MEDIA
Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Website: www.eemedia.cn

FOSHAN TV
Foshan City Xin Cheng District,
Yu He Road, Foshan TV Station Building,
10th Floor Centre for Business
Tel: +86 757 2836 5188
Website: www.fstv.com.cn
Email: webmaster@fstv.com.cn

FUJIAN BROADCASTING CORP
No. 128 West Ring Road
Fuzhou, Fujian 350004
Tel: +86 591 8331 3789
Fax: +86 591 335 3168 / 334 8489
Website: www.fjtv.net
Email: video@fjtv.net

GANSU TV
Lanzhou City, Gansu Province
No. 561 Zhang Su Beach – 730010
Tel: +86 931 8 688 294
Website: www.gstv.com.cn

GUANGDONG RADIO AND TELEVISION STATION
No.331, East Huan Road,
Yue Xiu District,
510060 Guangdong
Tel: +86 20 8335 5188
Website: http://www.gdtv.cn/
Email: gdtv@gdtv.cn

GUANGZHOU TV
No. 233 Huan Shi Dong Road
Guangzhou, Guangdong 510010
Tel: +86 20 8666 4833
Fax: +86 20 8669 0066
Website: www.gztv.com

GUIYANG TV
Broadcast Mansion No. 15 Zunyi Road
Guiyang, Guizhou 550002
Tel: +86 851 5826 969
Website: www.gystv.com
Email: tao55@21cn.com

GUIZHOU TV
261 Qingyun Lu, Guiyang,
China, 550002
Tel: +86 851 5377 260 / 582 2495 /
598 2150
Fax: +86 851 586 9983 / 598 1896
Website: www.gzstv.com

HAINAN TV
18th Floor, No. 61 Nansha Road,
Haikou City, Hainan 570206
Tel: +86 898 6681 5988
Website: www.bluehn.com

HANGZHOU TV
Hooloo.tv
888 River Road,SMG Building, Hangzhou,
China 310008
Tel: +86 571 8983 3421
Website: www.hcrt.cn
Email: service@hzntv.cn

HARBIN TV
No. 1 Huashan Road, Xiangfang District,
Harbin, Heilongjiang 150036
Tel: +86 451 8799 6114
Website: www.hrbtv.net

HEBEI TELEVISION
No. 100 South Street,
Shijiangzhuang, Hebei 050031
Tel: +86 311 8711 8582
Fax: +86 311 8711 8582
Website: www.hebtv.com

HEFEI TELEVISION
Tel: +86 551 6350 9030
Website: www.hfbtv.com /
www.myyoco.com

HENAN TV
No. 18 Zhenghua Road
Zhengzhou, Henan 450008
Website: www.hntv.ha.cn
Email: hntvdxw@126.com

HUIZHOU TV
No 55 Radio & Television News Centre
22nd Floor, New Media
516001 Huizhou City, Guangdong
Tel: +86 752 2025 8888 653
Website: www.hzrtv.cn
Email: service@hzrtv.cn

HUNAN TV
4F Hunan Golden Eagle International
Exhibition Center North
No. 480 Deya Road
Kaifu, Changsha, Hunan, China, 410003
Tel: +86 731 8287 1680 8088
Fax: +86 731 8287 1686 8105

Beijing Office
7th Floor, Block A, Room A
East 9th Street in Central Square
Dongcheng District, Beijing 100010
Tel: +86 10 6418 5518
Website: www.hunantv.com
Email: media@hunantv.com

JSBC JIANGSU BROADCASTING CORPORATION
4 East Beijing Road, Nanjing,
China, Jiangsu 210008
Tel: +86 25 8318 8185 / 8187
Fax: +86 25 8318 8187
Website: www.jsbc.com
Email: info@jsbc.com,

JIANGXI TELEVISION
No. 207 Hongduzhong Avenue,
Nanchang, Jiangxi 330046
Tel: +86 791 833 7945
Fax: +86 791 833 1432
Website: www.jxgdw.com
Email: jxtv@mail.jxgdw.com

JILIN TV
No. 2066, Changchun City Satellite Road
130033, China
Tel: +86 431 8581 8000
Website: www.jilintv.com.cn

LIAONING TV
Heping District, 10th Street
Liaoning Province, Shenyang City,
China 110003
Tel: +86 24 8321 6555
Website: www.lntv.com.cn

LHASA TV
Chengguan District, No. 22 Jiangsu East
Road Lhasa Tibet 850000
Tel: +86 891 6353 000 6107
Fax: +86 891 6350 837
Website: www.lasatv.com
Email: tibet.lstv@163.com

MEIZHOU TV
Cultural Park Place,
Meizhou City, Guangdong
Tel: +86 20 218 7633
Website: www.gdmztv.com

NANNING TV
Radio and Television Center Building
25 Nanning Gecun Road, China 530022
Tel: +86 771 5631 182 / 5611 202
Website: www.nntv.cn

NEI MONGOL TELEVISION
No.71 Xinhua Street,
010058 Inner Mongolia
Tel: +976 0471 6953 000
Website: www.nmtv.cn
E-mail: info@nmtv.com

CHINA

NINGXIA TV
66 Middle Road, Ningxia, Yinchuan City, China 750001
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Website: www.nxtv.com.cn
Email: nxtvweb@nxtv.cn;
nxtv001@163.com

SHANGHAI INTERACTIVE
487 Luochuan Rd (E), Shanghai, China 200072
Tel: +86 21 5638 9988
Fax: +86 21 5638 6667
Website: www.sitv.com.cn

SHENYANG RADIO AND TV
No. 296 Qingnan Road Heping District, Shenyang, Liaoning 110004
Tel: +86 24 2399 9111
Website: www.csytv.com

SHENZHEN TV
No. 59 Haidian District,
1207 Gao Liang Xie
Jie Kun Building, 100044
Tel: +86 010 6267 0925
Fax: +86 010 6267 0823
Website: sztv.cutv.com

SHIJIAZHUANG TV
No. 59 Haidian District,
1207 Gao Liang Xie
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Tel: +86 010 6267 0925
Fax: +86 010 6267 0823
Website: sjz.cutv.com

SICHUAN BROADCASTING GROUP
66 Shi Ji Cheng Road, Chengdu, China 610041
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Fax: +86 28 2776 2121
Website: www.sctv.com

TAIHU MINGZHU TV
4th Jiangsu Wuxi Hubin Road, Wuxi, Jiangsu 214061
Tel: +86 510 8587 8100
Website: www.thmz.com

TAIYUAN BROADCASTING & TELEVISION BUREAU
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TIBET TV
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WUHAN TV
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677 Jianshe Avenue, Hankou,
Wuhan 430022
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Fax: +86 27 8556 2590
Website: www.whbc.com.cn

XINJIANG TV
Television Station Centre
Urumqi, 830 Xinjiang Unity Road
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Tel: +86 991 2568 835
Website: www.xjtvs.com.cn
Email: xjtvgfwb@sina.com

XINYU TV
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Tel: +86 790 641 8109
Website: www.jxxytv.com
Email: admin@jxxytv.com

ZHENGZHOU TV
18 Zhendong District,
Zhengzhou, Henan 450046
Tel: +86 371 6909 5300
Fax: +86 371 6909 5304
Website: www.zztv.tv

PAY-TV

BESTV NETWORK TELEVISION TECHNOLOGY DEVELOPMENT CO LTD
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Website: www.bestv.com.cn

BXH (BOXINHONG) INTERNATIONAL MEDIA GROUP
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Website: www.boxinhong.com
Email: MGQ@188.com

CHINA CENTRAL TELEVISION (CCTV)
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Email: webmaster@ cctv.com

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Fax: +86 431 8878 9990
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Website: www.lotustv.cc

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Pudong New District, Shanghai 201203
China
Tel: 86 21 6266 2983
Website: www.ocn.net.cn

PHOENIX SATELLITE TELEVISION HOLDINGS LTD.
No. 2-6 Dai King Street,
Tai Po Industrial Estate, Tai Po, N.T.,
Hong Kong
Tel : +852 2200 8888
Fax : +852 2200 8899
Website: www.phoenixtv-distribution.com

SHANXI BROADCAST & TV NETWORK
No. 318 Yingze Street
0351-4066178 Shaanxi
China
Tel: +86 351 4066178
Website: www.sxrtv.com

SHANGHAI MEDIA GROUP (SMG)
No.298 Weihai Road
200041 Shanghai, China
Tel: +86 21 6256 5899
Fax: +86 21 6287 0000
Website: www.smg.sh.cn

SHENZHEN MEDIA GROUP
ShenZhen Media Group Building,
No. 1 Television Building
Pengcheng Yi Lu, Futian District
Shenzhen 518026, Guangdong, China
Tel: +86 138 0883 0777
Website: www.szmg.com.cn

STAR TV
13/F One Harbourfront
18 Tak Fung Street, Hung Hom
Kowloon City District, Hong Kong
Tel: +852 2621 8888
Fax : +852 2621 8000
Website: www.startv.com

SUPERMOVIE ENTERTAINMENT LTD
No. 202, Huatai Building,
No. 3 Songtao North Garden
Yongtai New Torn, Baiyun District
Guangzhou, China
Tel: +86 20 2894 5505
Website: www.supmovie.com
Email: 1113637435@qq.com

TOP V
B820 Gehua Tower No. 1,
Qinglong Baystreet,
Dongchend District, Beijing, China, 100007
Tel: +86 10 5926 0099
Fax: +86 10 5926 0138
Website: www.topdtv.com
Email: webmaster@topdtv.com.cn

WASU MEDIA & NETWORK CO LTD
310012 Hangzhou Bauhinia Road
50 Southern R & D Building
Tel: +86 571 2895 8888
Fax: + 86 571 2895 8811
Website: www.wasu.com.cn

PRODUCTION STUDIOS

3C MEDIA
Building 5, Waiwen Culture & Creative Park
#20 Zhizhuyuan South Road,
Haidian District
100044 Beijing
Tel: +86 10 6808 1088
Website: www.3cmedia.com.cn
Email: chengshihui@3cmedia.com.cn

ACG KIDS INC
Guoli Building Room 1208
No. 1465 Beijing Road West
Jingan District, 200040 Shanghai
Tel: +86 18 1173 29130

ALPHA ANIMATION AND CULTURE CO LTD
10F Poly International Centre
No. 5 Lin Jiang Road
Zhujiang New Town, 510623
Guangzhou, Guangdong
Tel: +86 20 3898 3278
Fax: +86 20 3833 6257

BEIJING HUALU BAINA FILM & TV INC
Building 6, 30 Anli Road
Chaoyang District. 100042 Beijing, China
Tel: +86 10 5684 2323
Fax: +86 10 5684 2325
Website: www.hlbn.cc
Email: xiangmu@hlbn.cc

BEIJING HUTOON ANIMATION LTD COMPANY
47, 703 Building,Qi Xing East St,
798 Art District
No. 4, Jiu Xian Qiao Rd
Chao Yang District, 100000 Beijing
Tel: +86 10 5678 9642 / 9145
Website: www.donghuabang.com
Email: ssl@hutoon.com

BEIJING ICE TERRA CULTURAL COMMUNICATIONS CO LTD
Room 501, No. 8 Building
Heshengqilinshe, Futong West Street
Chaoyang District, 100102, Beijing, China
Tel: +86 10 5738 9866
Website: www.binghedadi.com

BEIJING SUNSHINE CULTURE AND COMMUNICATION CO LTD
5th Floor, North Block
No. 7, Banqiao Southern Lane
Dongchen District, 100007, Beijing
Tel: +86 10 5793 0066
Website: www.sun-tv.com.cn

BEIJING XINBAOYUAN FILM AND TELEVISION INVESTMENT CO LTD
Building 311, Courtyard 86, Beiyuan Road
Chaoyang District, Beijing, China
Tel: +86 13 9013 5055 5
Email: film92@163.com

BLADEDGE (SHANGHAI)
Room 316-319 Building 6
Xu Hui Century Plaza, No. 28 Dan Ba Road,
Shanghai, China 200062
Tel: +86 21 52061927
Website: www.bladedge.com
Email: shanghai@bladedge.com

CHINA

CARROT FILMS (SHANGHAI)
Room 19D, Block T1, Gateway Plaza
Lane 2601, Xie Tu Road, Xu Hui District
Shanghai 200030, China
Tel: +86 21 6426 4833
Website: www.carrotfilms.com.my
Email: info@carrotfilms.tv

CHANG THE PATH TAKEN BY FILM AND TELEVISION CULTURE CO LTD
China Beijing Fengtai Fangzhuang Fang
Group of Garden Area 21-449, China
Tel: +86 10 6765 3095
Email: hechangzhengdao@126.com

CHINA CENTRAL TELEVISION – CHINA INTERNATIONAL TV CORPORATION (CCTV – CITV)
Room 605 Jingmen Building
No. 9, Yang Fang Dian Road
Hai Dian District, 100038, Beijing, China
Tel: +86 10 6395 0016
Website: www.citvc.com

CHINA HUACE FILM & TV CO LTD
683 West Road, Hangzhou
Xixi Creative Industry Zone C
Zhejiang, China
Tel: +86 571 8755 3088
Fax: +86 571 8755 3088 – 8088
Website: www.huacemedia.com

CHONGQING XIANGHONG FILM & TV CO LTD
7-1-2 C Zone, Neptune Technology Building
No. 62 Starbright Avenue
Beibuxin District, Chongqing, China
Tel: +86 23 8686 7286 / 7285
Website: www.xianghongtv.com
Email: xianghong@xianghongtv.com

CIB PRODUCTIONS
58 Xianger Hutong
Dongcheng District
Beijing 100007
Tel: +86 10 8403 0136
Website: www.cib-productions.com
Email: info@cib-productions.com

CJHS MEDIA
Gongzheng Road, Wuchang District, Wuhan
Hubei Province, China
Tel: +86 27 8711 0568
Website: www.cjhsmedia.com
Email: 429134746@qq.com

COMMON COMMUNICATION
11 Floor A, 69 Yi Xue Yuan Road
Shanghai 200032 China
Tel: 86 21 6443 6353
Fax: 86 21 6417 6085
Website: www.commonchina.com
Email: matt@commonchina.com

DOWIN TV PRODUCTION CO LTD
1F, No. 41-1, Lane 11, Section 6
Minquan E. Rd, Neihu District
Taipei City, 114, Taiwan ROC
Tel: +886 22 796 1909
Fax: +886 22 796 2730
Email: sunjun@ysy-group.com

ENDEMOL SHINE CHINA
Suite 15-2, 15/F Tower C
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Chaoyang District, 100020 Beijing, China
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FANTAWILD ANIMATION INC
14/F, Huaqiang Building
Keji Zhong Yi Road, Nanshan
518057 Shenzhen, Guangdong, China
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Website: www.fantawild.com
Email: info@hytch.com

GLOBAL DIGITAL CREATION (HOLDINGS) LTD
6-7F, GDC Building,
9 Gaoxin Central Avenue 3rd
Nanshan District, 518057
Shenzhen, China
Tel: +85 755 8608 8018
Website: www.gdc-world.com
Email: info@idmt.com.cn

GOLDMINES FILM PRODUCTIONS
B417 Sky & Sea Business Plaza
107 Dongsi Bei Dajie, Dongcheng District
Beijing 100007, China
Tel: +86 10 6415 3961
Website: www.goldminesfilm.com
Email: info@goldminesfilm.com

GUAN YUE INTERNATIONAL LTD
4F, Building A China
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Guang Hua Road, Chaoyang District
100020 Beijing, China
Tel: +86 10 8588 6980
Fax: +86 10 8588 6060

GUNG-HO FILMS (BEIJING)
Building B25A, 10 JiuXianQiao Road
Chaoyang District,
Beijing 100015, China
Tel: +86 10 5975 6351
Website: www.gunghofilms.com
Email: beijing@gunghofilms.com

HANGZHOU A.U CULTURAL CREATIVITY CO LTD
Building 38, Venice Town
Paradise Xiaoshan District, 311203
Hangzhou, Zhejiang, China
Tel: +86 571 8281 3763
Website: www.66uu.com
Email: john@66uu.cn

HANGZHOU RISING ANIME CO LTD
2F Zone A North Software Park
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310011, Hangzhou, China
Tel: +86 571 2885 6291
Fax: +86 571 2885 6295

HANGZHOU STEAMWORKS CREATIVE CO LTD
Rm611 BLDG No.5 Haichuang Park
No.998 Wenyi West RD, Hangzhou, China
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Fax:+86 571 2630 7270
Website: www.megamediamarket.com

HANGZHOU TAIKONG WORKS FILM CO LTD
No. 1 Chuangyi Road
Zhuantang Sub-district
Xihu District, Hangzhou 310024 China
Tel: +86 571 8839 1920

HANGZHOU THUNDER ANIMATION CO LTD
Room 1001 Block D No. 9
Jiuhuan Road, Hangzhou 310019 China
Tel: +86 571 5607 1781
Fax: +86 571 5607 1783

IPCN (80 PRODUCTION)
No. 301 TongLeFang Building 15
555 HaiFang Road, JingAn District
Shanghai 200041 China
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Website: www.ipcn.co.uk

JIANGTOON ANIMATION
19th Floor, Building F1, Optics Valley Software Park
East Lake High-tech, Development Zone
Wuhan, Hubei 430000 China
Tel: +86 27 5988 8633
Website: www.jtanimation.com

JO JO ANIMATION PRODUCTION CO LTD
4F BLDG 6, No 100 Dicui Road
Wuxi 214072 China
Tel: +86 510 8516 3725

JOYSPOON ANIMATION
No 18, No 1000 Zhang Heng Road
Pudong New Area, Shanghai 200090, China
Tel: +86 21 6542 6796
Website: www.joyspoonanimation.com
Email: jieyuecn@163.com

JY ANIMATION CO LTD
15F, Tower C, Poly Centre of East
No. 129 Balizhuangbeili, Chaoyang District
Beijing 100025 China
Tel: +86 10 8585 7575
Website: www.jya.cn
Email: huangxueying@jya.cn

KAIMU PRODUCTIONS
5th Floor, Block C,
Zhoujiaqiao Creative Centre
2453 Wanhangdu Road
Shanghai 200051, China
Tel: +86 21 5272 2121
Website: +86 21 5272 7524
Website: www.kaimuproductions.com

KUNG FU FAMILY ANIMATION (SUSHOU) CO LTD
Room 302, 8th Building, 328 Xinghu Rd
SIP Suzhou, Jiangsu Province
215123 China
Tel: +86 0512 6278 1183
Website: www.dmw365.com

LEGEND MEDIA
Room 406, Building 8, Heshengqilinshe
Wangjing, Chaoyang District
Beijing 100102 China
Tel: +86 10 5738 9746

LENS MEDIA INTERNATIONAL LIMITED
Room 804, Mansion B Building 5
Soucheng International, No 36 Guang Qu Rd
Chaoyang District, Beijing 100122 China
Tel: +86 10 8721 3175
Website: www.lensmedia.com.cn
Email: amanda_bj_china@yahoo.com.cn

LIFELIKE
1903 Room, Wealth Centre Building, No 577
CheZhan Road, Wenzhou City
Zhejiang Province, China
Tel: +86 13 2858 7901 0
Website: www.zhengxu.net
Email: jinchengguang@vip.qq.com

LUNAR FILMS (SHANGHAI)
Yong Jia Road Lane 15, No.4
Shanghai 200020, China
Tel: +86 21 5404 6908
Fax: +86 21 5404 6906
Website: www.lunarfilms.tv
Email: ken@lunarfilms.com.cn

MEDIA VISION (BEIJING)
15th Floor, Block 2 Blue Castle Centre
Xidawang Road, Chaoyang District
Beijing, China Tel: +86 10 8599 7941
Website: www.media-vision.com.cn

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7th Floor, Building C, No 11 Xinghuo Road
High-Tech Industry Development Zone
Nanjing, Jiangsu, 210061 China
Tel: +86 25 6817 2962
Website: www.njafb.com
Email: hr@cnafb.com

OMNIJOI MEDIA CORPORATION CO LTD
26F, CITIC Mansion, No 348
Zhongshan Road, 210008 Nanjing, China
Tel: +86 25 8321 8028
Fax: +86 25 8321 8169
Website: www.omnijoi.com

ONEVCN
19th Floor, #5 Wanda Plaza
No. 93 JianGuo Road, Chaoyang District
Beijing, China
Tel: +86 18 8108 8376 8
Email: zhanglei@onevcn.com

ORI ANIMATION
ORI Mansion, 299 Dong Ping Street
Suzhou Industrial Park 215125 Suzhou
Jiangsu, China
Tel: +86 51 2822 8003 2
Fax: +86 51 2822 8003 3
Website: www.szagia.com

OVERVIEW OF RUNHE MEDIA (BEIJING) CO LTD
Room 101, Unit 3, No.1 Building
Lidu Shui'an Zone A, No 9
Fangyuan South Street, Chaoyang District
Beijing, China
Tel: +86 13 9118 2378 9
Website: www.runmedia.com.cn

P.I.G. CHINA
House 2, Lane 278
Xiang Yang Road South
Shanghai 200031, China
Tel: +86 21 5100 1801
Website: www.pigchina.com
Email: info@pigchina.com

POP FILMS ASIA (CHINA)
Ground Floor, No.9, Lane 156
Fu Min Road, Jin An District
Shanghai 200040, China
Tel: +86 15 2100 6813
Website: www.popfilmsasia.com
Email: producer@popfilms.asia

PURITY MEDIA
10th Floor, Sea of Clouds
No 118, Qinghai Road, 200041
Shanghai, China
Tel: +86 13 9118 4644 5

SANDMAN ANIMATION STUDIO
D102-1, 1355 Jinjihu Da Dao
Suzhou Industrial Park, 215021
Suzhou, Jiangsu, China
Tel: +86 512 6262 0017
Website: www.sandman.me
Email: kieron@sandmananimation.com.cn

SHANGHAI CROTON CULTURAL MEDIA CO LTD
38F South Hongkong Plaza
238 Huaihai Zhong Rd, 200021
Shanghai, China
Tel: +86 21 6390 6990
Website: www.croton.com.cn

SHANGHAI LEFTPOCKET ANIMATION STUDIO LTD
4th Floor, No. 900, Sanxin North Road
Songjiang District, 201620
Shanghai, China
Tel: +86 21 5781 8707
Website: www.leftpocketstudio.com
Email: info@leftpocketstudio.com

SHANGHAI YSY FILM & TV ENTERPRISE CO LTD
Rm 605, MingHui Business Building
442 Hami Road, Shanghai, China
Tel: +86 21 6291 3467
Fax: +86 21 6291 4790
Email: ccy@ysy-group.com

CHINA

SHENZHEN SHINE ENTERTAINMENT CO LTD
Room 1101, Block B
Shum Yip Terra Building
Shenzhen 518000 China
Tel: +86 150 1373 7397
Website: www.shineentertainment.cn

SHIAO ANIMATION CO LTD
A203-8, SIP SISPARK
1355 Jinji hu Avenue, Suzhou
Jiangsu 215021, China
Tel: +86 512 6262 0042
Website: www.shiao.tv
Email: shiao@shiao.tv

SNOW LEOPARD OCTOBER DIGITAL ANIMATION CO LTD
2F, Rm 112, Bldg E2, No 200
Linghu Avenue, Wuxi, Jiangsu
214000 China
Tel: +86 510 8534 5100
Website: www.10animation.com
Email: animation10@aliyun.com
582230@qq.com

SPARKLY KEY ANIMATION STUDIO
3F HSD Plaza No. 1451, Binxing Road
Binjiang District, Hangzhou 310053 China
Tel: +86 571 8785 9366
Fax: +86 571 8785 9365
Website: www.megamediamarket.com

TAIKONG WORKS CULTURE DEVELOPMENT CO LTD
11A, No. 1 East Sanjianfang Road
Chaoyang District, 100024 Beijing,China
Tel: +86 10 6206 6447
Fax: +86 10 8456 4161
Website: www.taikongworks.com

THE GREAT WALL FILM AND TELEVISION LTD
No. 683, West Wener Road, West Xixi Creative Industry Park
Xihu District, Hangzhou City,
Zhejiang, China
Tel: +86 13 6168 1795 3
Website: www.chinaccys.com
Email: 835152202@qq.com

THE SHANGHAI JOB
Jian Guo Xi Lu, Lane 506
Unit 1, Level 1-3, Xu Hui District
Shanghai 200031, China
Tel: +86 21 6431 7234
Website: www.theshanghaijob.com
Email: info@theshanghaijob.com

TSANGHAO ANIMATION
No. 21 Liaoning St,
Dalian Economic Development Zone
Dalian Liaoning 11660 China
Tel: +86 411 8718 2658
Fax: +86 411 8718 9468
Website: www.sinoanimation.com

TVZONE MEDIA
West Helong Stadium, Changsha
Henan 410000 China
Tel: +86 731 8874 5255
Website: www.tvzone.cn
Email: contact@tvzone.cn

WALKING FORWARD MEDIA
Room 301, Building 6
188 Hongsha Road, Changsha
410022 China
Tel: +86 135 5211 6606
Website: www.weif.tv

WIN SING COMPANY LIMITED
27/F South Office Tower,
Suntec Plaza, 193 Guangzhou Ave,
Guangzhou 510075, China
Tel: +86 20 3758 3563
Website: www.winsing.net
Email: info@winsing.net

WUHAN 2:10 CULTURE COMMUNICATION CO LTD
Guanshan Road No. 20
Optics Creative Industry Base, 8F
No 2 Building, Wuhan, Hubei
430070 China
Tel: +86 27 8722 3093
Website: www.2-10.cn

XIAMEN DOMOKO ANIMATION CO LTD
Domoko Building No. 10
Wanghai, Road Xiamen Software Park II
Xiamen, Fujian 361008 China
Tel: +86 59 2597 0031
Fax: +86 59 2252 9796

XIAMEN XTONE ANIMATION CO LTD
#102, No. 45 Wanghai Road
Software Park II, Xiamen
Fujian 361000 China
Tel: +86 59 2379 9366
Fax: +86 59 2377 8905
Website: www.xtonegroup.com

YI ANIMATION
3rd Floor, Creation Centre of Hengda Industry Park
Bigui Main Street of Nanpu
Luoxi of Panyu District, Jiangsu
Guangzhou, 511430 China
Tel: +86 20 8944 0309
Website: www.kungfood.tv

ZHEJIANG VERSATILE MEDIA CO LTD
Building 11, 28 Xiangyun Road
310011 Hangzhou, Zhejiang, China
Tel: +86 571 5671 6600 / 6611
Fax: +86 571 5671 6697
Website: www.ver.cn

ZHEJIANG ZHONGNAN ANIMATION CO LTD
No. 245, 2nd Floor,
South Technology Centre
Binkang Road, Binjiang District
310052 Hangzhou Zhejiang, China
Tel: +86 571 8989 2522
Website: www.zanimation.com
Email: zoland@zanimation.com

MULTIPLE SYSTEM OPERATORS

DOXTV CORPORATION (BEIJING) LIMITED
N05 Hou Ba Li Zhuang,
Chaoyang District, 100025 Beijing
Tel: +86 10 8581 5988
Fax: +86 10 8599 7661
Website: www.doxtv.com

EE-MEDIA
Bali Zhuang No. 5 Pioneers Park
West 2 (East Fourth Ring Road on the Eastern side)
Chaoyang District, Beijing 100025
Tel: +86 10 6584 7200
Fax: +86 10 6584 7212
Website: www.eemedia.cn

SMG SHANGHAI MEDIA GROUP
298 Weihai Road, Shanghai, China, 200041
Tel: +86 21 2200 5899
Fax: 86-21-62870000
Website: www.smg.cn

MOBILE TELCOS

CHINA MOBILE COMMUNICATIONS CORPORATION
China Mobile Limited
60/F, The Center,
No. 99 Queen's Road Central,
Hong Kong
Tel: +85 2 3121 8888
Website: www.chinamobileltd.com

CHINA TELECOMMUNICATIONS CORPORATION
31Jinrong Street, Xicheng District,
Beijing, 100032, China
Tel: +86 10 6642 8166
Fax: +86 10 6601 0728
Website: hwww.chinatelecom-h.com

CHINA UNICOM (TELECOMS)
21 Financial Street, Xicheng District,
Beijing 100140, P.R.China 100140
Tel: +86 10 6616 9571
Fax: +86 10 6611 0009 /
+85 10 6642 9545
Website: www.chinaunicom.com

HUAWEI TECHNOLOGIES

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Hong Kong Office
Unit 525-530,5/F, Core Building 2,
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Hong Kong Science Park,
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Otemachi First Square 1-5-1
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Fax: +81 3 6226 8000

Malaysia Office
Level 18, East Wing, The ICON No 1,
Jalan 1/68F, Off Jalan Tun Razak
55000 Kuala Lumpur, Malaysia
Tel: +60 3 2175 5550
Fax: +60 3 2175 5397

New Zealand Office
Tel: +64 9 975 1101
Fax: +64 9 975 1150

Philippines Office
Huawei Technologies Phils.
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Ayala ave cor Rufino St. Salcedo Village,
Makati, Philippines
Tel: +63 2 8158808
Fax: +63 2 8190500

Singapore Office
15A Changi Business Park Central 1,
Eightrium @ Changi Business Park
#03-03 Singapore 486035
Tel: +65 6825 4200
Fax: +65 6825 4211

Vietnam Office
The 21st floor, Charmvit Tower
No.117 Tran Duy Hung Str.
Cau Giay Dist, Hanoi, Vietnam
Tel: +84 4 2220 8818
Fax: +84 4 2220 8828
Website: www.huawei.com

CHINA UNITED TELEVISION
Tel: +010 6267 0925/27/29
Fax: +010 6267 0823
Website: www.cutv.com

GOVERNMENT BODIES / REGULATORY AGENCIES

BEIJING MUNICIPAL BUREAU OF RADIO, FILM AND TELEVISION
No. 55 Chaonei Avenue,
Dongcheng District,
100010 Beijing
Tel: +86 10 8501 2280
Fax: +86 10 6515 0422
Website: www.bjrt.gov.cn

CAPITAL RADIO & TV PROGRAM PRODUCERS ASSOCIATION
Chaoyang District, 100022 Beijing
Tel: +86 10 8773 4850 /
+86 10 8774 9710
Fax: +86 10 8777 1440
Website: www.cbbpa.com.cn
Email: cbbpa@vip.sina.com

CHINA TELEVISION DRAMA PRODUCTION INDUSTRY ASSOCIATION
1-4-4A Jia No. 3 Xiadian
Chaoyang District, Beijing, China
Tel: +86 13 8113 4217 3
Website: www.ctpia.com.cn
Email: 13522444722@163.com

FUJIAN PROVINCIAL ADMINISTRATION OF RADIO, FILM AND TELEVISION
Office of Fujian Provincial Bureau of Radio, Film and Television
128 Taijiang West Ring, Fujian, 350004
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Fax: +591 8811 6500
Website: www.fjgd.gov.cn
Email: fjgd@fjgd.gov.cn

SHANGHAI BROADCASTING FILM & TELEVISION PRODUCERS ASSOCIATION
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Shanghai 200040 China
Tel: +86 21 3339 4118
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Email: secretariat@sftpa-sh.org

SHANGHAI MUNICIPAL ADMINISTRATION OF CULTURE, RADIO FILM & TV
276, Sichuan (M) Road,
200002 Shanghai, China
Tel: +86 021 2312 8022

STATE ADMINISTRATION OF RADIO, FILM AND TELEVISION (SARFT) [MERGED WITH GAPP]
2 Fuxingmenwai Street, Beijing 100866
Tel: +86 10 8609 5315 (Publicity) /
1111 (Broadcasters) /
0466 (Movies) /
3631 (Drama Series)
Website: www.sarft.gov.cn
Email: sarft@chinasarft.gov.cn

HONG KONG

STATS***BOX***

HONG KONG

POPULATION 7,298,600
TV HOUSEHOLDS 2,407,000
PAY-TV SUBSCRIPTIONS 2,389,000
PAY-TV PENETRATION 97%
FTA PENETRATION 99%
DIGITAL TERRESTRIAL TELEVISION TAKE-UP RATE 85%
FIXED LINE SUBSCRIBERS 4.3 million
MOBILE SUBSCRIBERS 16,630,443
2.5G AND 3G/4G MOBILE SUBSCRIBERS 14,223,157
MOBILE PENETRATION 227.9%
MOBILE BROADBAND PENETRATION 183%
BROADBAND SUBSCRIBERS 2,314,708
BROADBAND PENETRATION 83.1%
INTERNET USERS 5,751,357
PAY-TV ADVERTISING REVENUE US$46 million

SOURCES:
-Census & Statistics Dept by Government of Hong Kong, as at mid-2015
-Hong Kong Office of the Communications Authority 2015
-Internet World Stats- Hong Kong, as at 31 December 2014
-Asia Pacific Multichannel TV 2015 by CASBAA
-GovHK Hong Kong Fact Sheets- Telecommunications, as at 2015

In November 2014, CASBAA urged the Hong Kong legislature to end a decade of delay and pass amendments to Hong Kong's copyright law to give content creators and owners the right- at least in theory- to authorise electronic dissemination of their content.

CASBAA Chief Policy Officer, John Medeiros noted that CASBAA – along with other copyright industry groups – has been pressing for improvements in Hong Kong's law for years. In the decade since the government began this process, he said, "The world of TV has been transformed. Old copyright laws never foresaw the degree to which broadband connections can be used to bring huge quantities of pirated digital content to every home in Hong Kong from places where copyright protection is weak.

"Establishment of a right to authorise communication of copyrighted works will not solve the piracy problem," he said, and further steps are urgently needed. "Hong Kong is now way behind the curve," Medeiros added. In addition, CASBAA is urging the government to immediately begin considering further steps to restore balance and provide a new breath of life to Hong Kong's creative industries.

In December the following year, CASBAA renewed its appeal to pass amendments to Hong Kong's copyright law- critical to the future of the content industries in the SAR. Medeiros says, "Hong Kong's IP law is in dire need of updating in order to take account of legal and illegal digital distribution of copyrighted materials, including entire online packages of pirated pay-TV programming."

The legislature held considered a series of more than 900 amendments to weaken the bill, and the netizen lobby is pushing for the bill's defeat. However, opposition lawmakers in Hong Kong pushed back discussion till next year as the debate ran out of time in the last full meeting of 2015. Last updated in 2006, the government and industry believes that the copyright law should be updated and to restrict online piracy.

RECENT DEALS AND LAUNCHES

In May 2015, JSBCI partnered now TV with the launch of now jelli in Hong Kong, Malaysia and Thailand. The new channel was officially launched on 13 May that year. now jelli will screen popular entertainment shows produced by JSBC and other producers in China. The channel is targeting other major platforms in Asia.

Last August, PCCW Media Limited was awarded exclusive rights to broadcast the Liga Nacional de Futbol Profesional (La Liga) in Hong Kong for the next three football seasons through 2017/18. now TV will deliver SD and HD formats of the matches to its viewers via the now Player app or now TV's video-on-demand service.

The following month, as part of its expansion in the Asian region, Netflix first became available in Japan. Netflix aims to complete its global rollout by end 2016, and will expand to Hong Kong early this year. The service will be available at launch on smart TVs, computers, a range of internet-cabled game console, set-top boxes, tablets and smart phones.

In October 2015, HK Television Entertainment unveiled the name and logo of its new free TV service, ViuTV. The channel will offer to viewers a comprehensive wide range of genres from factual entertainment to sports, drama and variety shows. A soft launch of ViuTV is scheduled for the end of March this year.

In that same month, PCCW Media announced plans to launch Viu OTT video service- a global innovative Internet video platform. Viu OTT was launched in Hong Kong late October and will progressively rollout across Asia. Viu OTT video service will capitalise on the shift in users' viewing habits and demand.

SATELLITE

In September 2014, SatLink Communications launched its new Point of Presence (PoP) in Hong Kong. The new South East Asian based PoP, which accompanies SatLink's multiple PoP's in New York , London, Frankfurt and additional worldwide located PoP's via partners, has been selected to provide both broadcasters and TV operators located in Asia and those looking to expand their reach into the Asian region.

Located at the Equinox Data Centre, the PoP provides both international and local connectivity for broadcasters and operators allowing for quick and low latency connectivity to and out of the APAC region. The PoP will be integrated into SatLink's global satellite and fibre network to enable customers to extend their audience reach into new markets and gain access to SatLink's full range of end-to-end broadcast services. Satlink currently operates two MCPC (Multi Channel Per Carrier) platforms on the AsiaSat 5 C-band satellite, delivering content for tier one international and news broadcasters to Asian Pay TV markets in DVB-S2 and Free to air markets in DVB-S.

AUDIENCE MEASUREMENT

now TV, CSM Media Research (CSM) and Kantar Media introduced Hong Kong's first integrated cross-platform audience measurement using Return-Path-Data (RPD) technology for tracking viewership of content on now TV's television, online and OTT platforms. The Return-Path Rating Service (RPR) will be the first cross-platform viewership measurement by using RPD in Hong Kong based on automated system-captured data. To deliver accuracy and to enable more detailed customer segmentation, a large panel of 2,000 samples representative of now TV's customer demographics is used for the projection of the lifestyle and consumption pattern of nowTV's 1.2 million-strong subscriber base.

FREE–TO–AIR

RADIO TELEVISION HONG KONG
30 Broadcast Drive, Kowloon
Hong Kong
Tel: +852 2336 9314
Website: www.rthk.hk
Email: ccu@rthk.hk

TELEVISION BROADCAST LIMITED (TVB)
77 Chun Choi Street, Tseung Kwan O
Industrial Estate, Kowloon, Hong Kong
Tel: +852 2335 2288
Fax: +852 2358 1300
Website: www.tvb.com
Email: tvbpr@tvb.com.hk

PAY-TV

ANIMATION INTERNATIONAL LTD
23/F, Times Tower, 391-407 Jaffe Road
Wanchai 000 Hong Kong
Tel: +852 2911 6662
Fax: +852 2564 5256
Website: www.ail.com.hk

HONG KONG BROADBAND NETWORK (HKBN)
G20, G/F, Greenwich Centre,
260 King's Road, North Point, Hong Kong
Tel: +852 128 1111
Website: www.hkbn.net

HONG KONG CABLE TELEVISION LIMITED
Tsuen Wan Post Office
Box No. 357
Tel: +852 1832 923
Fax: +852 2112 8855
Website: www.i-cable.com
Email: cs@i-cable.com

I-CABLE ENTERTAINMENT LIMITED
10/f Cable TV Tower,
9 Hoi Shing Road
New Territories, Hong Kong
Tel: +852 2112 6868
Fax: +852 2112 7878
Website: www.i-cable.com
Email: info@cabletv.com.hk

INTERNATIONAL DISTRIBUTION LIMITED
Cable TV Tower, 9 Hoi Shing Road
Tsuen Wan, Hong Kong
Tel: +852 2 2112 5567
Fax: +852 2 2112 7681
Website: www.hkidl.com.hk
Email: fionalee@hkidl.com.hk

NOW TV (PCCW MEDIA LTD)
20/F, Telecom House,
3 Gloucester Road
Wan Chai, Hong Kong
Tel: +852 2888 1666
Website: www.nowtv.now.com
Email: corpcomm@pcpd.com
pccwsolutions@pccw.com

PHOENIX SATELLITE TELEVISION CO LTD
No. 2-6 Dai king Street Tai Po
Industrial Estate, Tai Po N.T.
Hong Kong
Tel: +852 2200 8888
Fax: +852 2200 8899
Website: www.ifeng.com

HONG KONG

PROMO GROUP TV
No. 5 Science Park West Ave, Ste 701
HK Science Park, 0700 Shatin Hong Kong
Tel: +852 2607 4400
Website: www.promogroup.tv
Email: pyko@promohroup.tv

TVB NETWORK VISION LIMITED
7/F, Customer Service Department,
Shaw House,
TV City, Clear WaterBay,
Kowloon, Hong Kong
Tel: +852 2399 9888
Website: www.tvbnetworkvision.com
Email: enquiry@tvbnv.com

YES TELEVISION (HK) LIMITED
16/F, AON China Building,
29 Queens Road, Central, Hong Kong
Tel: +852 2289 0500
Website: www.yes.tv
Email: enquiries@yes.tv

PRODUCTION STUDIOS

A&B FILM ENTERPRISE LIMITED
Rm 408, 410, 412, Blk A
Goodview Indl Building
11 Kin Fat St, Hong Kong
Tel: +852 2458 4228
Website: www.hkabgroup.com
Email: af8885@yahoo.com

ASIA ANIMATION LTD
Unit 816, 8/F
Peninsula Centre, 67 Mody Road
TST East, Hong Kong
Tel: +852 2728 3738
Fax: +852 2311 3611
Website: www.asiaanimation.net

ASIA PACIFIC VISION LTD (HONG KONG)
1253A Telecom House
3 Gloucester Road
Wanchai, Hong Kong
Tel: +852 2827 2122
Website: www.apv.asia
Email: info@apv.asia

BOTI GLOBAL LTD
Suites 901-902
248 Queens Road East
Wan Chai, Hong Kong
Tel: +852 2505 7812
Website: www.bot-i.com

CINEDIGIT SOUND LTD
Unit 4-8, 5th Floor
Chai Wan Industrial City Phase 2
70 Wing Tai Road,
Chai Wan, Hong Kong
Tel: +852 8101 3884
Website: www.cinedigit.com.hk
Email: info@cinedigit.com.hk

EMPEROR MOTION PICTURES
28th Floor, Emperor Group Centre
288 Hennessy Road,
Wanchai, Hong Kong
Tel: +852 2835 6688
Website: www.emp.hk
Email: enquiry.emp@emperorgroup.com

EVANS COMMUNICATIONS
Block 3, Flat B, G/F
4 Shouson Hill Rd
NA Hong Kong
Tel: +852 2873 0083
Fax: +852 2580 8580

FILM MAGIC LIMITED
Room 802, Block A, Sea View Estate
2-8 Watson Road, North Point
Hong Kong
Tel: +852 2571 5432
Website: www.filmmagic.com.hk
Email: anna@filmmagic.com.hk

FORTISSIMO FILMS
26th Floor, Unit A,
CKK Commercial Centre
289-295 Hennessy Road
Wanchai, Hong Kong
Tel: +852 2311 8081
Website: www.fortissimofilms.com
Email: info@fortissimo-hk.com

FOX INTERNATIONAL CHANNELS SOUTHEAST ASIA
13F, One Harbour Front
18 Tak Fung Street, Hunghom
Kowloon, Hong Kong
Website: www.fox.com

I MAGIC
Room 802, 8th Floor, Block A
Seaview Estate 2-8
Watson Road North Point, Hong Kong
Tel: +852 2571 5432
Fax: +852 2512 2430
Website: www.i-magic.com.hk

K TEAM PRODUCTIONS (HONG KONG)
1st Floor, Nan Fung Industrial Building
15-17 Chong Yip Street,
Kwun Tong, Kowloon, Hong Kong
Tel: +852 2410 1233
Website: www.koolcampus.com
Email: koolcampus@gmail.com

MEGA-VISION PICTURES LTD
Unit 606, 6/F,
Tower B, Manulife Financial Centre
223-231 Wai Yip Street
Kwung Tong, Kowloon, Hong Kong
Tel: +852 2792 8800
Website: www.mvphk.biz
Email: sales@mvphk.biz

NAF VIDEO PRODUCTION
2 Floor, 88 Jervois Street
Sheung Wan, Hong Kong
Tel: +852 2386 9209
Fax: +852 2581 1226
Website: www.naf.com.hk
Email: info@naf.com.hk

PIXELBOX (HONG KONG)
2202 Causeway Bay Plaza 2
463-483, Lockhart Road,
Causeway Bay, Hong Kong
Tel: +852 2983 7023
Website: www.pixelboxasia.com
Email: production@pixelbox.com.hk

POP FILMS ASIA (HONG KONG)
Cheung Tat Center
18 Cheung Lee Street
Chaiwan, Hong Kong
Tel: +852 6877 0328
Website: www.popfilms-asia.com
Email: producer@popfilms.asia

PROTOWORK PRODUCTIONS INC
3rd Floor, 2A Leighton Road
Causeway Bay, Hong Kong
Tel: +852 9464 5160
Fax: +852 2877 6630
Website: www.protowork.com
Email: info@protowork.com

SHAW STUDIOS
201, Wan Po Road,
Tseung Kwan O,
Kowloon, Hong Kong
Tel: (852) 3123-1111
Website: www.shawstudios.hk
Email: ssinfo@shawstudios.hk

SHING FUNG FILM STUDIO LIMITED
94-95, Sun On Tsuen, Sai Kung
Kowloon, HK
Tel: (852) 27922176
Fax: (852) 27927074
Website: www.studios.com.hk
Email: sales@studios.com.hk

THEKITCHEN
Flat 16A2, 16 Floor, Block A
Viking Garden, 40 Hing Fat Street
Tin Hau, Hong Kong
Tel: +852 2512 0088
Website: www.thekitchen.com.hk
Email: info@thekitchen.com.hk

VIM FILM
Room 1005, Allied Kajima Building
138 Gloucester Road
Wanchai, Hong Kong
Tel: +852 9484 4322
Website: www.vimfilm.com
Email: info@vimfilm.com

MOBILE TELCOS

HUTCHISON TELECOMMUNICATIONS HONG KONG HOLDINGS LIMITED
22/F, Hutchison House
10 Harcourt Road
Hong Kong Tel: +852 2128 1188
Website: www.hthkh.com

PCCW MEDIA LTD
See Pg.57
39/F PCCW Tower, Taikoo Place
979 King's Road, Quarry Bay, Hong Kong
Tel: +852 2888 2888/ 0008 / 1888 / 2228
Fax: +852 2877 8877
Website: www.pccw.com
Email: general@pccw.com

SMARTONE TELECOMMUNICATIONS HOLDINGS LIMITED
Shop 325, Level 3,
New Jade Building Arcade,
233 Chai Wan Road, Hong Kong
Tel: +852 2281 8888
Fax: +852 2562 8229
Website: www.smartone.com

BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

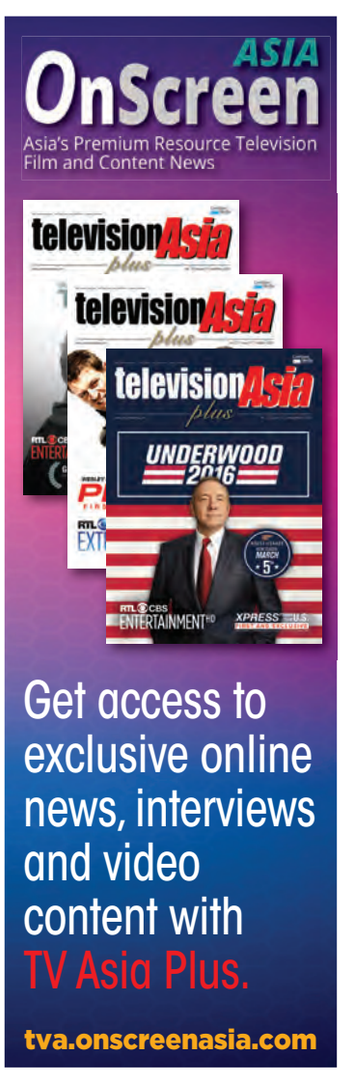
IDEAL SYSTEMS ASIA-PACIFIC LTD
Room A, 28/F Tower B Billion Centre
No.1 Wang Kwong Rd,
Kowloon Bay, Hong Kong
Tel: +852 2801 4040
Website: www.idealsys.com
Email: sales_hongkong@idealsys.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

COMMERCE AND ECONOMIC DEVELOPMENT BUREAU
Communications and Technology Branch,
21/F, West Wing, Central Government Offices,
2 Tim Mei Avenue, Tamar, Hong Kong
Tel: +852 3655 5595
Website: www.cedb.gov.hk/ctb

HONG KONG TRADE DEVELOPMENT COUNCIL (HKTDC)
38/F Office Tower, Convention Plaza
1 Harbour Road, Wanchai, Hong Kong
Tel: +852 1830 668
Website: www.hktdc.com/hkfilmart
Email: hktdc@hktdc.org

OFFICE OF COMMUNICATIONS AUTHORITY
20/F Wu Chung House,
213 Queen's Road East,
Wan Chai, Hong Kong
Tel: +852 2961 6333
Fax: +852 2507 2219
Website: www.ofca.gov.hk
Email: webmaster@ofca.gov.hk



INDIA & SUBCONTINENT

STATS***BOX***

INDIA

POPULATION 1,328,813,492
TV HOUSEHOLDS 167,000,000
TV PENETRATION 64%
LICENSED TV CHANNELS 902
HD CHANNELS 72
HOUSEHOLD SIZE 4.8
CABLE TV HOMES 772,000,000
CABLE TV PENETRATION 87%
PAY-TV HOMES 130,000,000
PAY-TV PENETRATION 84%
DTH HOMES 50,000,000
INTERNET USERS 22,860,000
INTERNET PENETRATION 6.7%
BROADBAND SUBSCRIBERS 100,760,000
FIXED BROADBAND PENETRATION 6%
TELEPHONE SUBSCRIBERS 1,009,460,000
OVERALL TELEDENSITY 81.82%
MOBILE SUBSCRIBERS 1,033,200,000
MOBILE BROADBAND PENETRATION 8%
NET PIRACY COST US$2.9 billion
MULTICHANNEL HOMES 167,000,000
MULTICHANNEL PENETRATION 94.5%
NON-TERRESTRIAL TV CONNECTIONS 151,000,000

SOURCES:
-Multichannel TV Advertising Asia 2011, by CASBAA
-Asia-Pacific Multichannel TV 2015, by CASBAA
-Asia-Pacific Pay-TV Industry 2010, by CASBAA
-Telecom Regulatory Authority of India Annual Report 2013-14
-Easing India's Capacity Crunch, March 2013, by CASBAA

PAKISTAN

POPULATION 191,855,758
TV HOUSEHOLDS 21,600,000
TV PENETRATION 75%
HOUSEHOLD SIZE 6.4
CABLE TV PENETRATION 52.4%
INTERNET USERS 29,128,970
INTERNET PENETRATION 10.9%
MOBILE SUBSCRIBERS 132,330,000
MOBILE PENETRATION 76%
ILLEGAL DISTRIBUTORS 8,675,000
MULTICHANNEL HOMES 12,000,000
MULTICHANNEL PENETRATION 52.6%
NON-TERRESTRIAL TV CONNECTIONS 11,210,000

SOURCES:
-Pakistan Population 2015, World Population Review
-Asia-Pacific Multichannel TV 2015, by CASBAA
-Multichannel Television Advertising in Asia – Pakistan by CASBAA
-Pakistan – Telecoms, Mobile, Broadband and Forecasts, by BuddeComm
-The Future of Electronic Media in Pakistan, by Medialogic
-List of countries by number of Internet users, Wikipedia
-Asia-Pacific Pay-TV Industry 2010, by CASBAA

STATS***BOX***

BANGLADESH

POPULATION 158,512,570
INTERNET SUBSCRIBERS 485,000
INTERNET PENETRATION 6.5%
MOBILE SUBSCRIBERS 138,000,000
MOBILE PENETRATION 80%

SOURCES:
-Bangladesh Population 2015, World Population Review
-Bangladesh – Key Statistics, Telecom Market Overview and Forecasts, by BuddeComm
-Bangladesh – Telecoms, Mobile, Broadband and Forecasts, by BuddeComm

SRI LANKA

POPULATION 20,359,439
FIXED ACCESS SERVICES CABLE TV SUBSCRIBERS 5,820
PAY-TV PENETRATION 19%
NUMBER OF TV CHANNELS 40
ACTIVE INTERNET USERS 5 million
INTERNET PENETRATION 6.3%
FIXED BROADBAND PENETRATION 11%
MOBILE SUBSCRIBERS 23 million
MOBILE BROADBAND PENETRATION 15%

SOURCES:
-casbaa.com/advertising/countries/asia-pacific-regional-overview
-digitalmarketer.lk/internet-usage-statistics-in-sri-lanka.html

INDIA

Livemint reported that India's pay-TV industry is expected to grow at a compound annual growth rate (CAGR) of 9.2% to hit $14.5 billion in revenue by 2021 compared to a projected $ 9.4 billion in 2016.

By 2025, 70% of India's pay-TV base is estimated to be digitised, growing from 93 million subscribers to 129 million from 2016 to 2025 in light of the digital addressable system (DAS) being implemented by the government.

According to the Information & Broadcasting Ministry, nearly 41 million set-top boxes have been seeded in Phase 3 areas and Phase 4 digitisation is due in December 2016. The government has completed Phase 3 of digitisation barring few states which have demanded extension in the deadline.

Pay-TV Policies

Copyright Protection

Many local agencies are not well educated on copyright matters, leading to relaxed enforcement on copyright infringement, even though the domestic copyright laws on signal piracy are good. Thanks to the cable digitisation programme, the government hopes to eradicate commercial fraud and underdeclaration. Online piracy is still very difficult to control.

Regulation of OTT

The local OTT-TV services are required to follow the same content code as cable TV networks but application to offshore OTT providers has not been tested. The Advertising Standards Council of India, a self-regulatory body, seeks to regulate advertisements in any media, including online media.

Key Developments

Google unveiled a set of enhanced features to bring alive the Olympic mood among Indian fans for the 2016 Rio Olympic Games. The new set of features helped bring fans closer to knowing more about their favourite athletes and sports disciplines. Fans across the country even chose to get automatic updates on top event and medal wins. Features included using Google Search to discover the event schedule, medal counts, results and trending athletes, viewing highlights on YouTube and using Google Maps to explore Rio and Olympic venues.

A+E Networks and TV18 launched FYI TV18, a contemporary factual and lifestyle entertainment channel. The new channel will draw on the success of FYI globally, a distinctive brand in the marketplace that embraces adventurous, personalized and innovative lifestyle programming. In the U.S., FYI ranks as among the most upscale entertainment networks on ad supported cable and attracts among the youngest demos. At launch, FYI premiered two high-profile Indian productions focusing on relationships: Real 2 States Couples and Rivals-in-law.

PCCW Media launched Viu over-the-top (OTT) mobile video entertainment service in India. Offered as a freemium service, Viu provides viewers in both markets with free access to thousands of hours of premium content for local users. For Viu India, consumers get free access to a vast archive of premium content from Bollywood and Hollywood top studios such as Media Prima, Sony Pictures, Sony Music, BBC, CBS, etc.

Punit Goenka and Amit Goenka, the top leaders of India's Zee Entertainment Enterprises Limited (ZEEL) received the highest television honour at MIPTV – the Médaille d'Honneur Award. This was the first time any Indian broadcast executive has received the prestigious award.

PAKISTAN

According to the Pakistan Telecommunication Authority (PTA), mobile broadband subscribers in the country are expected to become 47 million by 2020 and 79 million by 2025. The current number of mobile broadband subscribers in 2016 is around five million. The mobile and related market is projected to be worth $17 billion per year by 2025, a huge jump from the current $4 billion a year.

In Vision 2025, PTA has stated that key service providers will be encouraged to offer extended Over-The-Top (OTT) services such as Viber, Skype and work with third party digital distributors and vice versa to offer consumers value through product-centric services in a collaborative framework. Broadband subscriptions in the country depicted a growth of over 40% in 2015, reaching 3.79 million subscribers as compared to 2.72 million in 2013.

As part of the Pakistan Electronic Media Regulatory Authority (PEMRA)'s endeavour to meet the cable TV Digitalisation deadline at the end of September 2016 and to ensure maximum facilitation and protection of subscribers' rights, PEMRA has finalised the minimum standards/specifications for Digital cable TV set-top boxes.

With these customised standards, PEMRA has made it compulsory for all cable operators and equipment providers to meet certain performance and audio/video decoding requirements, equipment conformity, electronic programme guide and logical channel numbering and more.

BANGLADESH

2016 was an eventful year for Bangladesh, with the launch of the country's first DTH service, RealVU, majorly changing the viewers' viewing experience. RealVU is available at selected and authorised trade partner locations in Dhaka, Sylhet and Chittagong. RealVU provides the best picture quality and

HD sound to its viewers at the most affordable price, with their TV signal being available across the country. The operator is planned to expand trade partner network to every division in Bangladesh in August 2016.

At the CASBAA India Forum 2016, Digi Jadoo Broadband Ltd implemented the Verimatrix Content Authority System (VCAS) for the DVB Hybrid to secure content for its new Jadoo Digital service. Jadoo Digital became the first to launch HD, premium TV services via a hybrid DVB-C and OTT network in the Bangladesh market.

SRI LANKA

Dish TV launched a local service in Sri Lanka, a market where a relatively small legal pay-TV industry is set for take-off over the next few years. Dish TV targets Sri Lanka's sprawling grey market and illegal subscriber base with a collection of Indian and local free-to-air channels priced at 317 rupees (US$2.40) including tax, a new low price-point in the legal marketplace. The number is significantly cheaper than services offered by either of Sri Lanka's pay-TV operators – Dialog TV and Peo TV.

MTV Channel was awarded a DTH satellite license as the industry goes through technological changes. Sri Lanka's Dialog Axiata group is now the considered the market leader for pay-TV, with a 452,000 subscriber base which grew 36 percent in the year to March 2014.

Reports of a new OTT service in Sri Lanka surfaced in June 2016, but Dialog TV remains vague as to when it might be brought into the market. In a published report, a Dialog Axiata executive said the company believed the OTT industry was "heating up" and would be launching its own initiative that already was in active development. Dialog, in an effort to differentiate itself from OTT giant Netflix, aims to add new, unique local content that will be generated by local production houses.

Still, pay-TV penetration in Sri Lanka remains low. About 10% of the country's households had a pay-TV subscription in 2010, with researchers forecasting that number to more than double to 24% by 2020.

INDIA

FREE–TO–AIR

DOORDARSHAN BROADCASTING TELEVISION NETWORK
Doordarshan Bhawan
Copernicus Marg, New Delhi– 110001
Tel: +91 2338 6055
Fax: +91 2338 8159
Website: www.ddindia.gov.in

PAY-TV

ASIANET SATELLITE COMMUNICATIONS LTD
Kaira 137, Opp Kerala Arts Club,
Estate Road, Papanamcode Trivandrum.
Tel: +91 471 2492789
Website: www.asianet.co.in

BHARTI AIRTEL TELEMEDIA
6th Floor, Tower A, Plot #16
Udyog Vihar PH-IV
Gurgaon, Haryana 122 001
Tel: +91 12 4222 2222
Website: www.airtel.in
Email: airtel.communications@in.airtel.com

DD FREE DISH
Doordarshan Bhawan
Copernicus Marg, New Delhi– 110001
Tel: +91 2338 6055
Fax: +91 2338 8159
Website: www.ddindia.gov.in

DISHTV INDIA LTD
FC – 19, Sector 16A, Film City,
Noida, Uttar Pradesh
201301, India
Tel: 1860 180 3474
Email: dishtvcorporate@dishtv.in
Website: www.dishtv.in

INDUSIND MEDIA COMMUNICATIONS LTD
IN centre, 49/50 MIDC,
Andheri (East), Mumbai – 400 093
Tel: 1800 266 6456
Website: www.indigital.co.in
Email: customer.care@incablenet.net
inhelp.mum01@incablenet.net

NDTV LIFESTYLE LIMITED
207 Second Floor, Okhla Industrial Estate
Phase 3, New Delhi – 110020 India
Tel: +91 98 2052 7665
Website: www.goodtimes.ndtv.com

ORTEL COMMUNICATIONS LTD
C1, Chandrasekharpur
Behind RMRC, B.D.A. Colony
Bhubaneswar, Orissa, India – 751 016
Tel: +91 674 609 1111
Website: www.ortelcom.com
Email: headcustomercare@ortelgroup.com

RELIANCE BIG TV DIGITAL SERVICE
Reliance BIG TV Limited
Business Head Quarters, 4th Floor, B Wing,
Dhirubhai Ambani Knowledge City,
Navi Mumbai – 400 710
Website: www.bigtv.co.in
Email: content.enquiry@reliancedigitaltv.com

RELIANCE COMMUNICATIONS
A Block, 2nd Floor,
Reliance Communications Limited
DAKC, Kopar Khairane,
Navi Mumbai – 400 710
Website: www.rcom.co.in
Email: customercare@relianceada.com

SITI CABLE NETWORK LIMITED
135, Continental Building,
Dr. Annie Besant Road,
Worli, Mumbai - 400 018
Tel: +91 22 2483 1438 /
+91 22 2483 1439
Fax: +91 22 2490 0302
Website: www.siticable.com

SUN DIRECT
701- 702, Dikap Chambers,
Off Andheri Kurla Road, Andheri West,
Mumbai – 400 053, India
Website: http://www.sundirect.in
Email: customercare@sundirect.in

SUN TV NETWORK LTD
Murasolimaran Towers, No. 73
MRC Nagar Main Road, MRC Nagar
Chennai – 600028 India
Tel: +91 44 4467 6767
Fax : +91 44 4067 6161
Website: www.sunnetwork.com

TATA SKY LTD
3rd Floor, C-1, Wadia International Centre
(Bombay Dyeing), Pandurang Budhkar Marg,
Worli, Mumbai 400 025, India
Tel: 1860 500 6633 / 1860 208 6633
Website: www.tatasky.com

VEDIC BROADCASTING LIMITED
Aastha TV Channels, Aastha Bhawan
A-105 Sector – 5, Noida – 201301
Uttar Pradesh India
Tel: +91 12 0452 0000
Fax: +91 12 0452 0075
Website: www.aasthatv.com

VIDEOCON D2H LIMITED
(Formerly Bharat business channel limited)
1st Floor, Techweb Centre, New Link Road,
Near Mega Mall, Oshiwara,
Mumbai - 400102, India
Website: www.videocond2h.com

PRODUCTION STUDIOS

ALT DIGITAL MEDIA ENTERTAINMENT LIMITED
Satya Dev Plaza, A-6, Flat No. 302
Veera Desai Road, Andheri West
Mumbai – 400053 India
Tel: +91 98 9026 4774
Website: www.balajitelefilms.com

ANGLES UNLIMITED
No. 444, Sector 31, Gurgaon
National Capital Region 122001
New Delhi, India
Tel: +91 12 4403 5337
Website: www.anglesunlimited.co.in
Email: kanika@anglesunlimited.co.in

BEYOND DREAMS ENTERTAINMENT PVT LTD
111-115, 1st Floor, Shree Kamdhenu Estate
Mind Space, Malad West
Mumbai – 400064 India
Tel: +91 22 400 3611
Website: www.beyonddreams.in
Email: bd@beyonddreams.in

BIOSCOPEWALA PICTURES
14/A Ujjagar Industrial Estate,
Dr. W T Patil Marg
Deonar, Mumbai 400088, India
Tel +91 90 0421 1137
Fax: +91 90 0421 1137
Website: www.bioscopewalapictures.com
Email: nish.takia@bioscopewalapictures.com

BLUE MANGO FILMS
F-301A, 1st Floor, Lado Sarai
New Delhi – 110030 India
Tel: +91 11 4266 4077
Fax: +91 11 4160 3590
Website: www.bluemangocentral.com
Email: mango@bluemangofilms.com

CINEVISTAAS LTD
6 Silver Croft, Junction of 16th & 33rd Rd
Bandra-West, Mumbai – 400050 India
Tel: +91 22 2600 6066
Fax: +91 22 2600 6618
Website: www.cinevistaas.com
Email: uday@cinevistaas.com

CODE RED FILMS PVT LTD
Unit ¾, 2nd Floor, Yashodhan Building
19th Road, Khar-West
Mumbai – 400052 India
Tel: +91 22 4246 6103
Website: +91 22 4246 6111
Email: coderedfilms@gmail.com

CONTILOE ENTERTAINMENT PVT LTD
3rd Floor, Arc Plaza, Behind Country Club
Off Veera Desai Extension Road,
Andheri-West
Mumbai – 400053 India
Tel: +91 22 4073 1111
Website: www.contiloe.in
Email: info@contiloe.in

CORCOISE FILMS PVT LTD
B-103, Trade World, Kamala Mills
Senapati Bapat Marg, Lower Parel
Mumbai – 400013 India
Tel: +91 22 6138 9696
Website: www.corcoisefilms.com
Email: corcoise@corcoisefilms.com

CRAZY CUB ANIMATION STUDIO PVT LTD
E-1/37, Basement, Sec-7, Rohini
Delhi – 110085 India
Tel: +91 98 1885 4202
Website: www.crazycubanimations.com
Email: kamalpahuja@crazycubanimations.com

DHARMA PRODUCTIONS PVT LTD
Unit No. 201 & 202, 2nd Floor, Supreme Chambers
Off Veera Desai Road, 17/18 Shah Industrial Estate
Andheri – West, Mumbai – 400053 India
Tel: +91 22 6179 0100
Website: www.dharma-production.com

DIGITOONZ MEDIA & ENTERTAINMENT PVT LTD
E 112, 2nd Floor, Sector 6
Delhi, NCR, 201301 Noida – Uttar Pradesh
Tel: +91 12 0432 4906
Fax: +91 12 0432 4907
Website: www.digitoonz.com

DISCREET ART PRODUCTIONS LLP
30-31 Brigade Towers 5th Floor
Financial District, Nankramguda, Gachibawli
Hyderabad – 500032 India
Tel: +91 40 6464 3678
Website: www.discreetarts.com
Email: info@discreetarts.com

DQ ENTERTAINMENT
644, Aurora Colony,
Road No. 3, Banjara Hills
Andhra Pradesh, Hyderabad – 500034
India
Tel: +91 40 2355 3726
Fax: +91 40 2355 2594
Website: www.dqentertainment.com
Email: swastika@dqentertainment.com

INDIA & SUBCONTINENT

E PLUS TECHNOLOGIES INDIA PVT LTD
A 49/50, Girirag Industrial Premises,
Mahakali Caves Road
Andheri-East, Mumbai 400093 India
Tel: +91 98 2021 0402
Website: www.eplusstudio.co.in
Email: info@eplusstudio.co.in

FOODLOOKING
308, Morya Classic Opp. Infinity Mall
Offlink Road, Andheri-West 1 Maharashta
Mumbai 400053 India
Tel: +91 98 3344 6949

GATEWAY ANIMEDIA WORKS
B-82, Corporate House, Bodakdev
380054 Ahmedabad India
Tel: +91 94 2202 1410
Website: www.gatewatanimedia.com

GRAPHITI MULTIMEDIA PVT LTD
122 Udyog Mandir No 1, Bhagoji Keer Marg
Mahim – West Mumbai – 400016 India
Tel: +91 22 2444 1580
Fax: +91 22 2444 2347
Website: www.graphitimultimedia.com
Email: graphiti@graphiti.net

GREEN GOLD ANIMATION PVT LTD
Sri Krishna, 1005/1006, Fun Republic Lane
Opp. Laxmi Industrial Estate, New Link Road
Andheri West, Mumbai 400053 India
Tel: +91 22 67 89 788
Website: www.greengold.tv
Email: connect@greengold.tv

GREY SCALE MEDIA SOLUTIONS PVT LTD
Flat #101, Sudharma Residency, Sanjeeva Reddy Nagar
Hyderabad – 500038 India
Tel: +91 99 8967 7177
Website: www.greyscale.co.in
Email: kartic@greyscale.co.in

GREYMATTER ENTERTAINMENT PVT LTD
B802, Express Zone,
Western Express Highway
Malad East, Mumbai 400097,
Maharashta, India
Tel: +91 22 2873 7662
Website: www.greymatterfilms.com
Email: rahul@greymatterentertainment.com

KAS MOVIE MAKERS
B-109, 2nd Floor, Defence Colony
New Delhi – 110024 India
Tel: +91 11 2433 0548
Website: www.kasmovie.com
Email: kasdelhi@gmail.com

KIYOSHI ENTERTAINMENT PVT LTD
B52, 1st Floor, Nang Bhuvan Indl Estate
Mahakali Caves Road, Andheri-East
Mumbai – 400093 Maharastra India
Tel: +91 98 6928 6157

LEMONTREE PRODUCTIONS
Unit No. 2, R. M. Building
Next to Jaya Auto, Dr. E. Moses Rd
Mahalaxmi (W) Mumbai – 400034 India
Tel: +91 22 2354 4714
Website: www.infinitypost.net/lemontreefilms
Email: lemontree.film@gmail.com

LODI ENTERTAINMENT
404, 3B, Horizon, Patliputra Nagar Mahada,
Oshiwara New Link Road, Jogeshwari (W),
Mumbai 400102, Maharashtra, India
Tel: +91 98 2004 3679
Website: lodientertainment.com
Email: lodi_films@yahoo.com

MIDITECH PVT LTD
419/B, 3rd Floor, Deodhar Centre
Marol Maroshi Road, Andheri-East
Mumbai – 400059 India
Tel: +91 22 2920 3470 – 73
Website: www.miditech.tv
Email: info@miditech.tv

MOVING PICTURE COMPANY (INDIA) LTD
405, Skylark Building, 60 Nehru lace
New Delhi – 110019 India
Tel: +91 11 4053 2002
Website: www.mpcindia.com
Email: mailtompc2014@gmail.com

NDTV LIFESTYLE LIMITED
29/B Annapurna Nagar
Indore – 452009 India
Tel: +91 89 5939 5663
Website: www.nileshpatelstudios.com

OMENS STUDIOS
Unit No. 6, Level 5
Discoverer Block, International Tech Park
Bangalore 560066

PARKVIEW STUDIOS
Q-6/5 A DLF Phase 2,
Gurgaon, Haryana, 122001, India
Tel: +91 93 1313 1319/ +91 99 5300 3292
Website: www.parkviewstudios.in
Email: rajatibakshi@gmail.com /
sombakshi@yahoo.com

PIXEL ANIMATION STUDIOS
Kinfra Technopark, Neo Space, Kakkanchery
Malappuram District, Kerala India
Tel: +91 49 4301 2004
Website: www.pixel-india.com
Email: mailus@pixel-india.com

PRIME FOCUS STUDIOS
"True North" 63
Road No. 13, MIDC, Andheri (East)
Mumbai 400 093
Tel: +91 22 6178 5555
Website: www.primefocusindia.com
Email: sales@primefocusindia.com

PRITHVI MEDIA
22 Rakhi Mahal, Dinshaw Vacha Road
Mumbai - 400020 India
Tel: +91 22 2202 2206
Website: www.prithvimedia.com

R.S. PRODUCTIONS
No. 123 Vishal Tower, District Centre
Janak Puri, New Delhi
110058 India
Tel: +91 99 1144 4161
Website: www.rsproduction.com
Email: mkt@rsproduction.com

RAJSHRI PRODUCTIONS PVT LTD
Bhavana, 1st Floor, 422
Veer Savarkar Road
Prabhadeci, Mumbai – 400025 India
Tel: +91 22 6616 0800
Website: www.rajshri.com
Email: mail@rajshri.com

RAMOJI FILM CITY
Anaspur Village
Hayathnagar Mandal, Hyderabad
Telangana 501512, India
Tel: +91 84 1524 6555
Website: filmaker.weboapps.com
Email: jagadish@ramojifilmcity.com

RED CHILLIES ENTERTAINMENTS PVT LTD
Backstage, Plot No. 612
Junction of Rama Krishna Mission Road & 15th Rd
Santacruz (W), Mumbai – 400054 India
Tel: +91 22 6669 9400
Website: www.redchillies.com
Email: info@redchillies.com

RELIANCE MEDIAWORKS LTD
Film City Complex Gorgaon East
Mumbai – 400065 India
Tel: +91 22 3980 8900
Website: www.reliancemediaworks.com
Email: jerin.jacob@relianceada.com

SHASHI SUMEET PRODUCTIONS PVT LTD
Grandeur, 603/604, 6th Floor
Opp. Gundecha Symphony, Veera Desai Road Extension
Andheri – West, Mumbai – 400053 India
Tel: +91 22 4238 5700
Website: www.shashisumeet.com

STAR INDIA PVT LTD
Star House Urmi Estate, 95 Ganpatrao
Kadamb Mark, Lower Parel (W)
Mumbai – 400013 India
Tel: +91 22 6173 2528
Fax: +91 22 6630 0505 0
Website: www.startv.com

STUDIO EEKSAURUS PRODUCTIONS PVT LTD
201/202, Opulence, 6th Road
TPS III, Santa Cruz East
Mumbai – 400055, India
Tel: +91 22 6127 3375
Website: www.studioeeksaurus.com
Email: info@studioeeksaurus.com

THE FX FACTORY
Unit 66-67, 1st Floor, Link Plaza
Next to Oshiwara Police Station
Link Road External, Andheri (W)
Mumbai – 400102 India
Tel: +91 22 2639 9650
Website: www.thefxfactory.com

TIGER BELLS ANIMATION PVT LTD
C254, Sarita Vihar, New Delhi – 110076, India
Tel: +91 14 140 2297
Website: www.tigerbells.com
Email: vivek.kalyan@tigerbells.com

TOONZ ANIMATION INDIA PVT LTD
731-735 Nila, Technopark Campus
Trivandrum, Kerala – 695581 India
Tel: +91 471 304 2500
Fax: +91 471 270 0929
Website: www.toonz.co
Email: info@toonz.co

ULTRA MEDIA & ENTERTAINMENT PVT LTD
2-C, Thakar Indl. Estate N. M. Joshi Marg
Lower Parel (E), Mumbai – 400011, India
Tel: +91 22 4019 0400
Website: www.ultraindia.com
Email: shop@ultraindia.com

VEDATMA ANIMATION STUDIOS PVT LTD
#60, 4th main, B/w 7th & 8th Cross
Near Malleswaram Club, Malleswaram
Bengaluru Karnataka 560 003 India
Tel: +91 80 2356 2944 /+91 98 4501 3791
Website: www.vedatmaanimation.com

WILDERNESS FILMS (INDIA) LTD
1 Factory Road, Ring Road (S)
New Delhi – 110029 India
Tel: +91 11 2619 8255
Website: www.wildfilmsindia.com
Email: rupindang@gmail.com

YOBOHO NEW MEDIA PVT LTD
Yoboho Serdia House, 1st Floor, Off SS Rd
Near Gandhi Hospital, Maharashta, Mumbai – 400012 India
Tel: +91 22 2413 1335
Website: www.yoboho.com
Email: info@yoboho.com

MOBILE TELCOS

AIRCEL LIMITED
5th Floor, Spencer Plaza
769 Anna Salai,
Chennai – 600002.
Tel: +91 97 6801 2345
Website: www.aircel.com
Email: care.mumbai@aircel.co.in

AIRTEL
Aircel Business Solutions
5th Floor, Building No 10A
DLF Cyber City, DLF Phase II
Gurgaon-122002, Haryana
Tel: +91 124-7944800 / +91 124-4765400
Website: www.aircel.com

BHARTI AIRTEL LIMITED
6th Floor, Tower A, Plot #16
Udyog Vihar PH-IV
Gurgaon, Haryana 122 001
Tel: +91 12 4222 2222
Website: www.airtel.in
Email: airtel.communications@in.airtel.com

RELIANCE COMMUNICATIONS LIMITED
A Block, 2nd Floor,
Reliance Communications Limited
DAKC, Kopar Khairane,
Navi Mumbai – 400 710
Website: www.rcom.co.in
Email: customercare@relianceada.com

TATA TELESERVICES LIMITED
A, E & F Blocks, Voltas Premises, T. B. Kadam Marg, Chinchpokli, Mumbai – 400 033
Tel: +91 22 6667 1414
Fax: +91 22 6660 5335
Website: www.tatateleservices.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION & BROADCASTING
Room No. 545, A–Wing, Shastri Bhawan,
DR. Rajendra Prasad Road
New Delhi –110 001
Tel: +91 11 2338 4453
Website: www.mib.nic.in

TELECOM REGULATORY AUTHORITY OF INDIA (TRAI)
Mahanagar Doorsanchar Bhawan,
Jawaharlal Nehru Marg (Old Minto Road),
New Delhi 110 002, India
Tel: +91 11 2323 6308
Website: www.trai.gov.in
Email: ap@trai.gov.in

PAKISTAN

FREE–TO–AIR

PAKISTAN TELEVISION CORPORATION LIMITED
Constitution Avenue F5/1,
Islamabad 44000,
UAN 111–786–000
Tel: +92 51 920 9740 / 920 3062 – 66
Fax: +92 51 920 3406 / 921 1184
Website: www.ptv.com.pk
Email: feedback@ptv.com.pk

CHANNELS

PTV NEWS
Agha Khan Road
F–5 Islamabad Pakistan
Website: www.news.ptv.com.pk

INDIA & SUBCONTINENT

PTV HOME
ETV Centre, PTV Home, 47, Sector H–9, Islamabad
Tel: +92 51 925 7681-88
Website: www.ptv.com.pk
PTV GLOBAL
PTV Academy Hostel Building, 1F, 47, Sector H–9 Islamabad
Tel: +92 51 925 9166
Website: www.global.ptv.com.pk
Email: ptvglobal@ptv.com.pk
PTV NATIONAL
Pri Sibghatulla Road, Opp. Liaquat National Hospital Road, Karachi
Tel: +92 21 9923 1067
Website: www.ptv.com.pk
PTV BOLAN
Constitution Avenue, Islamabad 44000
UAN 111–786–000
Tel: +92 42 920 0642 – 630/ 631
Fax: +92 42 920 0645
Website: ptv.com.pk/bolantv.asp
Email: feedback@ptv.com.pk

AZAD JAMMU AND KASHMIR TELEVISION (AJK TV)
New Mohallah Madina Market, Muzaffarabad
Tel: +92 58 224 8565
Website: www.ptv.com.pk
Email: feedback@ptv.com.pk

PAY-TV

ARY DIGITAL ASIA
ARY Communications Pvt. Ltd.
6th Floor, Madina City Mall,
Abdullah Haroon Road, Karachi
Tel: +92 21 3565 7315
Fax: +92 21 3565 7314
Website: www.arydigital.tv

GEO TELEVISION NETWORK
7th Floor, Landmark Plaza,
I.I Chundrigarh Road, Karachi, Pakistan
UAN: +91 21 111 436 111
Website: www.geo.tv

HUM NETWORK LIMITED
Plot #10 /11 Hassan Ali Street,
Off. I.I.Chundrigar Road, Karachi – 74000, Pakistan
Fax: +92 21 3262 8840
UAN: +91 21 111 486 111
Website: www.hum.tv

INDUS MEDIA GROUP
Plot Number 41 D, Commercial Area,
A Market, DHA Pahse - II, Karachi
Tel: +92 21 358 9027 23 Fax: +92 21 569 3813
Website: http://www.industv.pk/demo/index.html
Email: info@industv.pk

MULTIPLE SYSTEM OPERATORS

MULTINET PAKISTAN PVT LTD
Plot 1D–203, Sector 30,
Korangi Industrial Area,
Karachi 74900, Sindh, Pakistan
Tel: +92 21 351 13626 58
Website: www.multi.net.pk
Email: ibu@multinet.com.pk (International);
ebu@multinet.com.pk (Domestic)

WORLDCALL TELECOM LIMITED
67–C III, Gulberg III, Lahore, Pakistan
Tel: +92 42 587 2633 38
Fax: +92 42 575 5231
Website: www.worldcall.com.pk

PRODUCTION STUDIOS

CREATIVE VILLAGE
1 - KM Defence Road (Off Raiwind Road),
Lahore, Pakistan
Tel: +92 42 3596 6082 5
Website: www.facebook.com/creativev
Email: info@creativev.com

INDUS MEDIA GROUP
Plot Number 41 D, Commercial Area,
A Market, DHA Pahse - II, Karachi
Tel: +92 21 358 9027 23
Website: http://www.industv.pk/demo/index.html
Email: info@industv.pk

SHAHNOOR STUDIOS
Shahnoor Studios Off Multan Road, 54570
Tel: +92 00923 2184 6447 3
Website: www.facebook.com/pages/New-Shahnoor-Studios/162819270536504
Email: muju2002@gmail.com

STUDIO 146
Plot 1-D, 146, Sector 30,
Near Brooks Chorangi, K.I.A
Karachi, Pakistan-75400
Tel: +92 0300 0210 173
Website: www.facebook.com/TheOfficialStudio146
Email: studio146@haqholdings.com

TIMELINE TV STUDIOS
House#1217, Street#16, Sector G-14/4,
Islamabad, Pakistan
Tel: +92 321 501 7878
Website: www.timelinetvstudio.com
Email: contact@timelinetvstudios.com

TOTAL SPORTS & ENTERTAINMENT INDIA PVT LTD
Level 7, The Capital, Plot C – 70,
G Block, Bandra Kurla Complex, Bandra (E),
400 051, Mumbai, India
Tel: +91 22 6712 8984 / +91-9664-972-401
Email: tsaindia@totalsportsasia.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

PAKISTAN ELECTRONIC MEDIA REGULATORY AUTHORITY (PEMRA)
Mauve Area G-8/1, Islamabad, Pakistan
Tel: +92 51 9107 1513
Website: www.pemra.gov.pk

BANGLADESH

FREE–TO–AIR

BANGLADESH TELEVISION (BTV)
Television Bhaban, Rampura, Dhaka 1219
Tel: +880 2 9330131 9 / 9330036 7 / 9330416
Website: www.btv.gov.bd
Email: info@btv.gov.bd

PAY-TV

PRISMA DIGITAL LTD
34, Kemal Ataturk Avenue, Awal Center, Level 3,
Banani, Dhaka-1213, Bangladesh
Tel: +880 2 881 1792
Fax: +880 2 890 0780
Website: www.prisma.net.bd
Email: wecare@prisma.net.bd

TATA SKY LTD
3rd floor, C-1
Wadia International Centre (Bombay Dyeing),
Pandurang Budhkar Marg,
Worli, Mumbai 400 025, India
Tel: +880 2 208 6633
Website: www.tatasky.com

PRODUCTION STUDIOS

CINEASTE STUDIO
Nissen Hut Block 32 House 4 Pallabi,
Mirpur 12 Dhaka 1216, Bangladesh
Tel: +88 02803 3701
Website: www.cineastestudio.com
Email: office@cineastestudio.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION
Building #4, 8th Floor, Bangladesh Secretariat
Dhaka 1000, Bangladesh
Website: www.moi.gov.bd
Ownership: Government of Bangladesh

SRI LANKA

FREE–TO–AIR

SRI LANKA BROADCASTING CORPORATION
Torrington Square, Colombo 7, Sri Lanka
Tel: +94 11 269 7491
Fax: +94 11 269 1568
Website: www.slbc.lk

SRI LANKA RUPAVAHINI CORPORATION
P.O. Box 2204, Independence Square,
Colombo 7, Sri Lanka
Tel: +94 11 250 1050 / 259 9505
Fax: +94 11 258 0131
Website: www.rupavahini.lk

VASANTHAM TV
Independent Television Network
Wickramasinghepura
Battaaramulla 10120, Sri Lanka
Tel: +94 11 277 4424/ 4725/ 3289
Website: www.vasantham.lk
Email: manager@vasantham.lk

PAY-TV

DERANA MACRO ENTERTAINMENT (PVT) LTD
No.320 T.B. Jayah Mawatha,
Colombo 10, Sri Lanka
Tel: +94 11 530 0800
Fax: +94 11 250 6226
Website: www.derana.lk

DIALOG TELEVISION PVT LTD
No. 83, George R De Silva Mawatha,
Kotahena
Colombo 13 01300, Sri Lanka
Tel: +94 11 767 8700
Website: www.dialog.lk
Email: dialogenterprise@dialog.lk

PRODUCTION STUDIOS

STUDIO 48
Studio 48 - Pepiliyana
No.48, Dehiwala Road, Pepiliyana
Colombo, Sri Lanka 10250
Tel: +94 7 7382 7674
Website: www.facebook.com/Studio-48-Pepiliyana-752780411414489

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF PARLIAMENTARY REFORMS AND MASS MEDIA
163 Kirulapone Mawatha, Polhengoda
Colombo 05, Sri Lanka
Tel: +94 11 2513 459 / 460 / 389
Website: www.media.gov.lk

INDOCHINA & MYANMAR

STATS***BOX***

VIETNAM

POPULATION 94,565,366
HOUSEHOLD SIZE 3.9
TV HOUSEHOLDS 25,166,720
FTA PENETRATION 70% of TV households
PAY-TV SUBSCRIPTIONS 9.9 million
PAY-TV PENETRATION 37%
MOBILE SUBSCRIBERS 137 million
MOBILE BROADBAND PENETRATION 45%
3G AND 3.5G MOBILE SUBSCRIBERS 22 million
BROADBAND SUBSCRIBERS 6.6 million
FIXED BROADBAND PENETRATION 45%
INTERNET USERS 49,063,762
IPTV SUBSCRIPTIONS 1 million
PAY-TV SUBSCRIPTION REVENUE US$130.2 million
PAY-TV ADVERTISING REVENUE US$82 million
TOTAL PAY-TV INDUSTRY REVENUE US$201.2 million

SOURCES:
-Vietnam Population 2015, World Population Review
-Multichannel TV Advertising Asia 2011, by CASBAA
-NexTV Asia
-Vietnam – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Mobile networks still see bright future for 3G, by VietNamNet
-Number of Internet Users 2015 – Internet Live Stats
-Asia Pacific Multichannel TV 2015, by CASBAA
-Telecompaper.com

CAMBODIA

POPULATION 15,860,359
FIXED LINE SUBSCRIBERS 435,000
MOBILE PENETRATION 167%
MOBILE SUBSCRIBERS 25.6 million
INTERNET USERS 1,756,824
INTERNET PENETRATION 11.1%
FIXED BROADBAND SUBSCRIBERS 50,000

SOURCES:
-Cambodia Population 2015 – World Population Review
-Cambodia – Telecoms, Mobile, Internet and Forecasts, by BuddeComm

LAOS

POPULATION 6,918,367
MOBILE SUBSCRIBERS 7,564,500
MOBILE PENETRATION 73%
INTERNET SUBSCRIBERS 1,087,567
INTERNET PENETRATION 15.7%

SOURCES:
-Laos Population 2015 – World Population Review
-Laos – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Tech In Asia

INDOCHINA & MYANMAR

MYANMAR

POPULATION 54,423,774
TV HOUSEHOLDS 39%
PAY-TV PENETRATION 3.4%
PAY-TV SUBSCRIBERS 375,000
FIXED LINE SUBSCRIBERS 587,000
MOBILE SUBSCRIBERS 2,200,000
INTERNET SUBSCRIBERS 1,353,649
BROADBAND SUBSCRIBERS 17,600
INTERNET PENETRATION 2.4%

SOURCES:
-Myanmar Population 2015 – World Population Review
-Venture Consulting
-Asian Development Bank

VIETNAM

According to CASBAA, Vietnam has an active and competitive pay-TV marketplace. More than half a dozen major multichannel programme distributors using the entire range of modern TV technologies compete to serve the nation's pay-TV households, which go beyond five million. Cable, satellite, Telco IPTV, digital terrestrial and mobile platforms are all available to urban consumers, and major new investments are being made to expand and upgrade network capabilities. Content is provided by a mix of domestic and international media firms, which tailor different content offerings at price points for consumers.

Technology used in the pay-TV sector in Vietnam's TV industry includes cable TV (e.g. analogue, digital or IPTV), digital terrestrial TV (e.g. DVB-T), direct-to-home (DTH) and mobile TV. Vietnam has a total of 67 broadcasters that manage 899 TV stations with 1,610 broadcasting machines that cover 98.9 percent of Vietnam's territory. The Ministry of Information and Communication stated that there are 40 pay-TV service providers in Vietnam and 4.5 million subscribers of which 70 percent of the pay-TV subscribers are controlled by the national TV, Vietnam Television (VTV).

In November 2014, Vietnam Television (VTV) has licensed 4 seasons of Armoza's crime drama *The Arbitrator*. The 4 seasons will comprise 45 episodes and will be locally known as *Đối Mặt Trong Bóng đêm* (Facing the Darkness). Production is set to start in 2015 with air dates starting from early 2016, and will be headed up by VTV's production company, the Vietnam Television Film Center (VFC).

CJ E&M-Vietnam co-produced film, *Let Hoi Decide (De Mai Tinh2)* has become the biggest box office hit in Vietnam announced by CJ E&M. Its ticket sales reached $3.85 million on 30 December, 2014, beating the record of the previous megahit film *TEO EM*. In 2015, CJ E&M is expected to further carry out co-production projects with partners in Vietnam. The company aims to distribute at least ten films and produce two to three local films every year. As part of the project, another Korea-Vietnam co-produced film *3 Girls* is scheduled to be released in the first half of this year.

In March 2015, Global Agency announced the first big success of its unique music reality format *The Remix* in Vietnam. After its launch on VTV3, *The Remix* became the most popular TV show in the country.

In May 2015, Globo announced that it has licensed channel Las Viet, four captivating and engaging shows that promise to delight the Vietnamese – *Precious Pearl*, *Helena's Shadow*, *Brazil Avenue*, and *The Life We Lead*. Soon, the Pay-TV channel will debut a slot with only telenovelas from Globo, and the first title to be chosen was *The Life We Lead*. The channel is targeted toward female audiences, and all the Brazilian shows will be dubbed in Vietnamese.

MYANMAR

Television is one of the most prevalent forms of media consumption in Myanmar, and there are 12 local FTA TV channels. TV in Myanmar is predominantly FTA. On the FTA channels, a visible percentage of programming hours – roughly 35 to 40% – are international programmes across both weekdays and weekends, according to a report by Venture Consulting. Dramas (particularly Korean) predominate international content while live entertainment comprises the bulk of local content on FTA, adds the report.

The pay-TV industry, though available in most parts of Myanmar, has only two operators – Forever (delivered via DTT) and SkyNet (delivered via DTH) – with low subscriber counts, and carrying mostly international channels.

Telenor (Norway) and Ooredoo (Qatar) are the first international mobile operators in Myanmar, after winning a highly-contested auction of mobile licenses. According to the *Financial Times*, these are the first major public contracts given to international companies outside the natural resources sector and will liberalise a communications network that was previously tightly-controlled.

In the past, the military which was in power since 1962, imposed bans on permits for satellite dishes. From 1993 to 2001, the only satellite dishes legally used were those by hotels and businesses. A new ban on licences came into force in 2005 but was lifted in 2011. Venture Consulting reports that there are an estimated 450,000 unregistered satellite dishes across the country.

Piracy remains a significant threat to legal pay-TV operators in Myanmar. Currently, there is no law against pay-TV piracy, and while specific law exists to combat the production and distribution of illegal VCDs and DVDs, its enforcement is weak.

Following the huge success of Myanmar's first Satellite Forum held on November 2014, the Myanmar government has outlined plans to launch its own satellite within five years with "an open, fair and transparent tendering process". The debate will also be continued at next year's Myanmar Satellite Forum, set to take place on 18 November 2015 alongside Communicast 2015 at Myanmar Event Park, Yangon. Myanmar's first Satellite Forum attracted overwhelming support from international satellite operators, manufacturers and launch providers.

VIETNAM

FREE–TO–AIR

VIETNAM TELEVISION (VTV)
43 Nguyen Chi Thanh Street, Hanoi
Tel:+84 4 66 897 897
Website: www.vtv.vn
Email: info@vtv.vn

PAY-TV

FPT TELECOM JSC
2nd Floor, FPT Building
Duy Tan Str, Dich Vong hau ward
Cau Giay Dist
100000 Hanoi, Vietnam
Tel: +84 9 1358 2883
Website: www.fpt.vn

HO CHI MINH CITY TV (HTV)
14 Dinh Tien Hoang Street, District 1,
Ho Chí Minh City, Vietnam
Tel: +84 8 3829 1667
Fax: +84 8 3829 8457
Website: www.htv.com.vn
Email: web@htv.com.vn

MTV VIETNAM
172 Hai Ba Trung P. Da Kao Q. 1
Ho Chi Minh City, Vietnam
Website: www.mtvvietnam.com.vn
Email: thichme@mtvvietnam.com.vn

SAIGONTOURIST CABLE TELEVISION COMPANY LIMITED
86f Vo Thi Sau, Tan Dinh Ward
Dist 1, HCMC, Vietnam
Tel: +84 8 3936 2005
Website: www.sctv.com.vn
Email: my.lp@sctv.vn

STV CABLE JSC
10 Floor, Viet A Building,
1B Duy Tan Street
Dich Vong Hau Ward,
1070 De La Thanh Street
Nogh Khanh Ward, Ba Dinh Dist
0084 Hanoi, Vietnam
Tel: +84 4 3771 2345
Website: www.styletv.vn

THAOLE ENTERTAINMENT
13B-B2 Hoa Dao St
Ward 2, Phu Nhuan District
700910 Ho Chi Minh, Vietnam
Tel: +84 8 3517 8989
Fax: +84 8 3517 8899
Website: www.thaole-entertainment.com

VIETCONTENT
2nd Floor, 79 Hang Trong str
Hoan Kiem dist, Hanoi, Vietnam
Tel: +84 4 3974 9470
Fax: +84 4 3942 9189
Website: www.vietcontent.com.vn

VIETNAM TELEVISION CABLE
844 De La Thanh St. Ba Dinh Dt, Hanoi
Tel: +84 8 1900 1515
Website: http://www.vtvcab.vn/en/multiple_systems_operators

PRODUCTION STUDIOS

CONG TY TNHH GIAI TRI VIET COM
2nd Floor, My Thinh Building
137 Le Quang Dinh, Binh Thanh
84 Ho Chin Minh City, Vietnam
Tel: +84 8 6258 3515
Website: www.vietcomfilm.com
Email: international@vietcom.com.vn

DIEN QUAN MEDIA & ENTERTAINMENT
34 Nguyen Thi Minh Khai
District 1, Ho Chi Minh City, Vietnam
Tel: +84 93 3401 603
Website: www.dienquan.com
Email: info@dienquan.com

LASTA MULTIMEDIA JOINT STOCK COMPANY
41-43 Vo Van Street, Ward 6
District 3, HCMC, Vietnam
Tel: +84 83 933 3359
Fax: +84 83 930 6959
Website: www.letsviet.vn
Email: hoang.nguyenvan@lasta.com.vn

THE CREATV COMPANY
339 Binh Quoi, Ward 28,
Dist. Binh Thanh
Ho Chi Minh City – Vietnam
Tel: + 84 128 288 1988
Website: creatv.com
Email: info@creatv.com

CONTENT & MOBILE SERVICES

VIETNAM MEDIA CORP - BHD CO LTD
Hong Hy Centre 11th Floor
25 Lytauong Kiet, Hanoi.
Tel: +84 43 943 4133
FAX: +84 43 943 4135

MOBILE TELCOS

VIETNAM POSTS & TELECOMMUNICATIONS GROUP (VNPT)
57 Huynh Thuc Khang Street,
Lang Ha Ward, Dong Da District, Hanoi
Website: www.vnpt.com.vn/en
Email: vnpt.website@vnpt.vn

INDOCHINA & MYANMAR

VIETTEL GROUP
1 Tran Huu Duc Street
7000 Hanoi, Vietnam
Tel: +84 4 6288 0001
Website: www.viettel.vn

GOVERNMENT BODIES/ REGULATORY AGENCIES

HANOI POST
75 Dinh Tien Hoang, Hoan Kiem, Hanoi
Tel: +84 4 3825 4403
Fax: +84 4 3824 3973
Website: www.hnpt.com.vn
Email: hnpt@hn.vnn.vn

MINISTRY OF CULTURE, SPORTS AND TOURISM OF VIETNAM
No. 20, Lane 2 Hoa Lu, Van Ho, Hanoi
Tel: +84 4 3974 5846
Fax: +84 4 3974 5845
Website: www.cinet.vn
Email: phongthongtin@cinet.gov.vn

MINISTRY OF INFORMATION & COMMUNICATIONS
18 Nguyen Du, Hanoi
Tel: +84 4 3556 3461
Fax: +84 4 3556 3458
Website: www.mic.gov.vn
Email: banbientap@mic.gov.vn

CAMBODIA

FREE–TO–AIR

BAYON RADIO AND TELEVISION
Russey Srass Village, Sangkat Niroth,
Khan Meanchey, Phnom Penh, Cambodia
Tel: +855 23 726 614
Fax: +855 23 726 619
Website: www.bayontv.com.kh
Email: bayontv@camnet.com.kh

CAMBODIAN BROADCASTING SERVICES CO LTD
National Road 5, Phum Krolko
Sangkat Kilomet No 6, Khan Russey Keo
Phnom Penh, Kingdom of Cambodia
Tel: +855 1 299 9434
Website: www.mytv.com.kh
Email: kuch.chanvisal@mytv.com.kh

CAMBODIA TV (TV9)
No.18, St. 562, Khan Toul Kok,
Phnom Penh, Cambodia
Tel: +855 23 880 874
Fax: +855 23 368 212
Website: www.tv9.com.kh
Email: info@tv9.com.kh

CNC CAMBODIA NEWS CHANNEL
Cambodian Television Network
National Highway 5, Cambodia
Tel: +855 1731 2008
Website: www.cnc.com.kh
Email:info@cnc.com.kh

HANG MEAS TV
132-134 Eo St. 182 S/K Boeng Pralit
Khan 7 Makara, Phnom Penh, Cambodia
Tel: +855 0 97 788 7889
Email: hangmeastv@yahoo.com

MAJOR KANTANA BROADCASTING CO LTD
No. 333/3 Town Ratchada
Soi 19 Pracha Nivet. Huay Kwang,
Bangkok, Samsennok 10320
Tel: +66 0 2275 0046
Website: www.kantana.com
Email: Info@kantana.co.th

MY TV CAMBODIA
National Highway 5,
Phum Krol Ko, Sangkat Kilomet 6,
Khan Russei Keo, Phnom Penh
12104, Cambodia
Tel: +855 89 999 769
Website: www.mytv.com.kh

ROYAL GROUP OF COMPANIES
246 Monivong Blvd., Phnom Penh,
Kingdom of Cambodia
Tel: +855 23 426 414
Fax: +855 23 426 415
Website: www.royalgroup.com.kh
Email: opportunities@royalgroup.com.kh

TVK KAMPUCHEA
Building No. 26 Monivoing Blvd.
PO Box 981, Phnom Penh,
Cambodia, 12201
Tel: +855 23 430 827
Fax: +855 23 430 752
Email: info@tvk.gov.kh

PAY-TV

CAMBODIA CABLE TV (CCTV)
No. 43BC, Street 222, Phnom Penh
Tel: +855 23 212 888 / 23 982 482
Fax: +855 23 240 406
Website: www.cctv.com.kh
Email: cctv@everyday.com.kh

PHNOM PENH MUNICIPAL (CABLE TV)
N° 3A and 3B, Monireth (St. 217),
Opposite the Olympic Stadium,
Phnom Penh, Kingdom of Cambodia
Tel: +855 23 880 028
Website: www.ppctv.com.kh
Email: info@ppctv.com.kh

PRODUCTION STUDIOS

GLOBLE PNN HOLDINGS INC
#344, Mao Tse Tung Blvd, Toul Svay Prey 1
Khan Chamkarmon, Phnom Penh, Cambodia
Tel: +855 02 321 3313
Website: www.pnn.com.kh
Email: bopha.t@pnn.com.kh

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF INFORMATION
No. 62 Monivong Blvd
Sangkat Sras Chork
Khan Daun Penh, Phnom Penh
Tel: +855 23 724 159 / 426 059 / 723 389
Fax: +855 23 724 275
Website: www.information.gov.kh
Email: info@information.gov.kh

MINISTRY OF POSTS AND TELECOMMUNICATIONS
Wat Phnom, Corner Street 13 & 102
Phnom Penh, Cambodia
Tel: +855 23 428 246 / 724 809
Website: www.mptc.gov.kh
Email: info@mptc.gov.kh

LAOS

FREE–TO–AIR

LAO STAR CHANNEL
Lao Star Channel Co. Ltd
P.O. Box 333, Ban Sinsangvon,
Unit 17, Xaysetha District
Vientiane Lao P.D.R
Tel: +856 21 990 225
Website: www.laostartv.com

LNTV LAO NATIONAL TV
Television Nationale Lao
Chommany street, Ban Sivilay,
Muang Saythany District, Vientiane
Lao PDR
Tel: +856 21 710 067
Website: www.tnl.gov.la

LUANG PRABANG TV
Ban Naxang, Muang Luang,
Prabang, Khoueng Luang Prabang, Laos
Tel: +856 71 212 472

SAVANNAKHET TV
Ban Dongdangdouane Khantabouli,
Savannakhet
Tel: +856 41 251 240
Fax: +856 41 212 028

THAKHEK TV
Thakhek, Khammouame Province
Tel: +856 51 212 652

MYANMAR

FREE–TO–AIR

MYANMAR INTERNATIONAL TELEVISION
No. 425, MRTV Compound,
Pyay Road, Kamayut Township,
Yangon, Myanmar
Tel: +951 539 315
Website: www.myanmaritv.com
Email: info@myanmaritv.com

PAY-TV

DREAM 99 MEDIA CO LTD
Building 49, Room 9, First Floor
Pha Sa Pa La Quarter, Mingalar Taung
Nyunt Township
Yangon, Myanmar
Tel: +959 25 353 0763
Fax: +959 7 320 6949
Email: dream99media@gmail.com

MRTV-4
No. 123, Pyay Road, Yangon
Tel: +95 9 123456
Fax: +951 534998
Website: www.mrtv4.com.mm
Email: enquiry.mrtv4@gmail.com

PAN TAW WIN (MYANMAR) MEDIA CO LTD
No. 9, First Floor, 134 Street
Ma U Gon Quarter, Tamwe Township
Yangon, Myanmar
Tel: +951 0120 6048
Fax: +951 0120 6048
Email: nngwewin@gmail.com

GOVERNMENT BODIES/ REGULATORY AGENCIES

MINISTRY OF COMMUNICATIONS & INFORMATION TECHNOLOGY
Building No.2, Special Development Zone,
Nay Pyi Taw, Myanmar
Tel: +951 534 760
Website: www.mcit.gov.mm

MYANMAR MEDIA DEVELOPMENT CENTRE
Myanmar Radio & Television Compound,
Pyay Road, Kamayut Township,
Yangon, Myanmar
Tel: +95 9 1534 760 / 501 714 Ext - 552
Website: www.mmdcmyanmar.com

INDONESIA

STATS***BOX***

INDONESIA

POPULATION 254.3 million
TOTAL HOUSEHOLDS 63.1 million
TV HOUSEHOLDS 38.2 million
PAY-TV PENETRATION OF TVHH 11.5%
DTH SUBSCRIBERS 3.1 million
CABLE SUBSCRIBERS 0.4 million
IPTV SUBSCRIBERS 0.6 million
TOTAL ONLINE USERS 93.4 million
- **DESKTOP USERS** 32.9 million
- **MOBILE USERS** 60.4 million

FIXED BROADBAND SUBSCRIBERS 5.0 million
WIRELESS BROADBAND SUBSCRIBERS 68.5 million
MOBILE SUBSCRIBERS 318.6 million
4G PHONE SUBSCRIBERS 10.0 million

SOURCES:
-Media Partners Asia

With a population of over 250 million, Indonesia is the world's fourth largest country by population and also the largest archipelago in the world. According to Nielsen based on a gross rate card that excluded digital, it showed ad spend to have reached Rp 118 trillion (US$8.77billion). Early 2015 saw a deep slowdown in the market but advertising expenditure recovered at over 7%, being only slightly slower than 2014.

Zenith Media expects the global advertising market to grow by US$77 billion from 2015 to 2018, with Indonesia in fourth place contributing to 5% of this extra advertising expenditure. A slight change is also expected in the ranking of the world's largest advertising markets from 2015 to 2018, where Indonesia is expected to replace Canada as the 10th largest advertising market.

Among Indonesian e-commerce start-ups, online marketplace Tokopedia and online ticket-booking platform Traveloka were found to have spent the most on TV advertising in 2015, with Tokopedia reportedly spending Rp 559billion (US$40.2million) while Traveloka spent a total of Rp 553billion (US$39.8million). Both companies were placed ninth and tenth position in the general top 10 list of companies that were the biggest

INDONESIA

spenders in TV advertisements in 2015.

CASBAA found that Indonesia had the lowest pay-TV penetration rate of TV households in Asia-Pacific in 2013, with a percentage of 9. However, it has the highest projected pay-TV subscriber growth in the Asia-Pacific, at 15%. A forecast for 2016 shows for the penetration of pay-TV subscribers to grow by 2% and for the number of pay-TV subscribers to be 6.3 million. 2017's forecast also sees a 2% rise in penetration and 7.1 million pay-TV subscribers.

NEW CHANNELS

Celestial Tiger Entertainment's Miao Mi made its debut on PT MNC Sky Vision network in January this year. Miao Mi is the first pan-regional Mandarin kids channel, created specifically to entertain and educate pre-school children regardless of their language background.

Turner International Asia-Pacific's Oh!K also extended its service to Indonesia this year, offering an OTT deal with first-run, localised and high quality video on mobile devices and online via Tribe.

KEY DEVELOPMENTS

Twitter has had many successful initiatives in Indonesia since the opening of its office in March 2015. Some of these include Peta Jakarta with the Jakarta city government, the Ramadhan campaign that managed to garner 20% of global conversation from Indonesia alone. Another initiative by Twitter Indonesia was the Independence Day campaign, Nyalakan Indonesia, which resulted in more than 440,000 tweets using the hashtag #R170.

CNN Indonesia began broadcasting in August 2015 for the first time from Transmedia broadcast centre in Jakarta. The start of CNN Indonesia follows the launch of its website, CNNIndonesia.com in October 2014. It offers a mix of local and international news and the latest in business and sports, all in Bahasa Indonesia. CNN Indonesia is part of a strategic effort by CNN International to explore ways to reach consumers more locally, regionally and internationally by partnering with other leading media organisations.

Beln Sports acquired the Indonesian English Premier League (EPL) rights for US$75 million from 2016 to 2019. Returns on EPL distribution have shown to be challenging especially for pay-TV in Indonesia. Packaging is the key in increasing the value of EPL for Beln on pay-TV platforms in Indonesia.

Zee Entertainment's Zee Hiburan channel has successfully completed its first year (as of March 2016) in Indonesia. It ventured into Indonesia to consolidate their position and market share, which is one of the fastest growing pay-TV markets in the Asia-Pacific region. The channel is currently available on five platforms in Indonesia – viz.ICTA, K Vision, Orange TV, First Media and Dili Timor Leste ETO Telko.

Eccho Rights has also signed a new deal with Indonesian broadcaster SCTV for its Turkish drama *Elif*. In the first run of its first season, the show became number one in the timeslot, consistently scoring over a 20% share of audience as compared to the channel average of 10%.

In March this year, iflix announced the completion of a large new round of funding led by Sky PLC. Emtek Group also participated in the round through its subsidiary Surya Citra Media, one of Indonesia's leading television and content companies.

Being Asia's largest video-on-demand service, HOOQ debuted in Indonesia with over 35,000 hours of international and local titles. A start-up venture between Singtel, Sony Pictures Television and Warner Bros., it aims to drive the entertainment revolution and change the way Asians consume entertainment, particularly in the emerging markets.

Ideal Systems took the lead to design and build CNN Indonesia's new turnkey newsroom solution. The launch was the result of collaboration between CNN International and CT Corp Indonesia. The groundbreaking channel is a first of its kind for CNN in Southeast Asia, which delivers CNN's unique brand of high-quality news. CNN Indonesia also plans to acquire licensing for free-to-air broadcast in the upcoming DVB-T2 switchover in Indonesia.

FREE–TO–AIR

ACEH TV
Jl. Mata Ie Dua No.1
Desa Geundring Kec.
Darul Imarah Kabupaten
Aceh Besar, ACEH 23352
Tel: +62 651 40185
Website: www.acehtv.tv

AHSAN TV
Telaga Murni, Cikarang
Bekasi, Jawa Barat,
Indonesia
Tel: +62 21 322 0010
Website: www.ahsan.tv
Email: info@ahsan.tv

ALIF TV
Jl. Kav. Polri Blok I, No. 65A
Kelurahan Jagakarsa
Jakarta Selatan, 12550
Tel: +62 21 916 565 79
Website: www.aliftv.co.id

AN TEVE ANDALAS TELEVISI
Komplek Rasuna Epicentrum Lot 9
Jl. H.R. Rasuna Said, Karet Kuningan
Setiabudi, Jakarta Selatan - Indonesia 12940
Tel: +62 21 561 01555
Website: www.an.tv
Email: humas@an.tv

ARJUNA TV
The Belleza GP office Tower Floor 23
Jln. Letjend. Soepeno No. 34,
Arteri Permata Hijau,
Kebayoran Lama, Jakarta 12210
Tel: +62 21 7071 8409
Website: www.arjunatv.com

BANDUNG TV
Gedung Pers Bandung
Jl. Pacuan Kuda no. 63 Arcamanik,
Bandung, Indonesia
Tel: +62 22 721 3862
Website: www.bandungtv.co.id
Email: marketing@bandungtv.tv

BERITASATU TV WORLD
BeritaSatu Plaza, 11th Floor, Suite 1102
Jl. Jend. Gatot Subroto Kav. 35-36
Jakarta, Indonesia– 12950
Tel: +62 21 2995 7500
Website: www.beritasatu.com
Email: redaksi@beritasatu.com

CAHAYA TV BANTEN
Jl. Wana Mulya No. 7, Karang Mulya
Karang Tengah, Kota Tangerang
Banten, Indonesia – 15157
Tel: +62 21 7345 7252
+62 21 7345 7253
Website: www.cahayabanten.tv
Email: info@cahayabanten.tv

CAKRA SEMARANG TV
Jalan Puncak Bukit II
No. 8 Ngresrep, Banyumauik Semarang
Tel: +62 24 746 5454 / 746 5533
Website: www.cakrasemarang.tv

GLOBAL TV INDONESIA
PT Global Informasi Bermutu
GlobalTV Building, MNC Studio
Jl. Lapangan Bola, Kebon Jeruk
Jakarta, Indonesia 11520
Tel: +62 21 530 3555
Website: www.globaltv.co.id

INTV
(FORMERLY BANTEN TV)
Jalan Balikpapan Raya
28/C-D Central Jakarta – 10130
Tel: +62 216 348 057
Website: www.intv.id
Email: info@intv.id

MNCTV
Jalan Pintu 2, Taman Mini Indonesia Indah
(TMII),
Pondok Gede, Jakarta Timur,
Indonesia 13810
Tel: +62 21 841 2473 / 83
Fax: +62 21 841 2470 / 1
Website: www.mnctv.com

PT CAKRAWALA ANDALAS TELEVISI
(ANTV)
Komplek Rasuna Epicentrum Lot 9,
Jl. H.R. Rasuna Said, Karet Kuningan,
Setiabudi,
Jakarta Selatan – Indonesia 12940
Tel: +62 21 561 01555
Website: www.an.tv
Email: humas@an.tv

PT DUTA VISUAL NUSANTARA
TIVI TUJUH (TV7)
Gedung TRANS7, Jln. Kapten P Tendean
Kav.12-14A
No. 88 C, Jakarta 12790
Tel: +62 21 5290 7918 7770
Website: www.trans7.co.id

PT GLOBAL INFORMASI BERMUTU
(GLOBAL–TV)
GlobalTV Building, MNC Studio.
Jl. Lapangan Bola, Kebon Jeruk
Jakarta, Indonesia 11520
Tel: +62 21 530 3555
Website: www.globaltv.co.id

PT INDOSIAR VISUAL MANDIRI
(INDOSIAR)
Jalan Damai No. 11, Daan Mogot
Jakarta 11510
Tel: +62 21 567 2222 / 568 8888
Website: www.indosiar.com

PT MEDIA NUSANTARA CITRA (MNC)
CONTENTS
MNC Tower, 27th Floor
Jl Kebon Sirih Kav. 17 – 19
Jakarta Pusat 10340
Tel: +62 21 390 0885
Website: www.mncgroup.com

PT MEDIA TELEVISI INDONESIA
(METRO–TV)
Jalan Pilar Mas Raya Kav.AD
Kedoya – Kebon Jeruk,
Jakarta 11520, Indonesia
Tel: +62 21 5830 0077
Website: www.metrotvnews.com
Email: michelle.claresta@metrotvnews.com

PT NET MEDIATAMA TELEVISI
Jl. Lingkar Mega Kuningan E.3.2. NO 1
12950 Jakarta, Indonesia
Tel: +62 81 693 3564
Website: www.netmedia.co.id

PT RAJAWALI CITRA TELEVISI
INDONESIA (RCTI)
Jalan Raya Pejuangan No.1
Kebon Jeruk, Jakarta Barat 11530
Tel: +62 21 530 3550 / 3540
Fax: +62 21 532 0906
Website: www.rcti.tv
Email: corcom.rcti@mncgroup.com

PT SURYA CITRA TELEVISI (SCTV)
PT Surya Citra Televisi
SCTV Tower – Senayan City
Jl. Asia Afrika Lot 19
Jakarta 10270 Indonesia
Tel: +62 21 2793 5555
Website: www.sctv.co.id

INDONESIA

PT TELEVISI TRANSFORMASI INDONESIA (TRANS–TV)
Jln Kapten P.Tendean
Kav 12 – 14A
Jakarta 12790
Tel: +62 21 7917 7000
Website: www.transtv.co.id

TELEVISI REPUBLIK INDONESIA (TVRI)
Headquarters Public Broadcasting Televisi Republik Indonesia
Jl.Gerbang Pemuda,Senayan,
Jakarta, Indonesia 10270
Tel: +62 21 570 4720
Website: www.tvri.co.id

TRANSVISION
Gedung Plasa TelkomVision,
Jln. Prof. Dr. Soepomo, SH. No. 139
Jakarta, Indoesia –12810
Tel: +62 21 829 8800
Wesbite: www.telkomvision.com
Email: care@telkomvision.com

PAY-TV

AORA / PT KARYAMEGAH ADIJAYA
PT Karyamegah Adijaya
Gedung SkyBee One Building, 8th Floor,
Jl. Kebun Sirih Raya Kav. 63,
Jakarta Pusat 10340, Indonesia
Tel: +62 21 500 313
Website: www.aora.tv

PT CIPTA SKYNINDO
PT Cipta Skynindo,
Jl. Dr. Susilo Raya No 23
6th Floor Jakarta Barat 14350 Indonesia
Tel: +62 21 2967 8222
Website: www.skynindo.tv
Email: krestian@skynindo.tv

PT FIRST MEDIA
BeritaSatu Plaza 5th Floor,
Suite 401,
Jalan Jendral Gatot Subroto
Kav. 35 – 36, Jakarta 12950
Tel: +62 21 527 8811
Website: www.firstmedia.com

PT IDEAL SYSTEMS INDONESIA
Jalan Murni No. 5C
RT 016 RW 02 Joglo – Kembangan
Jakarta Barat, 11640 Indonesia
Tel: +62 817 671 9907
Website: www.idealsys.com
Email: sales_singapore@idealsys.com

PT INDONUSA TELEMEDIA (TELKOMVISION)
Gedung Plasa TelkomVision,
Jl. Prof. Dr. Soepomo,
SH. No. 139,Jakarta 12810, Indonesia
Tel: +62 21 829 8800
Website: www.telkomvision.com
Email: care@telkomvision.com

PT MNC SKY VISION (INDOVISION)
Wisma Indovision
Jalan Raya Panjang Blok Z/III,
Jakarta 11520, Indonesia
Tel: +62 21 5050 9988 / 581 9981
Website: www.indovision.tv
Email: callcentre@indovision.tv

PT MULTIMEDIA NUSANTARA (METRA)
The East Tower 33rd & 37th Floor
Jl. Dr. Ide Anak Agung Gde Agung Kav. E 3.2 No. 1
Kuningan Timur, Setiabudi
Jakarta Selatan 12950
Tel : +62 21 521 0123
Website: www.metra.co.id

RTV
Jl Hr Rasuna Said Kav B10-11
Setiabudi Jakarta Seletan, Indonesia
Tel: +62 21 2930 6677
Fax: +62 21 2930 6699
Website: www.rtv.co.id
Email: yeni.anshar@rtv.co.id

PRODUCTION STUDIOS

25 FRAMES PRODUCTION SERVICES
JL. Bangka Raya No. 2B
Jakarta Selatan 12720, Indonesia
Tel: +6221 719 3113
Website: www.25-frames.com
Email: 25fps@25-frames.com

AMAZING PRODUCTIONS (INDONESIA)
Golden Plaza (D'Best) Blok B-31
Jl. RS Fatmawati No.15
District: Gandaria Selatan
Jakarta 12420, Indonesia
Tel: +62 21 7507838
Website: www.amazingproductions.info

ASIAWORKS TELEVISION (JAKARTA)
16 Fl, Deutsche Bank Building
Jalan Imam Bonjol 80
Jakarta 10310, Indonesia
Tel: +62 21 316 2048
Website: www.asiaworks.com
Email: jakarta@asiaworks.com

BALI SATRIA FILM
Jln. Siulan Gg. Plamboyan No. 17
Denpasar, Bali 80238, Indonesia
Tel: +62 819 4492 9999
Fax: +62 361 464625
Website: www.balisatriafilm.com
Email: info@balisatriafilm.com

CASTLE PRODUCTION
Jl. Pasar Baru Timur No.7A
Jakarta 10710, Indonesia
Tel: +62 21 3501 663
Fax: +62 21 350 2528
Website: www.castle-pro.com
Email: info@castle-pro.com

EVOLUTION TEAMS
Jl. Prof. Joko Sutono Sh No 7
Jakarta Selatan 12160, Indonesia
Tel: +62 21 2952 8687
Website: www.evolutionteams.com
Fax: +62 21 7229 476

INFINITE STUDIOS
Jl. Hang Lekiu, Teluk Mata Ikan
Nongsa, Batam
Riau Islands - Indonesia 29465
Tel : +62 778 7614 52
Website: www.frameworks.com.sg
Email: info@frameworks.com.sg

JAKARTA PELANGI PRODUCTIONS
Block A-4, Bungur Grand Centre
Jalan Ciputat Raya No. 4-6
Kebayoran Lama, Jakarta 12240, Indonesia
Tel: +62 21 725 3486
Website: www.jakartapelangi.com
Email: info@jakartapelangi.com

KEMISTRY
Jalan Gandaria II, No.7
Kebayoran Baru
Jakarta Selatan 12140, Indonesia
Tel: +62 21 739 2696
Website: www.ke-content.com
Email: info@kemistry.biz

MD ANIMATION
MD Place, Tower 1, 8th Floor
Jl. Setiabudi Selatan No. 7
Jakarta 12910, Indonesia
Tel: +62 21 3442 777
Fax: +62 21 3451 777

MOVIE STUDIO BALI
Pt. Movie Studio Bali
Abuan Susut Bangli
80661 Bali, Indonesia
Tel: +62 81 138 557 91
Website: www.moviestudiobali.com
Email: contact@moviestudiobali.com

RT FILMS
Jln. Kemang Barat No.7B
Jakarta12730, Indonesia
Tel: +62 21 7182988
Website: www.rtfilms.co.id

SEVEN SUNDAY FILMS
Jalan Pelita, No. 17 Kemang
Jakarta 12150, Indonesia
Tel: +62 21 725 6810
Fax: +62 21 750 5136
Website: www.sevensundayfilms.com
Email: rodney@sevensundayfilms.com

SHOOTING GALLERY (INDONESIA)
Wisma Iskandarsyah C-5
Jalan Iskandarsyah Raya Kav. 12-14
Jakarta 12160, Indonesia
Tel: +6221 723 6878
Fax: +6221 723 6929
Website: www.shootinggalleryasia.com

SORAYA INTERCINE FILMS
Jalan Wahid Hasyim No. 3
Menteng, Central Jakarta
10110, Indonesia
Tel: +62 3983 7555
Website: www.sorayafilms.com
Email: info@sorayafilms.com

MOBILE TELCOS

INDOSAT
Singapore Office
8 Temasek Boulevard,
Suntec City Tower 3, #15-05,
Singapore 038988
Phone Number: +65 6235 5155
Website: www.indosatsingapore.com
Email: info@indosat.com.sg

INDOSAT M2
Jalan Kebagusan Raya No. 36
Pasar Minggu, Jakarta 12550, Indonesia
Tel: +62 21 7854 6900
+62 21 7854 6800
Website: www.indosatm2.com
Email: e-care@indosatm2.com

PT ELANG MAHKOTA TEKNOLOGI (EMKOM)
Jl. Asia Afrika Lot 19,
Jakarta 10270, Indonesia
Tel: +62 21 7278 2066
Website: www.emtek.co.id
Email: corsec@emtek.co.id /

GOVERNMENT BODIES/ REGULATORY AGENCIES

KOMISI PENYIARAN INDONESIA PUSAT (THE INDONESIA BROADCAST COMMISSION)
State Secretariat Building,
6th Floor Jalan Gajah Mada
No.8, Jakarta 10120, Indonesia
Tel: +62 21 634 0713
Website: www.kpi.go.id

JAPAN

STATS***BOX***

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POPULATION 126,283,347
TV HOUSEHOLDS 50,372,140
TV PENETRATION 99.7%
HOUSEHOLD SIZE 2.5
CABLE TV PENETRATION 29.5%
INTERNET USERS 101,228,736
INTERNET PENETRATION 79.3%
BROADBAND SUBSCRIPTIONS 28.84 (per 100 people)
FIXED BROADBAND PENETRATION 74%
FIXED LINE SUBSCRIBERS 56,810,000
MOBILE PHONE SUBSCRIBERS 157,589,400
3G MOBILE SUBSCRIBERS 135,680,000
MOBILE BROADBAND PENETRATION 79.%
MULTICHANNEL HOMES 14,481,000
MULTICHANNEL PENETRATION 29%
NON-TERRESTRIAL TV CONNECTIONS 18,500,000

SOURCES:
-Japan Population 2016 – World Population Review
-Internet Users by Country (2014), by Internet Live Stats 2015
-Business Monitor International, Japan Telecommunications Report, Q3 2015
-Asia Pacific Multichannel TV 2015, by CASBAA
-Fixed Broadband Internet Subscribers (per 100 people), by World Bank
-Multichannel Television Advertising in Asia, by CASBAA
-Mobile Broadband Penetration, by mobiThinking
-Industry Overview, by Softbank
-TV Households, Total Number (68 countries) Databank
-Multichannel TV Advertising Asia 2011, by CASBAA
-Asia Pacific pay-TV Industry, by CASBAA

The Mitsubishi Research Institute found that penetration of 4K television sets in Japan is set to escalate, from about 6% of households in 2016 to more than half of the marketplace by 2020 – ahead of forecasts for either North America or Europe.

According to research by Nielsen from March 2016, only 12% of internet users in Japan use OTT video service, less than 10% of respondents use cable TV and only less than 5% use paid satellite TV. Many Japanese purchase or rent DVDs or Blu-rays to access video content. Even though this is the case, OTT TV and video ad revenues are still growing.

Statists indicates that the number of subscription video-on-demand (or SVOD) users are estimated grow to

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about 11 million by 2020. Considering Netflix's entry into Japan, the rising popularity of online video could help the company immensely in the long term and could seize this subscriber base.

PAY-TV POLICIES

Copyright

Japan's copyright law has a strong framework, imposing significant penalties with effective enforcement and content protection. Online piracy violates the copyright law, which may lead to the imposition of criminal sanctions (imprisonment and fines). Police are very pro-active in uncovering illegal uploading. Copyright collecting societies are required to register with the Commissioner of the Agency of Cultural Affairs and submitting the terms and conditions on how third parties are able to use the copyright. This applies to users of pay-TV and online TV operators.

OTT Services

Most of the OTT services are not specifically regulated, but some services such as NOTTV has been categorised as a broadcasting service that requires a license to air. Specific legislation requires operators who provide internet services to teenagers to adopt measures that minimise teenagers' exposure to harmful information, in respect of content.

Content Regulation

There are no local content quotas and no requirements to insert local classification and other content labels into international feeds. However, the Broadcast Law requires broadcasters to be politically fair, avoiding distorting facts and to provide balance in their broadcasts, to avoid harming public safety or morals. They also need to establish and publicly disclose standards for TV programmes.

KEY DEVELOPMENTS

In early April 2016, Japan is named the MIPCOM 2016 Country of Honour. Japan's production sector is shifting widely towards 4K, which will be witness at MIPCOM. MIPCOM 2016 takes a look at the history of Japanese animation, and introduces the latest shows on the international marketplace.

NHK commissioned a local version of all3media International's hit format *Gogglebox*. NHK in Japan aired a pilot of Studio Lambert format *Gogglebox* at the end of March 2016, a first for the channel in this genre that puts cameras in people's homes – with a unique production technique. NHK placed it on its main channel as one of the special programmes commemorating the 90th Anniversary of NHK's first ever broadcast.

Viacom International Media Networks (VIMN) Asia collaborated with AbemaTV, Inc. to introduce MTV HITS, a curated international music channel on the Internet TV station in Japan. MTV HITS on AbemaTV offers music fans in Japan access to a curated 24/7 international music experience anytime, anywhere. MTV HITS curates the hottest international music videos including international hits playlists, artists' specials showcasing recommended international artists' music videos, to thematic-based music videos for the channel on AbemaTV, in line with music interests and requirements of its young target audience.

Netflix launched in Japan in 2015, the company's first entry into a major Asian market. Netflix stated at the UBS Global Media and Communications Conference held during December 2015, that considering that Japanese viewers watched Japanese programming 95% of the time, Netflix's Japanese subscribers are streaming 30%–50% of their content in English.

FREE–TO–AIR

FUJI TELEVISION NETWORK INC (FUJI TV)
2–4–8 Daiba, Minato–ku,
Tokyo 137–8088, Japan
Tel: +81 3 5500 8888 (Japanese Only)
Website: www.fujitv.co.jp/en
Email: intl.cood@fujitv.co.jp

HOKKAIDO BROADCASTING CO LTD
North-1, West-5, Chuo-ku
Sapporo City, 060-8501
Hokkaido, Japan
Tel: +81 1 1232 5858
Website: www.hbc.co.jp/info/english/index/html

KYOTO BROADCASTING SYSTEM CO LTD (KBS)
600-1, TastumaeOcho, Kanasuma-dori
Ichijo-Sagaru, Kamigyo-ku
Kyoto 602-8588, Japan
Tel: +81 7 5431 7373
Fax: +81 7 5431 5458
Website: www.kbs-kyoto.co.jp

KYUSHU ASAHI BROADCASTING (KBC)
1-1-1 Nagahama, Chuo-ku
Fukuoka 810-8571 Japan
Tel: +81 9 2725 6085
Fax: +81 9 2752 7155
Website: www.kbc.co.jp/en

NAGOYA BROADCASTING CO LTD
2-10-1 Tachtbana, Naka-ku
Nagoya-shi, Atcht 460-8311 Japan
Tel: +81 5 2331 8111
Website: www.nagoyatv.com

NANKAI BROADCASTING CO LTD
1-1-1 Honmachi Matsuyama City
Ehime 790-8510 Japan
Tel: +81 8 9915 3333
Fax: +81 8 9915 2370
Website: www.rnb.co.jp

NIPPON TELEVISION NETWORK CORPORATION (NTV)
1–6–1 Higashi–Shimbashi
Minato–ku, Tokyo 105–7444, Japan
Tel: +81 3 6215 1111
Website: www.ntv.co.jp/english

SAPPORO TELEVISION BROADCASTING CO LTD
Kita 1 Nishi8, Chuo-ku
Sapporo-shi 060-8705 Japan
Tel: +81 11 241 181
Website: www.stv.ne.jp

TOKYO BROADCASTING SYSTEM HOLDINGS INC (TBS)
5–3–6 Akasaka, Minato–ku,
Tokyo 107–8006, Japan
Tel: +81 3 5571 2203
Website: www.tbs.co.jp/eng

TOKYO METROPOLITAN TV (MXTV)
Media Center 1–12 Koujimachi
Chiyoda–ku, Tokyo, 102–8002
Website:www.mxtv.co.jp
www.mxtv.co.jp/company/english.html

TV ASAHI CORPORATION
6–9–1 Roppongi, Minato–ku
Tokyo 106–8001, Japan
Tel: +81 3 6406 1952
Fax: +81 3 3405 3830
Website: www..tv-asahi.co.jp/e

TV TOKYO CORPORATION
4–3–12 Toranomon,
Minato–ku, Tokyo 105–8012, Japan
Tel: +81 3 5470 7777
Website: www.tv-tokyo.co.jp/corporation

PAY-TV

A K COMPANY LTD
Shibuya –ku, Sendagaya 1-28-8-408
151-0051, Tokyo Japan
Tel: +81 3 3404 7671
Fax: +81 3 3404 7274

ACADEMIC NEW TOWN COMMUNITY CABLE SERVICES (ACCS)
1–2–1 Takezono, Tsukuba-shi
Tel: +81 2 9852 6111
Fax: +81 2 9858 0220
Website: www.accs.or.jp/english

AMAZON JAPAN K K (AMAZON PRIME)
Arco Tower Annex, 1-8-1 Shimomeguro
Meguroku, Shibuya-ku
153-0064, Tokyo Japan
Tel: +81 1 2099 9373
Website: www.amazon.co.jp

ASAHIKAWA CABLE TELEVISION
2–2–16 Hachijo Nishi
Asahikawa 070–0058, Japan
Tel: +81 1 6622 0707
Fax: +81 1 6626 7730
Website: www.potato.ne.jp
Email: lan-do@potato.ne.jp

ASMIK ACE INC
1-8-1 Maranouchi, Chiyoda-ku
100-0005 Tokyo, Japan
Tel: +81 90 1735 0298
Website: www.asmik-ace.co.jp

BAY COMMUNICATIONS (BAYCOM TV)
Hanshin Noda Center Building 4F
1–11–31 Ebie, Fukushima–ku
Osaka 553–0001, Japan
Tel: +81 6 6450 1173
Website: www.baycom.jp

BB CABLE CORPORATION (BB CABLE TV)
1–9–1 Higashi Shimbashi
Minato–ku, Tokyo 105–7301, Japan
Tel: +81 93 288 0226
Email: pr@softbank.co.jp

BS ASAHI (ASAHI SATELLITE BROADCASTING)
1-3-10 Jingu-mae, Shibuya-ku, Tokyo
Tel: +81 3 5412 9200
Fax: +81 3 5412 9250
Website: www.bs-asahi.co.jp

BS-TBS INCORPORATED
TBS Broadcasting Centre, 15F
5-3-6 Akasaka, Minato-ku
Tokyo 107-0052, Japan
Website: www.bs-tbs.co.jp

BROADMEDIA CORPORATION
Aoyama Tower Place 6F
8-4-14 Akasaka, Minato-ku
Tokyo 107-0052, Japan
Tel: +81 3 6439 3980
Fax: +81 3 3478 7014
Website: www.broadmedia.co.jp

CABLE MEDIA SHIKOKU (CMS TAKAMATSU CABLE TV)
1–6–8 Bancho, Takamatsu, IBJ Building
11/F, Kanagawa Prefecture
760–0017, Japan
Tel: +81 87 823 6000
Website: www.cavy.co.jp

CABLE NET NIIGATA (TULIP)
2–16 Higashi Dekijima, Chuo–ku
Niigata 950–8534, Japan
Tel: +81 2 5280 1200
Fax: +81 2 5280 1210
Website: www.tulipnet.co.jp
Email: info@tulipnet.co.jp

CABLE NETWORKS AKITA (CNA)
1-1-19 Heiwa, Nakaku, Nagoya-shi 460-0021, Japan
Tel: +81 1 8865 5141
Website: www.cna.ne.jp
Email: info@cna.ne.jp

CABLE TV CO TOKUSHIMA
1–17 Shinkuracho, Tokushima 770–8552, Japan
Tel: +81 88 655 4000
Fax: +81 88 655 0080
Website: www.tcn.jp

CABLE TV CORPORATION, TOYAMA
Toyama Denki Building 3F
3–1 Sakurabashidoori, Toyama 930–0004, Japan
Tel: +81 76 444 5555
Fax: +81 76 444 5577
Website: www.ctt.ne.jp

CHUBU CABLE NETWORK CO LTD
4–45 Sukumocho
Mizuho–ku,
Nagoya 467–0804
Website: www.ccnw.co.jp

CHUKAI CABLE TELEVISION
Kawasaki 610, Tottori
Yonago 683–0852, Japan
Tel: +81 8 5929 2211
Fax: +81 8 5929 7911
Website: www.chukai.ne.jp
Email: catv@chukai.co.jp

JAPAN

EXPERTS GROUP (DIBEG)
Association of Radio Industries and Businesses
11F Nittochi Building, 1–4–1 Kasumigasek
Chiyoda–ku, Tokyo 100-0013, Japan
Website: www.dibeg.org

FUJI TELEVISION NETWORK INC
2-4-8 Fuji TV Headquarters Building
Media Tower 22F
Daiba, Minato-ku
Tokyo 137-8088, Japan
Tel: +81 3 5500 8811
Website: www.bsfuji.tv

HACHINOHE CABLE TELEVISION
4F Via Nova Building,
1 Juusannichi-machi
Hachinohe-shi, Aomori, Japan
Hachinohe 031–0042
Tel: +81 178 24 1111
Website: web.htv-net.ne.jp
Email: Info@Htv–Net.ne.jp

HIKARI-TV
Tel: +81 0 0919 2150
Website: www.hikaritv.net/english

HIROSHIMA CABLE TELEVISION CORP (HICAT)
2–3–24 Deshio, Minami–ku
Hiroshima 734-0001, Japan
Tel: +81 8 2256 1811
Fax: +81 8 2250 5432
Website: www.hicat.ne.jp
Email: info@hicat.ne.jp

HOKKAIDO TELEVISION BROADCASTING (HTB)
4-13-10-17 Hiragashi, Toyohira-ku
Sapporo 062-8501, Japan
Tel: +81 1 1821 4411
Website: www.htb.co.jp

I-CAST INCORPORATED
Sunshin 60 Bldg, 25F
3-1-1 Higashi Ikebukuro Toshima-ku
170-6024 Tokyo, Japan
Tel: +81 3 5654 5667

ICHIHARA COMMUNITY NETWORK TV (I CHANNEL 9)
2–23–18, Goi-Chuo-Higashi
Ichihara-shi, Chiba Prefecture
290–0056 Japan
Tel: +81 4 3624 0009
Website: www.icntv.ne.jp

IMAGICA TV CORPORATION
26th Floor, Shiroyama Trust Tower
4-3-1 Toranomon, Minato-ku
Tokyo 105-6026 Japan
Tel: +81 3 6702 0252
Fax: +81 3 6702 0239
Website: www.imagicatv.jp/en

ITS COMMUNICATIONS INC (ITSCOM)
158-0094 Tokyo Setagaya, No. 21
No. 1 Futakotamagawa rise office
9F Tamagawa-chome
Tel: +81 3 6732 7100
Website: www.itscom.jp

J:COM
606 Higashi Shio Koji, Higashiiru Nishi no
Touin Kitsuyabashi Douri
Shimogyouku, Kyoto 600–8216
Tel:+81 3 6765 8204
Fax: +81 3 6765 8091
Website: www.jcom.co.jp

JAPAN CABLE LABORATORIES
Kouwa Shiroganedai Bld 5F, 3–19–1
Shiroganedai
Minato-ku, Tokyo 108–0071, Japan
Tel: +81 3 6450 4311
Website: www.jlabs.or.jp
Email: info@jlabs.or.jp

JCTV INC
548-2 Hitachinaka City
Takano, Ibaraki 312-0002
Tel: +81 3 3568 8221
Website: www.jctv.jp
Email: info@jctv.jp

JUPITER TELECOMMUNICATIONS CO LTD (J:COM)
Marunouchi Trust Tower North, 1–8–1
Marunouchi
Chiyoda–ku, Tokyo 100-0005, Japan
Tel: +81 3 6765 8204
Website: www.jcom.co.jp

KDDI - AU HIKARI
Website: www.au.kddi.com

KINTETSU CABLE NETWORK (KCN)
1–70–1 Higashi Ikoma
Ikoma 630–0213, Japan
Tel: +81 7 4375 5511
Fax: +81 7 4375 5666
Website: www.kcn.ne.jp

KURASHIKI CABLE TELEVISION (KCT)
2661–1 Nakajima Kurashiki–shi
Okayama, Yubinbango 710–0803
Tel: +86 466 1717
Fax: +86 466 1735
Website: www.kct.co.jp

NAGASAKI CABLE MEDIA CO LTD (NCM)
5-8, Chikugo City,
Nagasaki 850-0028
Tel: +81 9 5828 0120
Website: www.cncm.ne.jp
Email: privacy@ncm.ad.jp

NBCUNIVERSAL ENTERTAINMENT JAPAN LLC
Atago Green Hills, Mori Tower 8F
2-5-1 Atago, Minato-ku
Tokyo 105-6208 Japan
Tel: +81 3 6860 7647
Website: www.nbcuni.co.jp

NHK (JAPAN BROADCASTING CORPORATION)
2-2-1 Jinnan, Shibuya-ku
Tokyo 150-8001, Japan
Tel: +81 3 5455 4279
Fax: +81 3 3466 2811
Website: www.nhk.or.jp/english

NTT PLALA INC
3-1-1 Higashi Ikebukuro,
Toshima-ku, Tokyo Japan
Tel: +81 35 954 7568
Email: h-sato@plala.co.jp

OBIHIRO CITY CABLE CO LTD
4/F, 1-8-2, Obihiro-shi Higashi
Hokkaido 080-0801
Tel: +81 15 523 1511
Fax: +81 15 523 5507
Website: www.octv.jp

OGAKI CABLE TELEVISION (OCT)
3–31 Gifu Nakanocho,
Ogaki 503–0022
Tel: +81 97 542 1121
Fax: +81 97 542 3131
Website: www.ogaki–tv.co.jp
Email: oct@ogaki-tv.co.jp

OKINAWA CABLE NETWORK
2F 1–2–20 Kumoji, Naha City
Okinawa, 900–0015 Japan
Tel: +81 9 8863 4141
Fax: +81 9 8862 1872
Website: www.nirai.ne.jp
Email: support@nirai.ne.jp

OKINAWA TELEVISION BROADCASTING CO LTD
Yubinbango 900-8588
1-2-20, Kumoji, Naha-shi, Okinawa
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Website: www.otv.co.jp
Email: soumu@otv.co.jp

RAKUTEN SHOWTIME INC
Rakuten Crimson House, 1-14-1
Tamagawa, Setagaya-ku
Tokyo 158-0094 Japan
Tel: +81 50 5817 3412
Website: www.video.rakuten.co.jp

S-O-C-K-S INC
401, 2-20-5 Azabu-Juban, Minato-ku
Tokyo 106-0045 Japan
Tel: +81 80 3202 6797

SKY PERFECT JSAT CORPORATION
1-14-14, Akasaka , Minato-ku
Tokyo 107-0052, Japan
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5571 7009 /
0570 039 888
Website: www.sptvjsat.com
Email: webmaster@skyperfectv.co.jp

SONY PICTURES ENTERTAINMENT (JAPAN) INC
New Pier Takeshiba North Tower
1-11-1, Kaigan Minato-ku
Tokyo 105-0022 Japan
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SOUTH TOKYO CABLE TELEVISION (CABLE TV SHINAGAWA)
Togoshidai Bldg. 1–7–20 Togoshi
Shinagawa–ku, Tokyo 142–0041
Tel: +81 57 3788 3811
Website: www.cts.ne.jp
Email: cts–support@stct.cts.ne.jp

STARCAT CABLE NETWORK CO LTD
1–16–7, NORE, Fushimi,
Nishiki, Naka–ku
Nagoya 460–0003
Tel: +81 52 231 2309
Fax: +81 52 972 0513
Website: www.starcat.co.jp
Email: guest@starcat.co.jp

THE WALT DISNEY COMPANY (JAPAN) LTD
Toranomon Hills, 1-23-1 Toranomon
Minato-ku, Tokyo 105-0001 Japan
Tel: +81 36 752 2873
Fax: +81 36 752 5630
Website: www.disney.jp

TOKYO CABLE NETWORK INC
1–1–7, Koraku, Bunkyo–ku
Tokyo 112–0004 Japan
Tel: +81 3 3814 2600
Fax: +81 3 3818 6797
Website: www.tcn-catv.co.jp

TOMAKOMAI CABLE TELEVISION
11–1 Nishi Miyanome
Hanamaki–shi, Iwate, 025 0002
Tel: +81 1 4473 1901
Fax: +81 1 4473 1902
Website: www.tomakomai.ne.jp
Email: gurutoma@tomakomai.ne.jp

TV MATSUMOTO CABLEVISION (TVM)
3044–1 Satoyama,
Matsumoto 390–0221
Tel: +81 2 6335 1008
Fax: +81 2 6336 4001
Website: www.tvm.ne.jp
Email: info_catv@tvm.co.jp

TV TOKYO CORPORATION
4-3-12, Toranomon Minato-ku
105-8012, Tokyo Japan
Tel: +81 3 5473 6578
Fax: +81 3 5473 3489
Website: www.tv-tokyo.co.jp

UTSUNOMIYA CABLE TV (U.CAT.V)
3–21 Denma cho Utsunomiya–shi, Tochigi
Tel: +81 2 8638 8090
Fax: +81 2 8638 8008
Website: www.ucatv.ne.jp

WOWOW INC
Head Office
21F, Akasaka Park Building
5-2-20, Akasaka, Minato-ku
Tokyo 107-6121, Japan
Tel: +81 3 4330 8118
Fax: +81 3 4330 8132
Broadcast Centre
2-1-58, Tatsumi, Koto-ku,
Tokyo 135-0053

YOKOHAMA CUSTOMER CENTRE
3-3-1, Minatomirai, Nishi-ku, Yokohama
220-8080
Tel: 0120 5808 07

YOKOHAMA CABLE VISION INC (YCV)
240-0005 Kanagawa Prefecture,
Yokohama, Hodogaya-ku,
Kobe-cho, 10th floor 134
Yokohama Business Park West Tower
Tel: +81 45 366 0011
Website: www.catv-yokohama.ne.jp

YOMIURI TELECASTING CORPORATION
NTV Tower 20F,
1-6-1 Higashi Shimbashi
Minato-ku, Tokyo 105-7420 Japan
Tel: +81 3 6253 7890
Fax: +81 3 6253 7891
Website: www.ytv.co.jp/english
Email: licensing@ytv.co.jp

PRODUCTION STUDIOS

28LAB
Amanuma, 167-0032
Suginami, Japan
Tel: +81 70 6634 3431
Website: www.28lab.com
Email: info@28lab.com

BANDAI CO LTD
1-4-8 Komagata, Taito-ku
Tokyo 111-8081, Japan
Tel: +81 3 3847 5159
Website: www.bandai.co.jp

COO INC
2F Lamp Kitadando
3-17-3 Senndagaya, Shibuya
Tokyo 151-0051, Japan
Tel: +81 3 3746 9968
Fax: +81 3 3746 9969
Website: www.coo.st

JAPAN

DWARF STUDIO / TYO INC
4-14-18 Nukui Nerima-ku
Meguro-ku, 176-0021 Tokyo, Japan
Tel: +81 3 5971 9888
Fax: +81 3 5971 9889
Website: www.dw-f.jp

FUJI CREATIVE CORPORATION
DiverCity Tokyo Office Tower 18G
1-1-20, Aomi, Koto-ku
Tokyo 136-0064, Japan
Tel: +81 3 6865 1988
Fax: +81 3 6865 1977
Website: www.fujicreative.co.jp

KADOKAWA DAIEI STUDIO
Tel: +81 4 2482 2520
Fax: +81 4 2482 1160
Website: kd-st.co.jp

NHK ENTERPRISES INC
4-14 Kamiyama-cho, Shibuya-ku
Tokyo, Japan 150-0047
Tel: +81 3 3468 6984
Fax: +81 3 3468 9530
Website: pf.nhk-ep.co.jp

NIKKATSU CORPORATION
3-28-12, Hongo, Bunkyo-ku
Tokyo 113-0033, Japan
Tel: +81 3 5689 1021
Website: intl.nikkatsu.com

NIPPON ANIMATION CO LTD
UHB Ginza Building, 11-14
Ginza 7-Chome, Chuo-ku
Tokyo 104-0061 Japan
Tel: +81 3 3574 5931
Fax: +81 3 3571 1739
Website: www.nipponanimation.com

PIERROT CO LTD
2-29-13, Shimorenjaku
Mitaka-City, Tokyo 104-0045, Japan
Tel: +81 4 2270 6403
Fax: +81 4 2240 0210
Website: www.pierrot.jp

PRESIDIO CORPORATION
Hirakawa Court 602, Hirakawa-cho
Chiyoda-ku, Tokyo 102-0093, Japan
Tel: +81 35 215 5632
Fax: +81 35 215 5633
Website: www.presidio.jp

PRODUCTION REED CO LTD
5-11-17, 3F Ogikubo, Suginami-ku
Tokyo 167-0051 Japan
Tel: +81 3 3220 3021
Fax: +81 3 3220 3010
Website: www.pro-reed.com

SEGA HOLDINGS CO LTD
Canal Side Bldg, 1-39-9 Higashi-Shinagawa
Shingawa-ku, Tokyo 140-8583 Japan
Tel: +81 36 871 7122
Fax: +81 36 871 7123
Website: www.sega.co.jp

SHOGAKUKAN-SHUEISHA PRODUCTION CO LTD
Show Building 6F
2-30 Kanda Jimbocho, Chiyoda-ku
Tokyo 101-8415 Japan
Tel: +81 33 515 6836
Website: www.shopro.co.jp/english

SHOWGATE INC
Akasaka BIZ Tower 17F
5-3-1 Akasaka, Minato-ku
Tokyo 107-6321 Japan
Tel: +81 36 441 9696
Fax: +81 36 441 7965
Website: www.showgate.jp/en/top.html

STUDIOGOONEYS INC
2F, NF Bldg, 2-29-12 Honcho
Nakano-ku, Tokyo 164-0012, Japan
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Fax: +81 36 866 9693
Website: www.gooneys.co.jp

TANK INC
Asahi-cho, 1-12-4, Nerima-ku
PO Box 212, Tokyo 179-0071 Japan
Tel: +81 36 825 1015
Fax: +81 36 825 1055
Website: www.max-tank.co.jp

TASTUNOKO PRODUCTION COMPANY LIMITED
1-19-3 Nakacho, Musashino-shi
Tokyo 180-0006 Japan
Tel: +81 42 238 9091
Fax: +81 42 251 2290
Website: www.tatsunoko.co.jp

TEZUKA PRODUCTIONS CO LTD
4-31-11 Takadanobaba, Shinjuku-ku
Tokyo 169-0075 Japan
Tel: +81 33 371 6411
Fax: +81 33 371 6431
Website: www.tezukaosamu.net

TI COMNET JAPAN
3-35-405, Kita 6 Nishi 25 Chuo-ku
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Tel: +81 11 615 1401
Fax: +81 11 615 1402
Website: www.japantvmarket.com
Email: michael@ti-comnet.com

TMS ENTERTAINMENT CO LTD
3-31-1, Nakano, Nakano-ku
Tokyo 164-0001 Japan
Tel: +81 36 382 7039
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Website: www.tms-e.co.jp

TOEI ANIMATION CO LTD
5F Nakano Central Park East
4-10-1 Nakano, Nakano-ku
Tokyo 164-0001, Japan
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Fax: +81 3 5318 0642
Website: www.toei-animation.com

TOEI COMPANY LTD
2-17, 3-chome, Ginza
Chuo-ku, Tokyo 104-8108, Japan
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Website: www.toei.co.jp
Email: international@toei.co.jp

TOHO STUDIOS
1-4-1 Seijo, Setagaya-ku, Tokyo, 157-8561
Tel: +81 3 3749 2121
Website: www.tohostudio.jp
Email: info@tohostudio.jp

TOKYOVISION INC
Keikyu Nakahara Building, 3F
4-30-6 Shimbashi Minato-ku
105-0004 Tokyo, Japan
Tel: +81 3 6435 6688
Fax: +81 3 6435 6689
Website: www.tokyovision.net

TSUBURAYA PRODUCTIONS CO LTD
12F ESpace Tower, 3-6 Maruyama-cho
Tokyo 150-0044 Japan
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Fax: +81 35 489 7874
Website: www.tsuburaya-prod.co.jp

MOBILE TELCOS

NTT (NIPPON TELEGRAPH AND TELEPHONE CORPORATION)
NTT East
19-2,Nishi-shinjuku 3-chome, Shinjuku
Tokyo 163-8019, Japan
Website: www.ntt.co.jp

INDUSTRY ASSOCIATIONS
ASSOCIATION FOR PROMOTION OF DIGITAL BROADCASTING (DPA)
Aoyama Bldg, 13 F, 1–2–3 Kita Aoyama
Minato–ku Tokyo 107–0061
Website: www.dpa.or.jp/english
E-mail: otoiawase@dpa.or.jp

ASSOCIATION OF ALL JAPAN TV PROGRAM PRODUCTION COMPANIES (ATP)
105-0001 Toranomon, Minato-ku,
Tokyo 2-9-8 Amakasu building 6/F
Tel: +81 3 6205 7858
Website: www.atp.or.jp
Email: jimukyoku@atp.or.jp

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JAPAN CABLE AND TELECOMMUNICATIONS ASSOCIATION
4F, YS Kyobashi Building,1-12-5, Kyobashi
Chuo-ku, Tokyo 104-0031
Tel: +81 3 3566 8200
Website: www.catv-jcta.jp/english_1.html

JAPAN COMMERICIAL BROADCASTERS ASSOCIATION IN JAPAN (MINPOREN)
3–23 Kioi–cho, Chiyoda–ku,
Tokyo 102–8577
Tel: +81 3 5213 7727
Fax: +81 3 5213 7730
Website: www.j-ba.or.jp/category/english

JAPAN SATELLITE BROADCASTING ASSOCIATION
107-0052 Tokyo Akasaka, Minato-ku
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Tel: +81 3 6441 0550
Fax: +81 3 6441 0600
Website: www.eiseihoso.org

MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS (MIC)
2–1–2, Kasumigaseki,
Chiyoda–ku Tokyo 100–8926
Tel: +81 3 5253 5111
Website: www.soumu.go.jp/english

VIDEO RESEARCH LTD
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Website: www.videor.co.jp/eng
Email: bizplan@videor.co.jp

MACAU

STATS***BOX***

MACAU

POPULATION 607,500
HOUSEHOLD SIZE 3.0
FIXED LINE SUBSCRIBER PENETRATION 26%
MOBILE SUBSCRIBERS 1,710,000
MOBILE PENETRATION 275%
BROADBAND SUBSCRIBERS 147,000
BROADBAND SUBSCRIBER PENETRATION 27%
INTERNET SUBSCRIBERS 433,752
INTERNET USER PENETRATION 72.6%
YEAR-ON-YEAR % CHANGE OF INTERNET USERS 17.39
YEAR-ON-YEAR % CHANGE OF MOBILE USERS 16.63

SOURCES:
-Macau in Figures 2016, by Macau - Statistics and Census Service (DSEC)
-Macau – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Buddecomm 2015
-Social, Digital & Mobile in APAC, by We Are Social Singapore
-Macau Statistics and Census Service (DSEC) 2015

The local government is the main media player in Macau; it runs terrestrial TV and radio stations and subsidies the press. Citing these ties, the Vienna-based International Press Institute says it is "difficult to define the media as independent". A state security law prohibits sedition and subversion against the Beijing government.

Macau boasts a sophisticated, independently regulated communications market due to Macau's status as a Special Administrative Region (SAR) of the People's Republic of China following its handover from Portugal. Gradual liberalisation has now fully opened the telecoms market with the full impact slowly becoming evident. Demand for telecom services is significantly driven by the millions of visitors that visit the tiny enclave every year. 87% of visitors classified as residents of mainland China or Hong Kong.

Macau's fixed-line market is transitioning to a fibre broadband market as the incumbent Compahnia de Telecomunicações de Macau (CTM) invests significantly in fibre access networks. As of 2016 CTM had deployed fibre broadband coverage to the majority of residential units and 100% of commercial buildings. CTM's investment coincides with the entrance of Macau's second fixed-line operator MTEL, with the latter a threat to the monopoly CTM has over the fixed broadband market, a monopoly made

MACAU

possible due to CTM's ownership of the underlying fixed access network.

Macau's mobile market is the most competitive sector of the telecoms market, with four mobile network operators and a mobile virtual network operator (MVNO) offering services. Competition is intense, with mobile penetration in excess of 200% due to multiple SIM card ownership as well as sales of SIM cards to visitors. Mobile broadband presents an alternative revenue growth opportunity, with LTE launches during 2015 allowing operators to offer more enticing products. In December 2015 CK 3 Macau launched its 4G LTE mobile network, making it the fourth and final LTE licensee to introduce commercial 4G services in the Special Administrative Region (SAR).

FREE–TO–AIR

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MALAYSIA

STATS***BOX***

MALAYSIA

POPULATION 30,490,000
TV HOUSEHOLDS 7,239,839
TV PENETRATION 97.7
PAY-TV PENETRATION 53%
MULTICHANNEL HOMES 4,464,682
MULTICHANNEL PENETRATION 65%
NON-TERRESTRIAL TV CONNECTIONS 4,100,000
SATELLITE TV HOUSEHOLDS 2,930,000
SATELLITE TV PENETRATION 49% of TV homes
INTERNET USERS 20,596,847
INTERNET PENETRATION 67.5%
FIXED BROADBAND PENETRATION 33%
BROADBAND PENETRATION 72.2% per 100 households, 91.7% per 100 inhabitants
MOBILE BROADBAND PENETRATION 54%
MOBILE SUBSCRIBERS 43,112,000
MOBILE PENETRATION 144.8% per 100 inhabitants

SOURCES:
-Communications and Multimedia, Q2 2015, by Malaysian Communications and Multimedia Commission
-Asia Internet Use, Population Data and Facebook Statistics, by Internet World Stats
-Asia Pacific Multichannel TV Advertising 2015, by CASBAA
-Asia Pacifi c Multichannel TV 2015, by CASBAA
-ASTRO Holdings Sdn. Bhd.

According to PwC's Malaysia Entertainment and Media Outlook 2015-2019, the country's entertainment and media industry is expected to experience an above average growth rate over the next five years. It is projected to grow at a compound annual growth rate (CAGR) of 6.1% over 2014 to 2019, compared to the global CAGR of 5.1%. Internet access is growing at a rapid rate with a CAGR of 13.4% over 2014-2019, likely resulting from the deployment of 3G and LTE networks with a rapid adoption of smartphones.

GOVERNMENT EFFORTS

The National Film Development Corporation Malaysia (FINAS) has continued to increase its efforts in promoting Malaysia's visibility in the media market at various international content markets to showcase the quality and diversity of Malaysia's content industry. At the 2015 edition of MIPCOM, FINAS offered more than 1,600 hours of diverse creative content across feature film, animation, TV series, documentary and more.
The continuation of the Film in Malaysia Incentive (FIMI) in 2014 has also retained the momentum of estimated production spend in the country- from approximately USD34 million in 2013 to USD77 million in 2014. FIMI had attracted 21 productions, out of which 16 are foreign. Over the years, Malaysia has contributed to a number of world-class animations, evident in the growing revenue of exports from creative content which has increased to more than USD140 million at the end of 2014 from USD46 million in 2009.

The FIMI scheme has increased the need of services by location managers with more foreign productions gathering interest to shoot in Malaysia. One of the things FINAS has done was to license people who can provide the service as location managers, in order to streamline and make known the cost and rates.

Beginning 2016, FINAS will put these location managers through courses to educate them on the area they are covering. They will also be equipped with the knowledge of logistics- nearest hotels, car rental, catering. FINAS is supporting the incentives by linking up these location managers with various relevant businesses (for logistics) so that production companies can get discounts and more.

KEY DEVELOPMENTS

In February 2016, Telekom Malaysia Berhad (TM) and Viu announced their partnership with the launch of the latter in Malaysia. Viu is a freemium OTT service that brings to consumers, top quality fresh, same-day, localised and personalised content from top studios. Beginning mid-March this year, TM's UniFi and Streamyx broadband customers will enjoy access to Viu as part of their subscriptions in addition to their existing HyppTV service.

In that same month, Primeworks Studios further strengthened its ties with Japan through a collaboration with Hokuriku Asahi Broadcasting Co. Ltd. (HAB) to produce *Mad Markets Ishikawa: Japan Specials*. The Japanese broadcast network came together with Primeworks Studios to produce a four-episode special of *Mad Markets Ishikawa* that will be aired every Sunday.

February 2016 also saw the acquisitions of rights for two football events. The Football Malaysia Limited Liability Partnership had announced Media Prima as the free-to-air broadcaster for the country's top football leagues and cup competitions for the next three seasons from 2016 to 2018. Astro Malaysia Holdings Berhad (Astro) had also successfully secured broadcast rights to the English Premier League (EPL) for its next three seasons from 2016/17 to 2018/19. All 380 Premier Leage matches every season will be available LIVE on Astro TV in full HD and on all mobile devices via Astro on the Go (AOTG).

Astro also launched its on-demand offering (OD) last October where Malaysians can now pick their favourite shows and watch instantly on TV or a device. Consumers can select from thousands of entertainment choices. OD is available to Astro customers through an Internet-connected Personal Video Recorder (PVR) at home, or via Astro on the Go (AOTG) on a smartphone, laptop or tablet. Non-Astro customers can also enjoy OD content via AOTG.

Malaysian-owned content company, Ideate Media had teamed up with AMC Studios, IDW Entertainment and Circle of Confusion early this January to produce a new original scripted series for BBC America. *Dirk Gently* is a comedic thriller following an eccentric detective and his reluctant assistant. The series is an adaptation of British writer Douglas Adams' wildly successful Dirk Gently comic novels.

Malaysia's Prodigee Media and its digital media division, WebTVAsia signed five strategic partnerships with seven global media companies from China, Korea, U.S. and France. A film investment and co-production MOU between Prodigee and Heyi Pictures, Stellar Mega Pictures and Wanda Pictures has been signed. Three strategic partnership MOUs has been signed between Prodigee and Whaley Technology; WebTVAsia and CJ E&M; and Prodigee with Stylehaul. Dailymotion has also signed a content licensing agreement with Prodigee to develop, manage and monetise digital video content on the Dailymotion platform.

Last June, iflix had announced the launch of its revolutionary new service. Consumers in Malaysia and the Philippines can sign up for a 14-day trial granting full access to all of iflix's world-class features and content without having to submit credit card or payment details to participate.

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Email: admin@alhijrahmedia.com

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47800 Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7726 6333
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Email: communications@mediaprima.com.my

RADIO TELEVISION MALAYSIA (RTM)
Radio Televisyen Malaysia Angkasapuri,
50614 Kuala Lumpur
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Email: aduan@rtm.gov.my

TV3 (SISTEM TELEVISYEN MALAYSIA BERHAD)
Sri Pentas, No. 3
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47800 Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7726 6333
Email: contactus@altmedia.my

PAY-TV

ASIAN BROADCASTING NETWORK (M) SDN BHD
2 Jalan Suria Puchong 6, Pusat Perniagaan Suria Puchong
47110 Puchong, Selangor, Malaysia
Tel: + 60 3 13 223399
Website: www.abnxcess.com

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MEASAT Broadcast Network Systems Sdn Bhd
All Asia Broadcast Centre,
Technology Park Malaysia, Lebuhraya Puchong-Sg. Besi,
Bukit Jalil, Kuala Lumpur 57000
Tel: +60 3 9543 6688
Website: www.astro.com.my

CAPITAL TV
A-5-07, Block A, Neo Damansara
Jln PJU 8/1, 47820 Petaling Jaya,
Selangor, Malaysia
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Website: www.capitaltv.my
Email: azman@capitaltv.my

HWA YEA MULTIMEDIA (M) SDN BHD
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IFLIX
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TELEKOM MALAYSIA (TM)
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PRODUCTION STUDIOS

3LINE MEDIA SDN BHD
Suite 2-25, Jalan Prima Sg1
Taman Prima Gombak
68100 Batu Caves, Selangor, Malaysia
Tel: +60 3 6185 5330
Website: www.3linemedia.com.my
Email: harris@3linemedia.com.my

ADSENSE SOLUTIONS
Tel: +603 8081 9880
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AL HIDAYA PRODUCTIONS SDN BHD
Islamic Centre Complex, Jalan Perdana
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Email: soeraya@tvalhijrah.com

AQUILA EMAS SDN BHD
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CELEBRATE TV SDN BHD
9169, Jalan Negara, Taman Melawati,
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CINEORAMA SDN BHD
33D-3-2 Commercial Unit,
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Website: www.cargocollective.com/cineorama
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CITRA UMMAH NETWORK SDN BHD
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PRIMEWORKS STUDIOS
North Wing Sri Pentas 3
Persiaran Bandar Utama 47800
Petaling Jaya, Selangor Darul Ehsan
Malaysia
Tel: +60 3 7726 6333
Website: www.primeworks.com.my

RAPTOR FILMS SDN BHD
No. A-3A-08, Block A
Kelana Square, Jalan SS7/26
47301 Petaling Jaya, Malaysia
Tel: +60 1 2318 6635

RED COMMUNICATIONS SDN BHD
31, Jalan 16/6, 46350
Petaling Jaya,Selangor, Malaysia
Tel: +60 3 7960 1235 /
+60 3 7931 6683
Website: www.red.com.my
Email: lydia@red.com.my

RK SCREEN SDN BHD
Menara TSH, Level 7, 8 Jalan Semantan
Damansara Heights
50490 Kuala Lumpur, Malaysia
Tel: +603 4253 3448/3449
Website: www.rkscreen.com
Email: info@rkscreen.com

SHOOTING GALLERY (MALAYSIA)
Taman Tun Doctor Ismail
196, Persiaran Zaab
Kuala Lumpur 60000, Malaysia
Tel: +603 6201 9988
Website: www.shootinggalleryasia.com
Email: productions@shootinggalleryasia.com

SIXTY2 PICTURES SDN BHD
C0/1 Level 3, TMN Dagang Business Centre
68000 Ampang
Selangor, Malaysia
Tel: +60 3 4270 4244
Fax: +60 3 4287 8116

SKOP PRODUCTION SDN BHD
65-2, Jalan 3/23A, Taman Danau Kota
Off Jalan Genting Kelang
53300 Kuala Lumpur, Malaysia
Tel: +603 3345 1089
Website: www.skop.com.my
Email: azman@skop.com.my

TELEVIEW (ASIA) SDN BHD
57-D, 2nd Floor, SS3/29
47300 Petaling Jaya, Selangor, Malaysia
Tel: +60 3 16 333 3683
Fax: +60 3 7877 5334
Email: shaunlee_televiewasia@yahoo.com

THE MOXIM HOUSE SDN BHD
Wisma Pico, 19-20
Jalan Tembaga SD 5/2,
Bandar Sri Damansara,
52200, Kuala Lumpur, Malaysia
Tel: +60 3 6273 1308 / +60 3 6273 1329
Website: www.moximhouse.com

TOTAL SPORTS ASIA
Level 20-1, CP Tower, 11, Jalan 16/11
46350 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7626 8000
Website: www.totalsportsasia.com
Email:info@totalsportsasia.com

TRIFECTA COLLECTIVE SDN BHD
B-05-01, Menara Bata PJ Trade Centre No. 8
Jalan PJU 8/8A, Bandar Damansara Perdana,
47820 Petaling Jaya,
Selangor, Malaysia
Tel: +603 7732 0714
Website: www.goasean.com

VISION WORKS (M) SDN BHD
12-1 Jalan Wangsa Delima 6,
Pusat Bandar Wangsa Maju
53300 Kuala Lumpur, Malaysia
Tel: +60 3 4143 5097
Website: www.visionworksinternational.com
Email: admin@visionworksinternational.com

WILDSNAPPER SDN BHD
B4-07 PJ Industrial Park
Jalan Kemajuan Section 13
Petaling Jaya 46200
Selangor, Malaysia
Tel: +60 1 2211 1134
Website: www.wildsnapper.tv

WORLDWIDE RIGHTS CORPORATION
Suite 12A-02, 1st Floor
Jalan PJU 5/4, Dataran Sunway
Kota Damansara Petaling Jaya
47810 Selangor Darul Ehsan, Malaysia
Tel: +60 3 6141 6565
Website: www.wrcorp.tv

YG FILMS SDN BHD
19-3, Jalan PJU 8/5a,
Damansara Perdana, 47820
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7732 6981
Website: www.ygfilms.wix.com/ygfilms
Email: yusmalg@yahoo.com

ANIMATION STUDIOS

ADDEEN MULTIMEDIA SDN BHD
No. 5, Jalan Berlian 2,
Taman Berlian, 68100 Batu Caves,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 6187 2550 / +60 3 6187 2551
Website: www.addeenmultimedia.com
Email: queries@addeenmultimedia.com

ANIMASIA PRODUCTIONS SDN BHD
No. 2 & 4, Jalan Sri Jati 2,
Taman Sri Jatta, Off Jalan Puchong,
58200 Kuala Lumpur, Malaysia
Tel: +60 3 7784 7731 / +60 3 7784 6987
Website: www.animasia-studio.com
Email: info@animasia-studio.com

ANIMONSTA STUDIOS SDN BHD
Level 1-01, SME Technopreneur Centre 3,
Block 3740, Cyber 8, Persiaran APEC,
63500 Cyberjaya, Selangor, Malaysia
Tel: +60 3 8322 2225
Website: www.animonsta.com
Email: info@animonsta.com

ANO PICA STUDIOS SDN BHD
B-1-2A SME Technopreneur Centre 2,
2260 Jalan Usahawan 1,
63000 Cyberjaya, Selangor, Malaysia
Tel: +60 1 6239 8174
Website: www.anopica.com
Email: anopicastudios@gmail.com

AVANTE GARDE STUDIOS SDN BHD
Unit A-1-18, SME Technopreneur Centre 2,
2260 Jalan Usahawan 1,
63000 Cyberjaya,
Selangor Darul Ehsan,Malaysia
Tel: +60 3 6142 6107 / +60 1 7333 8444
Website: www.agstudios.com.my

BACKBONE ENTERTAINMENT SDN BHD
Unit 11-2-8, Blk 11
Danau Business Centre, Jalan 4/109F
Taman Danau Desa,
58100 Kuala Lumpur, Malaysia
Tel: +60 3 7984 6190 / +60 3 7984 6191
Website: www.backbone-ent.com

BLINDSPOT STUDIOS SDN BHD
43A Jalan Kota Raja, L27/L,
Section 27, 40400 Shah Alam,
Selangor, Malaysia
Tel: +60 3 5614 1802
Website: www.blindspot.my
Email: see@blindspot.my

CCUBETV SDN BHD
Suite 27-03,
Centro Building No. 8,
Jalan Batu Tiga Lama, 41300
Selangor, Malaysia
Tel: +60 3 3345 1089
Website: www.ccube.tv

CHAIN-FX SDN BHD
B-2-10 Block B Jalan GC3,
Glomac Cyberjaya,
63200 Cyberjaya,
Selangor, Malaysia
Tel: +60 3 8322 6252
Website: www.vektor58.com

CLOVER SKY SDN BHD
20A, Persiaran Zaaba,
Taman Tun Dr. Ismail,
60000 Kuala Lumpur, Malaysia
Tel: +60 3 7781 2320
Website: www.cloversky.com.my
Email: puiyee@cloversky.com.my

CREATIVE MEDIA POINT SDN BHD
Suite 2 Main Tower, Sunsuria Avenue
Persiaran Mahogani, PJU5
47810 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 6151 6332
Website: www.pointnetwork-asia.com/cmpoint

DIGITAL DURIAN SDN BHD
Suite C-02-17,
SME Technopreneur Centre 2, 260,
Jalan Usahawan 1, Cyberjaya,
63000, Malaysia
Tel: +60 3 8322 2864
Website: www.digitaldurian.tv

ED-ONLINE TECHNOLOGIES SDN BHD
2-7-3 Queen's Avenue Jalan Bayam
Off Jalan Peel, 55100
Kuala Lumpur, Malaysia
Tel: +60 3 9205 5026
Website: www.ed-online.com.my
Email: enquiries@ed-online.com.my

ELITE ANIMATION SDN BHD
28-1, Jalan Jasmin 1/Ks 6,
Bandar Botanic, 41200 Klang,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 3326 2644
Website: www.eliteanime.com.my
Email: admin@elitanime.com.my

FROGTALE STUDIO SDN BHD
19-02a, Level 19, The Pinnacle
Persiaran Lagoon, Bandar Sunway
46150 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 5613 2287
Website: www.frogtalestudio.com

FUNCEL SDN BHD
97C, Jalan SS 25/2
Taman Bukit Emas
47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7803 0448
Website: www.funcel.com

GIGGLE GARAGE SDN BHD
4806-0-10, Central Business District 2
Jalan Perdana, Cyber 12
63000 Cyberjaya, Selangor, Malaysia
Tel: +60 3 8322 6288
Website: www.gigglegarage.com
Email: x.gabing@gigglegarage.com

GLUE STUDIOS SDN BHD
C-16-01, Level 16, iTech Tower,
Jalan Impact, Cyber 6,
63000 Cyberjaya,
Selangor, Malaysia
Tel: +60 1 2609 6884
Website: www.gluestudios.my

HUD HUD MEDIA SDN BHD
No. 23, Jalan 14/50
Section 14, 46100 Petaling Jaya,
Selangor, Malaysia
Tel: +60 3 7875 5449
Website: www.hudhudmedia.com
Email: info@hudhudmedia.com

IDEATE MEDIA SDN BHD
L3-1-4 Enterprise 4
Technology Park Malaysia
Bukit Jalil 57000
Kuala Lumpur, Malaysia
Tel: +60 3 8996 3396
Website: www.ideatemedia.com.my

INFINITE MOTION SDN BHD
20-B-Jalan Suarasa 8/4,
Bandar Tun Hussein Onn,
43200 Cheras, Selangor, Malaysia
Tel: +60 3 9074 6575 /
+60 3 9075 3277
Website: www.infinitemotion.my
Email: rahman@infinitemotion.my

INSPIDEA SDN BHD
G-G-03A, Glomac Square
Jalan SS 6/16A, 47301 Petaling Jaya
Selangor, Malaysia
Tel: +60 3 7880 9934
Website: www.inspidea.com
Email: cj.see@inspidea.com

MALAYSIA

JOOVE ANIMATION STUDIO
23-3, Jalan USJ 21/1,
UEO Subang Jaya, 47630
Subang Jaya, Selangor, Malaysia
Tel: +60 1 8217 4808
Website: www.joove-e.com
Email: chhor@joove-e.com

KRU STUDIOS SDN BHD
Persiaran Cyber Point Selatan,
Cyber 8, 63000 Cyberjaya, Selangor,
Malaysia
Tel: +60 3 8320 3888
Website: www.krustudios.com
Email: enquiries@krustudios.com

LEMON SKY ANIMATION SDN BHD
10-2, Symphony House,
Jalan PJU 1A/46, 47301
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7842 6155
Website: www.lemonsky.tv
Email: inquiries@lemonsky.tv

LES' COPAQUE PRODUCTION SDN BHD
No. 1, Jalan Boling Padang G13/G,
Section 13, 40100, Shah Alam,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 5511 8089
Website: www.lescopaque.com
Email: info@lescopaque.com

LIL CRITTER WORKSHOP SDN BHD
D-3A-03 Block D2
Ritza Perdana Business Centre
PJU 8/2, Damansara Perdana,
Selangor, 47820, Malaysia
Tel: +60 3 7732 9155
Website: www.lilcritterworkshop.tv

MIRAYI SDN BHD
76-3, Block G,
Zenith Corporate Park, SS 7/26,
Kelana Jaya, 47301, Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Tel: +60 3 7880 3269
Website: www.mirayi.my

MOONDO SDN BHD
15-3 Block A, Jaya One,
72A Jalan Universiti
Selangor Darul Ehsan,Malaysia
Tel: +60 3 7956 1295
Website: www.moondo.my
Email: moondo.inquiry@gmail.com

RADIO TELEVISION MALAYSIA (RTM)
Radio Televisyen Malaysia Angkasapuri,
50614 Kuala Lumpur
Tel: +60 3 2282 5333
Fax: +60 3 2282 7146
Website: www.rtm.gov.my
Email: suhana_dtv@rtm.gov.my

SPARKY ANIMATION (M) SDN BHD
Suite B-6-1, Sky Park, One City Jalan USJ 25/1
47650 Subang Jaya, Selangor, Malaysia
Tel: +60 3 5115 0127
Website: www.sparkyanim.com
Email: info@sparkyanim.com

THE MOXIM HOUSE SDN BHD
Wisma Pico, 19-20
Jalan Tembaga SD 5/2,
Bandar Sri Damansara,
52200, Kuala Lumpur, Malaysia
Tel: +60 3 6273 1308 /
+60 3 6273 1329
Website: www.moximhouse.com

THIRD ROCK CREATION SDN BHD
Office No. 10, Suite 1B-3-1,
Plaza Sentral, 50470 KL Sentral,
Kuala Lumpur, Malaysia
Tel: +60 1 2212 0315
Website: www.3rd-rock-creation.com
Email: talk2us@3rd-rock-creation.com

TRIPOD ENTERTAINMENT SDN BHD
Ground Floor, South Wing
Syed Kechik Foundation Building
Jalan Kapas, Bangsar
59100 Kuala Lumpur, Malaysia
Tel: +60 3 2092 5020
Website: www.tripod-ent.com

VISION ANIMATION SDN BHD
Lot 2A, Jalan 13/2, Section 13, 46200
Petaling Jaya, Selangor
Darul Ehsan, Malaysia
Tel: +60 3 7957 2932
Website: www.visionanimation.net
Email: info@visionanimation.net

YG FILMS SDN BHD
19-3, Jalan PJU 8/5a,
Damansara Perdana, 47820
Petaling Jaya, Selangor, Malaysia
Tel: +60 3 7732 6981
Website: www.ygfilms.wix.com/ygfilms
Email: yusmalg@yahoo.com

YOUNG JUMP ANIMATION SDN BHD
5th Floor, Wisma Dani,
Jalan Jejaka 4, Taman Maluri,
Cheras, 55100, Kuala Lumpur, Malaysia
Tel: +60 3 9283 3562
Website: www.young-jump.com
Email: info@young-jump.com

MOBILE TELCOS

CELCOM AXIATA SDN BHD
Menara Celcom, No.82
Jalan Raja Muda Abdul Aziz
50300 Kuala Lumpur, Malaysia
Tel: +60 3 2688 3939
Website: www.celcom.com.my
Email: careline@celcom.com.my

MAXIS COMMUNICATIONS BERHAD
Ground Floor, Menara Maxis
50088 Kuala Lumpur
Tel: +60 3 2330 7000
Fax: +60 3 2330 0008
Website: www.maxis.com.my

GOVERNMENT BODIES/ REGULATORY AGENCIES

CREATIVE CONTENT ASSOCIATION MALAYSIA (CCAM)
6-6-3A, Sinaran TTDI,
Jalan Tun Mohd Fuad 3, Taman Tur Dr Ismail
60000 Kuala Lumpur, Malaysia
Tel: +60 3 7733 2884 / 7733 2885
Website: www.creativecontent.my

MALAYSIAN COMMUNICATIONS AND MULTIMEDIA COMMISSION (SKMM)
MCMC Tower 1, Jalan Impact, Cyber 6
63000 Cyberjaya
Selangor Darul Ehsan, Malaysia
Tel: +60 3 8688 8000
Website: www.mcmc.gov.my
Email: scd@cmc.gov.my

MULTIMEDIA DEVELOPMENT CORPORATION (MDEC)
2360 Persiaran APEC
63000 Cyberjaya
Selangor Darul Ehsan, Malaysia
Tel: +60 3 8315 3000
Website: www.mdec.my

NATIONAL FILM DEVELOPMENT CORPORATION MALAYSIA (FINAS)
Kompleks Studio Merdeka
Jalan Hulu Kelang, 68000 Ampang,
Selangor, Malaysia
Tel: +60 3 4104 1300
Website: www.finas.gov.my

NEW ZEALAND

STATS***BOX***

NEW ZEALAND

POPULATION 4,570,575
TV HOUSEHOLDS 2,500,000
TV PENETRATION 99.1%
HOUSEHOLD SIZE 2.7
PAY-TV PENETRATION 51%
INTERNET USERS 4,700,000
INTERNET PENETRATION 94.5%
FIXED BROADBAND PENETRATION 89%
BROADBAND SUBSCRIBERS 3,662,000
BROADBAND PENETRATION 42.5%
MOBILE BROADBAND PENETRATION 113%
MOBILE SUBSCRIBERS 5,022,000
MOBILE PENETRATION 135%
MULTICHANNEL HOMES 980,000
MULTICHANNEL PENETRATION 68%
NON-TERRESTRIAL TV CONNECTIONS 980,600

SOURCES:
-New Zealand Population 2015 - World Population Review
-New Zealand Media Stats, by NationMaster.com
-Sky TV
-New Zealand – Telecoms, Mobile, Broadband and Forecasts, by Buddecomm
-Multichannel Television Advertising in Asia, by CASBAA
-Internet in New Zealand, by Wikipedia
-OECD Broadband Benchmarking results – June 2015
-Social, Digital & Mobile in APAC, by We Are Social Singapore
-Asia Pacific Multichannel TV 2016, by CASBAA

With the increase of pay-TV operators in New Zealand, Sky is not looking good with a 14% fall in share price after the loss of 45,000 core residential subscribers in early 2016. The end of 2015 saw 860,445 customers, but the company was already bracing themselves for a drop of 3.5% and the number to be 830,000 at the end of June 2016. The anticipated decline followed the roll-off of subscribers who signed on to watch the Rugby World Cup in 2015.

PAY-TV POLICIES

Copyright
There's good enforcement of strong copyright laws under the Copyright Act 1994, with improvements introduced in 2008. However, significant loopholes on circumvention devices include omission of coverage for access controls. In 2011, a graduated response mechanism was introduced to address online copyright infringement, but has been used relatively little due to heavy cost burdens on complainants.

OTT Regulations
OTT-TV services are subjected to limited regulation, with mandated self-regulation of advertising and content by domestic operators in respect of streamed linear broadcasts, but not towards on demand content. Censorship rules regarding trading of objectionable material over the internet are in place against local operators. In theory, the same self-regulatory and legislative rules apply to offshore websites, but has not been tested yet.

KEY DEVELOPMENTS

Freeview New Zealand rolled out on demand service FreeviewPlus on their satellite platform, meaning that the service is no longer subject to coverage restrictions, being available all over New Zealand with a compatible device. The first technology of its kind in New Zealand, FreeviewPlus combines all available On Demand content from TVNZ Ondemand, 3NOW & Māori Television On Demand, with live free-to-air broadcasts – creating an impressive library of top New Zealand and international content all in one place, available to enjoy any time, subscription-free.

New Zealand welcomed U.S. home and lifestyle brand HGTV as a new free channel available to all New Zealanders. HGTV is the dedicated destination for the very best in home improvement, DIY, design, real estate and gardening television content. HGTV launched on Freeview channel 17 in June 2016.

IndiaCast strengthened its footprint in the New Zealand market. In February 2016, IndiaCast reinforced Viacom18's COLORS' presence to viewers in New Zealand, giving access to offerings from the COLORS content library as part of SKY's foreign language subscription channel line-up. The COLORS bouquet of offerings includes a combination of fiction dramas, non-fiction, reality shows, LIVE events and blockbuster movies. The programming line-up caters to many entertainment needs of the Indian Diaspora across the world making COLORS the one-stop entertainment destination for viewers.

New Zealand's Rialto channel debuted in Asia with plans to reach 11 countries in the region with an

NEW ZEALAND

estimated reach to 186 million households by 2017. The new documentary channel comprises approximately 20 per cent New Zealand content with the rest coming from the U.S., Britain and Asia, along with local content from the region. Rialto Channel, a premium pay-TV channel in New Zealand has been in operation for 17 years on the Sky platform. They also air other genres including British films, foreign films, documentary channels and more.

FREE–TO–AIR

FREEVIEW TV
Tel: +64 2 7493 7025
Website: www.freeviewnz.tv
Email: media@freeviewnz.tv/
freeviewadmin@freeviewnz.tv

MAORI TELEVISION
9 – 15 Davis Crescent
PO Box 113–017 Newmarket
Auckland, New Zealand, 1149
Tel: +64 9 539 7000
Website: www.maoritelevision.com
Email: info@maoritelevision.com

MEDIAWORKS (NZ)
3 Flower St, Eden Terrace, Auckland
Private Bag 92624, Symonds Street
Auckland 1150
Tel: +64 9 928 9000
Website: www.mediaworks.co.nz
Email: replies@mediaworks.co.nz

PRIME TELEVISION LIMITED
Sky Network Television Ltd
295 Penrose Rd,
Mt Wellington Shopping Centre
Cnr Mt Wellington Highway & Penrose Rd
Mt Wellington
Tel: +64 9 525 5555
Website: www.primetv.co.nz

TELEVISION NEW ZEALAND (TVNZ)
TVNZ Television Centre
100 Victoria Street West,
P.O Box 3819 Auckland
Tel: +64 9 916 7000
Fax: +64 9 916 7934
Website: www.tvnz.co.nz

PAY-TV

CHOICE TV
Unit 1, 19 Edwin Street
Mt Eden, Auckland 1024
New Zealand
Tel: +64 2 143 7000
Website: www.choicetv.co.nz

LIGHTBOX
Level 6 Green Tower
Spark City, 167 Victoria Street West
1010 Auckland, New Zealand
Tel: +64 2 752 6764
Website: www.lightbox.co.nz
Email: info@sparkventures.co.nz

RIALTO FILM CHANNEL
10 Panorama Road
Mount Wellington, 90687
1060 Auckland, New Zealand
Tel: +64 9 589 0585
Website: www.rialtochannel.co.nz
Email: ncrane@rialtochannel.co.nz

SCREENTIME NEW ZEALAND (BANIJAY GROUP)
562a Richmond Road
Grey Lynn, PO Box 90530
Victoria Street West, 1010
Auckland, New Zealand, 1021
Tel: +64 9 303 3339
Website: www.screentime.co.nz

SKY TV
SKY Business
10 Panorama Rd, Mt Wellington
Auckland, New Zealand
Tel: +64 9 579 999
Fax: +64 9 525 8386
Website: www.skytv.co.nz

THE EDGE
The Edge / Mediaworks Radio
Level 1, Cnr Jervois & St Marys Roads
Ponsonby, Auckland, New Zealand
Tel: +64 9 928 9200
Website: www.theedge.co.nz
Email: theedge@theedge.co.nz

PRODUCTION STUDIOS

AUCKLAND FILM STUDIOS
12 Hickory Avenue
Henderson, Waitakere
Auckland 0650, New Zealand
Tel: +64 9 838 1437
Website: www.aucklandfilmstudios.com
Email: info@aucklandfilmstudios.com

AVALON STUDIOS
41 Percy Cameron Street
Avalon, Wellington
New Zealand
Tel: +64 4 914 5600
Website: www.avalonstudios.co.nz
Email: info@avalonstudios.co.nz

GREENSTONE TV
330 Dominion Road, Mt Eden
Auckland 1024, New Zealand
Tel: +64 9 630 7333
Fax: +64 9 623 7764
Website: www.greenstonetv.com
Email: greenstone@greenstonetv.com

HIKOI PRODUCTIONS
70 Tallyho Street
Rotorua 3015, New Zealand
Tel: +64 21 745 426 / 7 332 3061
Website: www.huntingaotearoa.com
Email: piripi@hikoinz.co.nz

IMAGINE STUDIOS
8-14 Henderson Valley Road
0612 Auckland, New Zealand
Tel: +64 9 838 4553
Website: www.imaginestudios.co.nz

PANGO
Level 1, 138 Great North Road
Grey Lynn, Auckland 1021
New Zealand
Tel: +64 9 376 3684
Website: www.pango.co.nz
Email: info@pango.co.nz

PUKEKO PICTURES
140 Park Road, Miramar
Wellington 6022, New Zealand
Tel: +64 4 388 2702
Website: www.pukekopictures.com
Email: info@pukekopictures.com

STONE STREET STUDIOS
P.O. Box 15 208, Southampton Rd
Miramar, Wellington 6022
New Zealand
Tel: +64 4 909 7800
Website: www.stonestreetstudios.co.nz
Email: info@stonestreetstudios.co.nz

SOUTH PACIFIC PICTURES LIMITED
8 Tolich Place, Henderson
Auckland, 0654 New Zealand
Tel: +64 9 839 0999
Fax: +64 9 839 0990
Website: www.southpacificpictures.com
Email: drama@southpacificpictures.com

MOBILE TELCOS

2 DEGREES
Two Degrees Mobile Limited
PO BOX 8355, Symonds Street,
Auckland 1150, New Zealand
Tel: +64 22 200 2000
Website: www.2degreesmobile.co.nz
Email: info@2degreesmobile.co.nz

TELECOM NEW ZEALAND
PO Box 1473
Christchurch 8140
Website: www.telecom.co.nz

VODAFONE NEW ZEALAND LTD
20 Viaduct Harbour Avenue,
Private Bag 92161, Auckland 1142,
New Zealand
Tel: +64 9 962 9888
Website: www.vodafone.co.nz

GOVERNMENT BODIES/ REGULATORY AGENCIES

AGB NIELSEN MEDIA RESEARCH
Level 3, Nielsen Centre,
129 Hurstmere Road Takapuna
Auckland 0622
Tel: +64 9 970 4188
Website: www.nz.nielsen.com

BROADCASTING STANDARDS AUTHORITY
Level 2, 119 Ghuznee Street
Wellington 6001
Tel: +64 4 382 9508
Fax: +64 4 382 9543
Website: www.bsa.govt.nz
Email: info@bsa.govt.nz

MINISTRY OF BUSINESS, INNOVATION AND EMPLOYMENT
15 Stout Street, Wellington 6011
New Zealand
Tel: +64 4 472 0030 / 917 0199
Website: www.mbie.govt.nz
Email: info@mbie.govt.nz

NEW ZEALAND ON AIR
Level 2, 119 Ghuznee Street,
PO Box 9744
Wellington 6141, New Zealand
Tel: +64 4 382 9524
Fax: +64 4 382 9546
Website: www.nzonair.govt.nz
Email: info@nzonair.govt.nz

THINK TV
Level 5, 9 High Street
Auckland City, Auckland 1010
New Zealand
Tel: +64 9 280 3800
Website: www.thinktv.co.nz
Email: info@thinktv.co.nz

PHILIPPINES

STATS***BOX***

PHILIPPINES

POPULATION 102,250,133
TV HOUSEHOLDS 22,384,704
TV PENETRATION
Urban: 92% Rural: 70%
PAY-TV PENETRATION 16%
INTERNET USERS 44,200,000
INTERNET PENETRATION 44%
FIXED BROADBAND PENETRATION 9%
MOBILE BROADBAND PENETRATION 8%
MOBILE SUBSCRIBERS 114,600,000
MULTICHANNEL PENETRATION 20%
NON-TERRESTRIAL TV CONNECTIONS 3,200,000
TV AD EXPENDITURE P264.34 bn

SOURCES:
-The Philippines Population 2016, by World Population Review
-Asia Pacific Multichannel TV Advertising 2016, by CASBAA
-Kantar Media
-Asia Pacific Multichannel TV 2015, by CASBAA
-Social Media Stats in the Philippines 2015, by We Are Social

With a population of over 102 million and internet penetration up by 8% to 44%, the Philippines proves good business for the pay-TV industry, especially direct-to-home (DTH) satellite and cable TV broadcast services.

According to SNL Kagan, the multichannel industry in the Asia-Pacific region is positioned for another year of growth. Market fragmentation is expected to impede digital upgrades due to localized ownership of last-mile networks. Consolidation of local small operators into large-scale MSOs is therefore called for to facilitate digitization initiatives.

The Philippines is the one market in Southeast Asia experiencing relatively robust macro fundamentals, boosting telecoms, pay-TV and advertising industry growth, according to the Asia Pacific Multichannel TV Advertising 2016 by CASBAA. The publication also foresees Cignal to add ~250,000 new customers this year but ARPU growth will be muted until up-selling and packaging improves. SkyCable on the other hand is adding a modest level of new customers every year with ARPU remaining healthy.

PHILIPPINES

BROADCASTING SCENE

For the first 9 months of 2015, ABS-CBN Corporation has reported PhP27.8 billion in consolidated revenue, bringing its net income to PhP1.9 billion which is 23% higher compared to the same period last year. The company reported higher third quarter revenues of PhP10.1 billion, 8% higher than the revenues generated during the second quarter of 2015.

According to Kantar Media, the top 10 programmes for free-to-air television during this period were all produced by ABS-CBN. Also, Star Cinema has continued to dominate the local box office, generating close to PhP2 billion in ticket sales. Star Cinema's 10th release for the year, The Love Affair has become the group's highest-grossing film shown overseas. Kantar Media uses a nationwide panel size of 2,609 urban and rural homes that represent 100% of the total Philippine TV viewing population.

As at January 2016, the list of the most watched programmes include FPJ's Ang Probinsyano with an average national TV rating of 39.8% followed by Pangako Sa'Yo with 31.4% which tied at second with Maalaala Mo Kaya and Wansapanataym. Dance Kids maintained its good showing (29.8%) at third place.

Primetime newscast TV Patrol continues to be the choice news source of most Filipinos as the only news programme in the top 10 programmes of January 2016, landing at the fourth spot with an average national TV rating of 28.7%.

KEY DEVELOPMENTS

Early August last year saw the launch of Mezzo Live HD, a premier classical music, jazz and dance channel. The channel launched on SKYCable and Destiny Cable in the Philippines, available 24/7 to subscribers of the cable network. Marking the first agreement for the channel in the Philippines, this is a major step in the channel's development in South-east Asia.

In July 2015, E! Entertainment Television launched the I Heart Pinoy block, registering significant ratings growth. The block features features back-to-back premieres of hit original reality series *It Takes Gutz To Be A Gutierrez* and *The StyleList, Inc*. Viewing of the block was dominated by a young and affluent demographic, which improved significantly from historical averages.

Armoza Formats' *I Can Do That!* had scored a commission with ABS-CBN last May. The show will be produced in-house and marks the first time that ABS-CBN has acquired an Israeli format, and the first format from Armoza to air in the Philippines.

On 16 March 2015, 9TV officially rebranded to become CNN Philippines, the predominantly English 24 hour free-to-air news channel and website. CNN Philippines will operate from studio facilities in Manila and offers a dynamic combination of local and international news as well as current affairs, feature programming and documentaries.

Scripps Networks Interactive had announced the launch of HGTV in the Philippines on two platforms SKYCable and Cignal Digital TV. The home lifestyle channel premiered on 1 March 2015 with a robust line-up of top-rated programmes about property, hybrid construction, design and extreme spaces. To cater to local audiences, Scripps Networks will also produce localised original short-form content *Extreme Homes* and *I Like This*.

RTL CBS Entertainment HD also announced in February 2015 the launch of a dedicated feed for the Philippines. The separate feed comes just over a year after the channel's launch in the country. The same day telecasted line-up includes *Entertainment Tonight, The Insider, The Late Show with David Letterman* and *Scorpion*.

FREE–TO–AIR

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Email: web_feedback@abs-cbn.com

APT ENTERTAINMENT
Monomer Building, Jose Cruz St
Pasig Metro Manila
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CIGNAL DIGITAL TV
Tel: +63 2 244 6251
Website: www.cignal.tv
Email: care@cignal.tv

GMA WORLDWIDE INC
10th Floor, GMA Network Center
EDSA cor. Timog Avenue, Diliman
Quezon City, Philippines 1103
Tel: +63 2 928 5072
Website: www.gmaworldwide.tv/index.php
Email: gwi@gmanetwork.com

NATIONAL BROADCASTING NETWORK (NBN)
Broadcast Complex, Visyas Ave
Brgy. Vasra, Quezon City, Philippines
Tel: +63 2 920 4389
Website: www.ptv.ph

PILIPINAS GLOBAL NETWORK LIMITED (TV5 INTERNATIONAL)
12/F Marajo Tower,
312 26th St. West Cor. 4th Ave
Bonifacio Global City, Taguig, 1634
Philippines
Tel: +63 2 552 1891
Website: www.pgnl.ph

PROGRESSIVE BROADCASTING CORP
G/F AIC Gold Tower,
Emerald Avenue Corner Garnet & Sapphire,
St. Ortigas Center, Pasig City
Tel: +63 2 634 6513
Fax: +63 2 6341570
Website: progbroadcasting.yocal.ph

PAY-TV

DREAM BROADCASTING SYSTEM
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Website: www.dream.com.ph
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EAGLE BROADCASTING CORPORATION
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Email: info@eaglebroadcasting.net

GLOBAL DESTINY CABLE
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Tel: +63 2 418 0000
Fax: +63 2 810 5556 / 894 5850
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Email: weserve@destinycable.com.ph

MBC MANILA BROADCASTING COMPANY
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RMN RADIO MINDANAO NETWORK
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Email: sales@rmn.ph

SKYCABLE
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EDSA cor. Shaw Blvd
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PRODUCTION STUDIOS

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Galaxy Street, Bel-Air
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www.88storeyfilms.com

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HV Dela Costa, Salcedo Village
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Website: www.bigfootstudios.com

BRAND NEW MEDIA (PHILIPPINES)
TV5 Media Center
Reliance St (cor. Sheridan St)
Mandaluyong City
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Website: www.brandnewmedia.com.au

BREW PRODUCTIONS
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Email: brewproductions1010@gmail.com

PHILIPPINES

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Fax: +63 2890 7160
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Email: info@provill.com

TOON CITY (MORPH ANIMATION INC)
2F, FMF Business Center
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1501 Metro Manila, Philippines
Tel: +63 2 634 1214
Website: www.tooncityanimation.com
Email: info@tooncityanimation.com

TOP DRAW ANIMATION INC
Suite 601, 6th Floor
West Tower, Philippine Stock
Exchange Centre
Exchange Road, Ortigas Centre
Pasig City, Philippines 1605
Tel: +63 2 687 7220
Website: www.topdrawanimation.com

UNITEL PRODUCTIONS INC
4th and 7th Floor Salustiana D. Ty Tower
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MOBILE TELCOS

GLOBE TELECOM INC
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PHILIPPINE LONG DISTANCE TELEPHONE COMPANY (PLDT)
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GOVERNMENT BODIES/ REGULATORY AGENCIES

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Email: secretary@pcta.org.ph

SINGAPORE

STATS***BOX***

SINGAPORE

POPULATION 5.54 million
PAY-TV PENETRATION 82%
TV HOUSEHOLD 3.5
TV PENETRATION 1,475,000 (98.9%)
INTERNET USERS 11,512,900
INTERNET PENETRATION 92.5%
FIXED BROADBAND PENETRATION 101%
BROADBAND SUBSCRIBERS 12,215,200
WIRELESS BROADBAND SUBSCRIBERS 10,744,400
WIRELESS BROADBAND PENETRATION RATE 194.1%
MOBILE SUBSCRIBERS 8,271,000
MOBILE POPULATION PENETRATION RATE 149.4%
MOBILE BROADBAND PENETRATION 186%
MULTICHANNEL PENETRATION 70.1%
NON-TERRESTRIAL TV CONNECTIONS 965,000

SOURCES:
-Latest Statistic Data 2015, Department of Statistics Singapore
-Statistics on Telecomm Services for 2015- July, by IDA Singapore
-Asia Pacific Multichannel TV 2015 by CASBAA
-Statistics on Telecom Services for 2016 Jan-Jun, IDA
-Media and Entertainment, EDB

Singapore's media sector has been performing strongly, posting a compounded annual growth rate (CAGR) of 6.8%. In 2010, the industry contributed S$6.4 billion in value-added (VA) and S$23.9 billion revenue to the economy, and employed some 66,000 workers. Singapore's media sector consists of several industries, including TV broadcast and production; publishing and printing; film; music; as well as interactive and digital media.

Interactive and Digital Media – which includes video games, animation, online/mobile media and new forms of digital entertainment – has skyrocketed into a multi-billion dollar business. The global videogames industry (excluding hardware sales) is expected to swell from US$56 billion in 2010 to US$82 billion by 2015, with Asia registering the fastest growth, according to the PriceWaterhouse Coopers' Global Entertainment & Media Outlook.

Singapore's animation and games industries are seeing rapid expansion. Singapore is seeing an influx of leading digital media companies such as Tecmo-Koei, Lucasfilm, Double Negative, Electronic Arts and Ubisoft. Local companies like Ratloop Asia, Sparky Animation and Scrawl Studios have also responded eagerly too, producing original content for export and entering strategic partnerships with international distributors.

According to Deloitte, Singapore's games and animation industries, together with online/mobile media, have demonstrated robust growth, posting a CAGR of 26% from 2006-2010. In 2010 it contributed $1.2 billion in VA and $1.5 billion revenue to the economy, and employed an estimated 11,000 workers.

Singapore is an ideal location for creating and deploying new content and for managing intellectual property (IP), as it has the best IP protection in Asia and a large, multilingual talent pool in both traditional and new media. Development and animation studios, and companies which provide game hosting will also find Singapore attractive due to the island's large pool of graduates in IT and programming. For companies in the printing and publishing sector, Singapore is a nexus for Asian financial and professional news, and a cost-effective printing and distribution hub.

Singapore offers proximity and excellent connectivity to regional markets – markets that have a tremendous appetite for interactive media and digital media entertainment. As a cosmopolitan, urbanised Asian city-state, it offers a unique blend of Eastern and Western cultural influences. The government has also put in place policies to attract and retain talent from all over the world, creating a melting pot of creative talent for companies to tap into.

Since the 1990s, Singapore has attracted a number of global broadcasters to its shores. There are now a large number of major broadcasting networks uplinking their channels from Singapore to their regional audiences. These include Discovery Networks Asia Pacific, CNBC Asia Pacific and ESPN Star Sports. From broadcast, the sector has progressed into content production. One example is the 2011 AXN reality series *"Cash Cab Asia"*. Produced by AZN, the project was filmed in Singapore, with post-production work undertaken by Active TV.

Over the years, Singapore-made TV content has gained recognition, winning international awards and

SINGAPORE

entertaining audiences from some 70 countries around the world.

Award winning content from Singapore includes factual entertainment series *Very!'s Chasing Happiness*, which won a Rockie at the BANFF World Media Festival in 2013; and The Great Elephant Gathering by Beach House Pictures, which reaped a Silver Medal Award for the Nature & Wildlife category at the New York Festivals 2013.

Moving from providing services-for-hire to co-owning and creating original content, Singapore media companies have also proven to be strong co-production partners. An example is *Serangoon Road*, where Singapore-based Infinite Studios partnered with HBO Asia, Australia Broadcasting Corporation (ABC) and Western Australia to co-produce HBO Asia's first original series. Serangoon Road is a ten episode hour-long detective series set against the tumultuous backdrop of 1960s Singapore. Other recent co-productions include *Kakadu*, a documentary series on Kakadu National Park in Australia by Beach House Pictures, Northern Pictures and ABC.

Beyond producing content for television, more producers are exploring transmedia storytelling and new formats, extending the TV experience to multiple platforms. Notable multi-media content created include Mediacorp's drama *96°C Café* and Beach House Pictures' *Hidden Cities Extreme*, a travel and adventure series. *96°C Café* was first telecast online on xinmsn.com and continued its run as a 20-episode series on free-to-air (FTA) TV; while *Hidden Cities Extreme* had viewers engaged on its Facebook page which shared videos, images and upcoming episodes of the programme.

In addition, being strategically located in Asia, with excellent content production, aggregation, distribution and broadcasting capabilities and a burgeoning creative community, Singapore has become the natural home and springboard to other parts of Asia for some of the world's most established global media companies. They include AXN, BBC, CNBC Asia, Discovery Asia, FremantleMedia Enterprises, HBO Asia, MTV Asia, Nickelodeon and Walt Disney Television.

INCREASING INITIATIVES TO IMPROVE INDUSTRY STANDARDS

Recognising the industry's need to better understand pay-TV viewing and its reach, StarHub partnered Nielsen to launch StarHub SmarTAM, Singapore's first Television Audience Measurement system using Return Path Data (RPD) technology, late September 2015. StarHub has also commissioned Nielsen to support the subscription and sales of SmarTAM data.

The TV audience measurement system tracks both real-time and time-shift viewing of TV content and advertising spots across more than 200 StarHub TV channels. StarHub SmarTAM has the ability to provide highly accurate and dynamic audience segmentation, track specific media consumption habits and facilitates advertising campaign retargeting beyond TV in real-time.

The Beijing Film Academy (BFA) and Singapore Media Academy (SMA) announced in October 2015, the launch of the prestigious curriculum of the Diploma in Filmmaking in Singapore. BFA and SMA are hoping to nurture the next generation of media leaders who are truly international through this cross-cultural collaboration. SMA will accept the first intake of the diploma course in early 2016.

The SMF this year has opened up more avenues for strategic partnerships, creative collaborations and investment opportunities into the region. This is most evident from the Southeast Asian Film Financing Project Market (SAFF) where 10 in-development fiction and non-fiction feature film projects will be matched with commissioners, investors and co-production partners. The SAFF received an overwhelming response with a total of 148 project submissions from 22 countries as at 30 September this year. ATF 2016 will also host several masterclasses for budding producers.

ON THE GLOBAL-SCALE

In other news, Viddsee raised USD2.3 million after bringing Japan-based CyberAgent Ventures (CAV) as lead investor in its latest round of funding to develop the new wave of mobile-powered cinema, starting with Asia. Singapore stormed to the global market when it headed to MIPCOM 2015 with more than 600 hours of Asian content. MDA had led a delegation of 16 Singapore media companies to Cannes, including live action and animation producers, as well as distributors.

In October 2015, MDA, MediaCorp and Oak3 Films announced that *Spelling Armadillo* has been nominated for the 4th International Emmy Kids Awards in the category of Kids: TV Movie / Mini-Series. This is the first time a Southeast Asian production is nominated under the Kids: TV Movie / Mini-series category in the International Emmy Kids Awards.

FREE–TO–AIR

MEDIACORP PTE LTD See Pg.35
Mediacorp Campus
1 Stars Avenue
Singapore 138507
Tel: +65 6333 3888
Fax: +65 6251 5628
Website: www.mediacorp.sg

CABLE TV

STARHUB LTD See Pg.35
67 Ubi Avenue 1 #05–01
StarHub Green,
Singapore 408942
Tel: +65 6825 5000
Fax: +65 6720 5000
Website: www.starhub.com
Email: corpcomms@starhub.com

INTERNET TV

VIKI PTE LTD
Block 59 Mohamed Sultan Road
#04-08/09/10,
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Tel: 6222 4347
Fax: 6491 5732
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Email: info@viki.com

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ACTIVETV ASIA PTE LTD
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AKANGA FILM ASIA PTE LTD
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ALTA PRODUCTIONS / UPSIDE DOWN CONCEPTS PTE LTD
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SINGAPORE

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COUP COMMUNICATIONS
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CSP PRODUCTIONS PTE LTD
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FREEFLOW PRODUCTIONS PTE LTD
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Email: reach@freeflow.com.sg

FREESTATE PRODUCTIONS
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Email: gozde@freestatesite.com

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J TEAM PRODUCTIONS PTE LTD
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LIANG LI MEDIA SINGAPORE
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Email: support@miragepictures.com.sg

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Email: info@motionmediaworks.com

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Website: www.ochrepictures.com
Email: contact@ochrepictures.com

OMENS STUDIOS PTE LTD
100C Pasir Panjang Road
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SINGAPORE

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REEL LOCO PRODUCTIONS PTE LTD
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ROBOT PLAYGROUND MEDIA PTE LTD
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BROADCAST SOLUTIONS/ TECHNOLOGY PROVIDER

CISCO SYSTEMS
8 Changi Business Park Avenue 1
#05-51, UE BizHub East, South Tower,
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Tel: +65 6317 7777
Fax: +65 6632 7532
Website: www.cisco.com/web/SG/index.html

IDEAL SYSTEMS (SINGAPORE) PTE LTD
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Fax: +65 6659 2404
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MEDIA DEVELOPMENT AUTHORITY OF SINGAPORE
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MINISTRY OF COMMUNICATIONS AND INFORMATION
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MEDIACORP PTE LTD

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Key Personnel

Head, Brand & Communications: Karen Yew
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Company Profile

Mediacorp has the widest range of media platforms in Singapore spanning digital, television, radio, print and out-of-home media. Mediacorp pioneered the development of Singapore's broadcasting industry with radio broadcast in 1936 and television broadcast in 1963. Today, the company has over 50 brands in English, Mandarin, Malay and Tamil, reaching virtually all adults in Singapore weekly.

Mediacorp is an active regional player through Channel NewsAsia International, drama co-productions and collaborations in magazine publishing and online media. Its investments include Kapanlagi Network, Indonesia's largest independent digital media; Cubinet Interactive, a Malaysian digital games publisher; Reebonz, a regional luxury online retailer and International Media Corporation, a Vietnam television.

Mediacorp was named Terrestrial Broadcaster of the Year for the 12th time at the Asian Television Awards in 2015.

Description

Channel 5: The number one English mass entertainment and lifestyle channel for the entire family.

Channel 8: A 24-hour Chinese news and entertainment channel, Channel 8 is the most watched local Chinese channel in Singapore.

Channel U: An entertainment channel that features enriching and inspiring content from Singapore and around Asia.

okto: okto focuses on kids' programming and programmes that target adult viewers with an interest in documentaries, arts, lifestyle and film.

Suria: The heartbeat of the Malay community, Suria offers family entertainment, news and current affairs programmes enjoyed by the young and old, and everyone in between.

Vasantham: The channel of choice for the Indian community in Singapore, Vasantham offers a unique blend of innovative, informational and entertaining programming that appeals to local and international markets.

Channel NewsAsia: The regional news channel, launched in 1999, provides news and information with an Asian perspective. The channel's international feed is available in 61 million households across 28 territories.

STARHUB

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Key Personnel

Chief Executive Officer: Tan Tong Hai
Chief Financial Officer: Dennis Chia
Chief Commercial Officer: Kevin Lim
Chief Strategic Partnership Officer: Jeannie Ong
Chief Marketing Officer: Howie Lau
Head, Media Sales: Callie Ng
Head, Media Business Unit: Lee Soo Hui

Company Profile

StarHub is Singapore's fully-integrated info-communications company, offering a full range of information, communications and entertainment services for both consumer and corporate markets. StarHub operates a mobile network that provides 4G, 3G and 2G services. It also manages an islandwide HFC network that delivers multi-channel pay-TV services (including HDTV, Internet TV and on-demand services) as well as ultra-high speed residential broadband services. StarHub operates an extensive fixed business network that provides a wide range of data, voice and wholesale services. Over Singapore's fibre-based Nationwide Broadband Network, StarHub offers a broad range of home and business broadband plans, as well as commercial and residential IPTV services.

Launched in 2000, StarHub has become one of Singapore's most innovative info-communications providers, and the pioneer in 'hubbing' – the ability to deliver unique integrated and converged services to all its customers. StarHub, listed on the main board of the Singapore Exchange since October 2004, is a component stock of the Straits Times Index and the MSCI Singapore Free Index.

Number of pay-TV subscribers:
528,000 households as of 31 March 2016

Ownership:
Asia Mobile Holdings Pte. Ltd. – 55.8%
NTT Communications Corporation – 9.9%
Free Float – 33.6%

Services offered:
Pay-TV: Digital Cable, HDTV, Internet TV,
On Demand services, IPTV
Mobile: 4G, 3G, 2G
Broadband: Up to 1 Gbps

Total no. of channels:
About 200 channels including On Demand and Free-to-Air channels

Self-programmed channels:
E City, VV Drama, VV Drama On Demand, SuperSports 1-4, SuperSports Arena, Sensasi, Dunia Sinema On Demand and Varnam

Value-added services:
SVOD, TVOD,catch-up and StarHub Go



SOUTH KOREA

SOUTH KOREA

POPULATION 51.3 million
TOTAL HOUSEHOLDS 19.4 million
TV HOUSEHOLDS 19.3 million
PAY-TV PENETRATION 162%
PAY-TV SUBSCRIBERS 31.0 million
DIGITAL PAY TV SUBSCRIIBERS 24.2 million
TOTAL BROADBAND SUBSCRIBERS 91.9 million
FIXED BROADBAND SUBSCRIBERS 19.9 million
WIRELESS BROADBAND SUBSCRIBERS 72.0 million
FIXED BROADBAND PENETRATION 100%
WIRELESS BROADBAND PENETRATION 140.3%
MOBILE BROADBAND PENETRATION 140%

SOURCE:
-Media Partners Asia

Korean IPTV to exceed US$7 Billion by 2020

South Korea's never-ending repertoire of Korean drama never fails to bring multitudes of audiences to their screens. Its pay-TV's continuous growth in IPTV is flourishing, with an expected exceed revenue of US$7 Billion by 2020. Many global dramas are still entering the market, with some being localised.

IPTV

IPTV was introduced to the country in 2009. Since then, the only three IPTV operators, KT Corporation, SK Broadband and LG Uplus have continued to grow at a healthy pace. Media Partners Asia (MPA) projected that they would have added a combined 1.65 million new customers last year.

The IPTV market in South Korea is expected to exceed US$7 Billion by 2020, growing at a CAGR of over 11 per cent, according to Technavio. This may be due to the enhanced interactivity features being inserted, such as streaming advertisements for shopping during regular programming. Interactive services such as telephony and smart browsing are also becoming more popular, pulling consumers towards IPTV technology.

Advanced technology that facilitates multi-screen viewing is also another factor to the steady growth of subscribers for IPTV. The increasing penetration of IPTV into the market among fibre TV internet subscribers in South Korea is expected to be the main driver of the growth of the market during the forecast period.

Pay-TV policies

Regulation

Regulation by the Korea Communications Commission (KCC) and the Ministry of Science, ICT & Future Planning is becoming increasingly complex as pay-TV itself diversifies, with the onslaught of new technology.

Copyright laws provide strong protection with significant penalties. Online piracy is still a major problem in South Korea, similar to other countries. Piracy competes with pay-TV, but the Ministry of Culture, Sports and Tourism has utilised its site blocking powers against infringing offshore websites, as permitted by Korean copyright law. Acrimonious disputes over "retransmission consent" of FTA channels have resulted in government intervention.

Regulation of OTT services

A self-regulatory system is in place to apply to advertising on the OTT-TV services. Advertising rules, local content quotas, general content rules, age rating and content-sharing rules should apply for-profit OTT services, although not tested to date. The law does not distinguish between local and offshore services and the Korea Communications Commission (KCC) may block any non-complying offshore services.

Content regulation

A self-regulatory approach is also evident to content regulation by pay-TV operators, with supervision and standard-setting by the KCC.

Broadcasting operators must display age ratings for programmes, which are determined by the KCC, during broadcast of the programme. Local pay-TV producers are responsible for inserting the age ratings into foreign programming.

Key Developments

CJ E&M announced the rebranding of Channel M to tvN, starting June 2016. tvN is Korea's No.1 pay-TV channel with top-rated variety shows and record breaking hit dramas. Celebrating its 10th anniversary this year, tvN redefined Korea's pay-TV market with top-notch original productions and continues to strengthen the "tvN" brand with the most creative and ground-breaking shows for all age groups.

KT and DreamWorks Animation launched the DreamWorks Channel on KT's network. South Korea was the sixth territory in Asia to debut the channel, featuring more original content than any other kids' channel in Asia. The initial line-up of shows at launch included Dreamwork DWA's signature series *DreamWorks Dragons: Race to the Edge* and *Dinotrux*, DWA's first original series.

Globo licensed two more of its hit shows for South Korean media group EPG. The group, which has already aired super productions like *Precious Pearl* (2014 International Emmy winner), *Brazil Avenue*, and *Merciless*, bets on the sensitivity of *Parts of Me* and on the disco charm of *Boogie Oogie* to fascinate the country's audience. The telenovelas, scheduled to air in the second half of the year, are part of Globo's 2016 international catalogue.

Major K-drama hit *Descendants of the Sun* was aired on the KBS2 channel from February to April 2016. AGB Nielsen's nationwide viewership share ratings on its last aired episode saw a whopping 38.8%. Being in high demand, KBS then went on to air 3 additional special episodes for viewers, showing highlights and the behind-the-scenes process.

tvN added another masterpiece to its 2016 line-up, announcing *The Good Wife Korea*, produced by director Jung-Hyo Lee (*I Need Romance, Heartless City*) and written by Sang-Woon Han (*Spy*). *The Good Wife Korea* is a remake of the U.S. version of *The Good Wife*, a popular series currently in its 7th season since it first aired on CBS back in 2009. The show is the first ever U.S. series to be remade in Korea.

FREE–TO–AIR

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PAY-TV

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Website: www.cenmedia.co.kr

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Fax: +82 2 020 1179
Website: www.ichannela.com
Email: sunhyung_lee@donga.com

CHARACTERPLAN (KOREA)
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Fax: +82 2 543 7260
Website: www.characterplan.co.kr

CHEONGJU BROADCASTING CORP
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Cyeongju, Chungchongbuk-do 361-826
Tel: 82 4 3265 7000
Fax: 82 4 3265 7012
Email: cjbpd@hanmail.net
Website: www.cjb.co.kr

CHOSUN BROADCASTING CORP
40, Sejong-daero 21-gil, Jung-gu
Seoul 100-756 Korea
Tel: +82 10 8804 9152
Website: www.tv.chosun.comc

CJ E&M CORPORATION
16F, CJ E&M Centre, 66
Sangamsam-ro, Mapo-gu
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CMB CABLE TV
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Gwangju 501-100
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Fax: +82 41 858 0260
Website: www.cmbtv.com
Email: master@cmbtv.co.kr

CMB CENTRAL MULTI BROADCASTING CO
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Dong–Daejeon, Seonhwa-dong Jung-gu,
Daejeon 301-823
Tel: +82 42 1544 3434
Website: www.icmb.tv
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CMB CHUNGCHUNG CABLE TV BROADCASTING
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Chungcheon 314-090
Tel: +82 41 858 0100
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Website: www.cmbtv.com

CMB GANGDONG CABLE TV BROADCASTING
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CMB GYEONGBUK CABLE TV BROADCASTING
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Tel: +82 54 251 3327
Website: www.icmb.tv

CMB HANGANG CABLE TV BROADCASTING
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Seoul 150-866,
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Website: www.han-kang.co.kr/Welcome.do

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197-48, Guro 3-dong, Guro-gu
Seoul 152-848
Tel: +82 2 2109 6800
Website: www.cnm.co.kr

CMC TV
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Website: www.daewonmedia.com

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FOX INTERNATIONAL CHANNELS KOREA
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Sinmunno 1-GA Jongno-gu
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HANBAT CABLE NETWORK
220-2, Jungchon-dong, Jung-gu
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HIGHLIGHT-TV
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Website: www.eng.hcn.co.kr

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KOREA DIGITAL SATELLITE BROADCASTING (SKYLIFE)
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Yangcheongu, 158-715 Seoul, Korea
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Website: tv.skylife.co.kr
Email: help@skylifetv.co.kr

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Website: www.iscs.co.kr

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Fax: +82 2 3436 4080
Website: www.bigboxi.com

TBROAD HANVIT BROADCASTING CO LTD
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TBROAD NAMDONG CABLE TV BROADCASTING
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Website: www.klabs.re.kr

TBROAD NOWON CABLE TV BROADCASTING
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Fax: +82 2 938 7745
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TBROAD SEOHAE CABLE TV BROADCASTING (Affiliate of KLabs)
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Website: www.klabs.re.kr

TBROAD SUWON BROADCASTING Affiliate of KLabs
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TCAST
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Tel: +82 70 8145 3117
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Website: www.tcast.tv
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Mapo-gu, Seoul, Korea
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THE KOREA INTERNATIONAL BROADCASTING FOUNDATION (ARIRANG TV)
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WAG CORP
Unit 1508, 15F, Baeksang Star Tower 1st
65, Digital-ro 9-gil, Geumcheon-gu
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Ilsandong-gu, Goyang-si,
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ALL FOR ONE COMMUNICATIONS
4th Floor, Pyungan Building 188-7
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ANIMATION STUDIO VANDAL CO LTD
U-dong, Busan Culture Content Complex
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Wonmi-gu, Bucheon-si
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Tel: +82 70 879 5804
Website: www.asiahoment.com

AURORA WORLD CORPORATION (KOREA)
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Website: www.auroraworld.com

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Mapo-gu, Seoul Korea 121-904
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98 Samhak-ro, 92 beon-gil
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Fax: +82 06 1242 6358
Website: www.mmsm.mokpo.go.kr

NHCMEDIA CO LTD
#310 Digital Empire, 685 Gasan-dong
Geumcheon-gu, Seoul 153023 Korea
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Fax: +82 2 2624 2832
Website: www.nhcmedia.co.kr

OCON STUDIOS INC
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253, Pangyo-ro, Bundang-gu
Seongnam-si, Gyeonggi-do, Korea
Tel: +82 31 8018 0844
Website: www.ocon.co.kr
Email: samlee@ocon.kr

ONEMEDIA
140, Suyeonggangbyeon-daero
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PICTIONARY ART FACTORY CO LTD
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Fax: +82 50 5116 2399
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Website: www.pnisys.com

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ROI VISUAL CO LTD
3F Myeongeun B/D, Nonhyeon-dong
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Fax: +82 23 445 2193
Website: www.aniroi.com

ROLLING BEAN
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Website: www.studiogale.com

STUDIO KEYSTONE CO LTD
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VICTORY PRODUCTION & COMPANY
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TAIWAN

STATS***BOX***

TAIWAN

POPULATION 23.5 million
TOTAL HOUSEHOLDS 8.4 million
TV HOUSEHOLDS 7.4 million
PAY TV SUBSCRIBERS 6.7 million
PAY TV PENETRATION 91%
CABLE TV SUBSCRIBERS 5.4 million
CABLE TV PENETRATION 72.6%
DIGITAL PAY-TV SUBSCRIBERS 5.8 million
TOTAL BROADBAND SUBSCRIBERS 24.7 million
FIXED BROADBAND SUBSCRIBERS 5.6 million
WIRELESS BROADBAND SUBSCRIBERS 19.0 million
FIXED BROADBAND PENETRATION 70%
WIRELESS BROADBAND PENETRATION 81.4%
MOBILE BROADBAND PENETRATION 68%

SOURCE:
-Media Partners Asia

VIDEO STREAMING GAINING POPULARITY IN TAIWAN

Taiwan's media scene has changed significantly since the beginning of the internet era. According to Nielsen Taiwan, only 18% of its population had access to the internet daily in 2000. But by 2015, 79% of its population of 23.3 million are connected. Television still remains the most popular platform for receiving news, but this viewership has declined from 93% to 88% in 2000. Still, pay-TV is increasingly saturated with the focus shifted to more on-demand services.

PAY-TV POLICIES

Regulation
The regulatory system has heavy state-control orientation, but the regulator, National Communications Commission (NCC) is neutral and independent of operators but leaves little scope for private initiative. Politicisation and vested interests particularly at the local level also blocks reform efforts.

Copyright protection
Protection is weak but general enforcement of IP laws is improving. The legal framework for copyright does not favour protection of pay-TV signals. Copyright owners bear the heavy burden of stimulating enforcement, since fines for violations are too low to halt.

There are bilateral copyright agreements protecting content owners, since the government has no ability to enter into major IPR conventions. Taiwan copyright law should protect online television broadcasts and programmes broadcast online, but in practice, there is no enforcement possible against overseas websites.

Content regulation
Cable TV must provide at least 20% local programming in its mix. With an ample local supply of content, this condition does not prove to be a problem to broadcasters. DTH, IPTV and mobile have no similar requirement. There are general guidelines on content control, but overall controls not burdensome. The regulator is becoming more interventional on content standards, motivated by concerns about content quality.

OTT SERVICES

OTT services are not regulated, although some NCC members have proposed draft amendments to the broadcasting legislation, contemplating on the extension of regulation to this area. It is not yet clear to which online content services the amendments are intended to apply nor how the provisions would be enforced against offshore operators.

Chinese OTT platform iQiyi set up a webpage in traditional Chinese characters targeting Taiwanese subscribers and like Netflix, started charging them a monthly service fee for access to its content. iQyi did not establish an office in Taiwan, unlike Netflix. This is due to the fact that there is no law that requires OTT content providers to establish a branch in Taiwan.

KEY DEVELOPMENTS

January saw Netflix in Taiwan, as part of its Asian extension plan. Once launched, internet users will be able to subscribe to Netflix and instantly watch a programme from the popular TV shows and movies in high-definition or even Ultra HD 4K on any Internet-connected screen. Additionally, younger viewers will find a wide selection of programming for kids. This was due to the consumer demand for more foreign movies in Taiwan. Netflix added Chinese, in both traditional and simplified characters, to cater to the Taiwanese and Chinese-speaking audiences.

In April this year, Sesame Workshop, through its master licensee for content distribution in Southeast Asia and Taiwan, Thaole Entertainment, closed deals to broadcast a slate of Sesame Street programmes in 2016.

TAIWAN

Cookie's Crumby Pictures was dubbed into Mandarin for Taiwan's Eastern Broadcasting's cable channel – YOYO TV.

In March, CatchPlay introduced a new on-demand service in Taiwan, featuring content from Warner Brothers, Walt Disney, NBC Universal, various independent Hollywood-based production studios and not forgetting, Asian and Chinese-language films. CatchPlay has a library of some 2,000 movies, and is charging NT$60 (US$1.81) or NT$80 for a streaming movie or NT$250 (US$7.70) a month for unlimited titles.

FREE–TO–AIR

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DA-TUN CABLE TV CO LTD
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Tel: +886 4 3705 0000
Website: www.tdtv.com.tw

EASTERN BROADCASTING CO LTD
Zhongxiao West Road, Taipei 10041
4th Section 14th floor
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GALA TELEVISION CORPORATION
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KBRO CO LTD
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MULTIPLE SYSTEMS OPERATORS CHINA NETWORK SYSTEMS
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NEW CHANNEL CABLE TV CO LTD
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NORTH TAOYUAN CATV COMPANY
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Fax: +886 8 833 0559
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POWERFUL CABLE TV CO LCD
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SAN DA CATV CO LTD
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Website: www.sdtv.com.tw

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PRODUCTION STUDIOS

ADUZAI PRODUCTIONS
222 Jingxing Road
Taipei 116, Taiwan
Tel: +886 2 2934 3682
Fax: +886 2 2934 4968
Website: www.aduzai.com
Email: sales@aduzai.com

ANTARES INTERNATIONAL MEDIA (TAIWAN)
11F, No 1-1, Sec 5 Zhongxiao E Rd
Xinyi District, Taipei City 110, Taiwan
Tel: +886 22 632 4939
Website: www.antares-tv.com
Email: alex@antares-tv.com

BRILLIANT ANIMATION STUDIOS LTD
5F, No 535, Chung Cheng Road
23148 New Taipei, Taiwan
Tel: +886 02 8219 3113
Fax: +886 22 218 0692

BV ANIMATION STUDIO
6F, #1, Jing-Wen St, Wen-San District
116 Taipei City, Taiwan
Tel: +886 22 935 0922
Fax: +886 2 935 1055

CHILDREN'S PLAYGROUND CREATIVE INC
4F, No. 1-1, Lane 11, Ershizhang Rd
Xindian District, New Taipei 23141 Taiwan
Tel: +886 2 918 0077
Fax: +886 2 918 0326

COOLERSEA CO
5 F-6, No. 148, Sec 4, Zhongxiao E. Rd
Da An District, Taipei 10627 Taiwan
Tel: +886 2 722 0321
Fax: +886 22 722 0221

F.RHYTHM 3D ANIMATION COMPANY
No. 1, 323 Jinzhou Street
Taipei, Taiwan
Tel: +886 2 2517 4572
Fax: +886 2 2517 1034
Website: www.fr3d.com.tw
Email: gloria@fr3d.com.tw

J.A. PRODUCTION
1F, No 8, Lane 174, Sec 2, Bade Rd
Taipei City 104, Taiwan
Tel: +886 22 711 3661
Website: www.facebook.com/japroduction
Email: jackietzuwei@gmail.com

JL DESIGN
3rd Floor, No. 2, Alley 2, Lane 97
Section 4, Minsheng Road (E)
Taipei 105, Taiwan
Tel: +886 2 8770 7700
Website: www.jldesign.tv
Email: business@jldesign.tv

NEXT ANIMATION STUDIO
No. 39, Lane 141 Xing Ai Road
Neihu District, 114 Taipei City, Taiwan
Tel: +886 2 6607 8666
Website: www.nextanimation.com.tw
Email: inquiries@nextanimation.com.tw

SIX CAPS PRODUCTIONS
Tel: +886 932 144 931
Website: www.sixcapsproductions.com
Email: platini@sixcapsproductions.com

STUDIO ILYA ANIMATION INTERNATIONAL
No. 47, Jingming Street, Wenshan District
Taipei 11679 Taiwan
Tel: +886 28 663 1705
Website: www.studioilya.com

TSADVERTISING
6th Floor, No. 11, Alley 199
Chong-Yan Road, Nan-Kong Area
Taipei 115, Taiwan
Tel: +886 9 2248 9943
Website: www.advertizn.com
Email: tsadhot@hotmail.com

XANTHUS ANIMATION STUDIO
14F, No 268, Liancheng Rd, Zhonghe District
New Taipei City, 23553, Taiwan
Tel: +866 2 8227 3095 / 3096
Website: www.xanthus.com.tw
Email: xanthus.ci@msa.hinet.net

MOBILE TELCOS

CHUNGHWA TELECOM CO LTD
21-3 Hsinyi Road, Sec. 1, Taipei 100
Tel: +886 2 2344 3252
Website: www.cht.com.tw
Email: pa@cht.com.tw

FAR EASTONE TELECOMMUNICATIONS
468 Ruei Guang Road,
Nei Hu District, Taipei 11492
Tel: +886 2 7723 5000
Website: www.fareastone.com.tw
Email: pr@fareastone.com.tw

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Sec. 3, Ren–ai Road, Taipei City 106,
Taiwan (R.O.C)
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Website: www.cbit.org.tw

MINISTRY OF CULTURE
No 439 Zhong Ping Road 13 floor
South Building, Xinhuang District New Taipei City, Taipei ROC
Tel: +886 2 8512 6000
Website: english.moc.gov.tw

NATIONAL COMMUNICATIONS COMMISSION
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Website: www.ncc.gov.tw

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STATS***BOX***

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POPULATION 71.4 million
TOTAL HOUSEHOLDS 22.9 million
TV HOUSEHOLDS 22.1 million
PAY-TV PENETRATION OF TVHH 28.9%
DTH SUBSCRIBERS 0.9 million
CABLE SUBSCRIBERS 5.5 million
IPTV SUBSCRIBERS 0.025 million
TOTAL ONLINE USERS 40.6 million
DESKTOP USERS 20.7 million
MOBILE USERS 19.9 million
FIXED BROADBAND PENETRATION 25%
FIXED BROADBAND SUBSCRIBERS 5.7 million
WIRELESS BROADBAND SUBSCRIBERS 34.0 million
MOBILE BROADBAND PENETRATION 48%
MOBILE SUBSCRIBERS 83.0 million
4G PHONE SUBSCRIBERS 2.3 million

SOURCE:
-Media Partners Asia

MEDIA INNOVATION IN THAILAND

With a population of 71 million and a TV penetration of 96.5%, Thailand ranks as Southeast Asia's largest TV market due to its size and longevity in the business. New digital platforms for terrestrial, satellite and broadband distribution are dramatically reshaping industry dynamics. NBTC licensing brings greater clarity with DTH, cable TV and DTT platforms being licensed. An IPTV service is also operated by a telco, under its telecom operator license.

Thailand's digital advertising forecast is expected to rise by 23% this year, according to DAAT. An estimate of THB 9.9 billion (US$280 million) is expected to be spent on digital media advertising. Advertisers are surpassing traditional straight to digital media, with cost-effectiveness in mind, even though the first quarter of 2016 saw a 6% drop in overall advertising spend. This is also encouraged by the ascension of online video consumption and active mobile Internet users.

2015 saw a huge decrease in mobile subscriptions across all operators, especially DTAC. However, 3G penetration is still growing strongly with over 90% of subscribers now on 3G networks.

Even though pay-TV growth is limited due to free satellite and digital terrestrial, TrueVisions has managed to grow by repackaging its products effectively. Much of its pay-TV growth is being driven aggressively with broadband bundling.

OTT REGULATIONS

For OTT services in Thailand, there is no economic regulation of internet-based content services. However, there are some restrictions on advertising certain goods and services online (e.g. firearms, medicine, food, fortune-tellers) and content (e.g. obscenity, offending the monarchy). Enforcement of content restriction is stricter in respect of local services as opposed to offshore OTT services.

KEY DEVELOPMENTS

Magine TV's first step into the Asian mobile TV market in October 2015 ended up in a partnership with Thailand-based cable network CTH. Magine TV will power CTH's OTT offering, distributing their entertainment and sports channel including the Barclays Premiere League coverage across Thailand.

Netflix arrived in Thailand in January this year. Since then, only Thai censorship was incorporated leaving Thai subtitles and other support for later. This was the result of a global expansion by Netflix to 130 new countries overnight. Netflix is offering a free, no-obligation trial of its services for a month, with the option to switch between three payments plan then after.

GRB Entertainment clinched programming deals for 18 factual entertainment titles with Thailand's Next Step Company. Many extreme nature and wildlife titles were sold, such as *Expeditions to the Edge* and *I Cloned My Pet*.

Smoke & Mirrors (S&M) launched a new joint venture with Oriental Post, a subsidiary of leading Thai entertainment company, Kantana Group. The new venture saw S&M take its first step into the ASEAN region with the launch of Smoke & Mirrors Bangkok. The newly established company is a full service post-production facility offering on-set supervision, colour grading, online compositing and finishing, CG / 3D animation and a comprehensive

THAILAND

visual effect department, employing leading creative talents globally.

In April, AIS partnered with Turner to carry five of its channels on the AIS Playbox OTT service and the Play mobile app. This led to almost 40 million AIS mobile subscribers being able to live-stream the five linear channels and to watch catch-up content. Turner is the first international broadcaster to offer content on the AIS platforms. This is also the first time HLN and the World Heritage Channel were made available in Thailand. The five channels are Warner TV, Toonami, World Heritage Channel, HLN and Boomerang.

AIS switched on commercial voice-over-LTE (VoLTE) service across Thailand. It gives users with the proper device with 'crystal clear' HD voice quality, reduced background noise, faster call connection and the ability to access the Internet simultaneously while on a VoLTE call.

FREE–TO–AIR

BANGKOK BROADCASTING AND TV COMPANY LTD – CHANNEL 7
998/1 Phaholyothin Road,
Chompol, Chatuchak,
Bangkok 10900
Tel: +66 2 610 0777
Website: www.ch7.com

BEC WORLD PUBLIC COMPANY LIMITED (CHANNEL 3)
3199 Maleenont Tower,
Floor 2, 3, 8, 9, 30-34
Rama 4 Rd, Klongton,
Klongtoey Bangkok 10110
Tel: +66 2 204 3333 / 262 3333
Website: www.becworld.com

CHANNEL 11 – NBT
236 Vibhavadi Rangsit Road
Dindeang, Bangkok 10400
Tel: +66 2 275 6533
Fax: +66 2 275 6400

MCOT MODERNINE CHANNEL 9 THAILAND
63/1 Rama 9 Road, Huaykwang,
Bangkok 10310
Tel: +66 2 201 6000
Fax: +66 2 246 1866
Website: www.mcot.net
Email: pr@mcot.net

THAI PUBLIC BROADCASTING SERVICE (THAI PBS)
145 Viphavadi Rangsit Rd.,
Talat Bangkhen,
Laksi, Bangkok 10210, Thailand
Tel: +66 2 790 2000
Website: www.thaipbs.or.th

TT V THAI TV BROADCASTING
2034/79, Ital-Thai Tower 17F,
New Pethburi Rd. Banggabi, Huay-Kwang,
Bangkok
Tel: +66 2 723 4441 3
Email: kttv.ttv@gmail.com

ROYAL THAI ARMY RADIO & TELEVISION (TV 5)
210 Phaholyothin Road,
Sanampao Phayatai, Bangkok 10400, Thailand
Tel: +66 2 238 8555
Website: www.tv5.co.th

PAY-TV

ABTV ASIA BROADCASTING TV
Nation Tower 10th floor,
1858/42-44 Moo. 10
Banga-Trad Road (Km 4.5) Bangna
Bangkok, Thailand 10260
Tel: +66 2 751 4055 / 4300
Website: www.abtv.co.th
Email: Chankit2233@gmail.com

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Headquarter Building, 5 Soi Songsaard
Vipavadi Rangsit Road, Chomphon
Chatuchak, Bangkok 10900 Thailan
Tel: +66 2 118 0080
Website: www.pptvthailand.com

BTV SERVICE CO LTD
Thaicom Public Company Limited
63/21, Rattanatibet Road,
Nonthaburi 11000, Thailand
Tel: +66 2 591 596 5060
Website: www.thaicom.net
Email: contact@thaicom.net

CABLE THAI HOLDINGS (CTH)
96/1 Chaloem Phrakiat Lor 9
Nongbon Prawet Bangkok 10250
Tel: +66 2 508 6999
Website: www.cth.co.th
Email: Callcenter1619@cth.co.th

GMM GRAMMY PUBLIC COMPANY LIMITED
50 GMM Grammy PLACE,
Sukhumvit 21 Rd. (Asoke)
Khlongtoeinuea, Wattana
Bangkok 10110, Thailand
Tel: +66 2 669 9000
Website: www.gmmgrammy.com
Email: cs@gmmgrammy.com

KANTANA CONTENT CO LTD
333/3 Ratchadanivej Soi 19
Pracha-U-Thit Rd, Huay Kwang
Bangkok 10320 Thailand
Tel: +66 2275 0046
Website: www.kantana.com

LIVE TV CO LTD
197 BBD Building (Viphavadi)
Viphavadi Rangsit Rd.
Samsennai, Phayathai
Bangkok 10400
Tel: +66 2 650 6000
Website: www.voicetv.co.th

MAJOR KANTANA BROADCASTING
991 Siam Paragon Shopping Centre
5-6th Floor, Rama1 Road, Pathumwan
Bangkok 10330 Thailand
Tel: +66 8 1469 2514
Fax: +66 02 129 4638
Website: www.m-channel.com

MONO BROADCAST CO LTD
Jasmine International Tower 200 Moo 4
Chaengwattana Rd, Pakkred,
Nonthaburi, Thailand 11120
Tel: +66 2502 0700
Website: www.mono.co.th

NEXT STEP COMPANY LIMITED
319 Ramkhamhaeng 60 Huamar
Bangkapi, Bangkok 10240 Thailand
Tel: +66 2 735 1000
Fax: +66 2 735 0722
Website: www.nextsteptv.com

THAILAND CABLE TV ASSOCIATION
Madam Place Building, 2th Floor
Kaset–Nawamin Road, Klongkhun,
BungKhum, Bangkok, Thailand 10230
Tel: +66 2 508 1042
Website: www.tcta.or.th
Email: Tcta_thailand@hotmail.com

THE BANGKOK ENTERTAINMENT CO LTD
Maleenont Tower, Floor 2
3199 Rama IV Road, Klongton
Bangkok 10110 Thailand
Tel: +66 2 204 3333
Website: www.thaitv3.com

TRUEVISIONS PUBLIC COMPANY LIMITED
118/1 Tipco Tower, Rama 6 Road
Phayathai, Bangkok 10400 Thailand
Tel: +66 2 615 9624
Website: www.truevisionstv.com
Email: truevisions_care@truevisionsgroup.com

RS BROADCAST
c/o RS pcl, 419/1 Soi Lat Phrao
15 Lat Pgrao Road
Chompol Chatuchak, Bangkok,
Thailand 10900
Tel: +66 2 511 0555
Website: www.rs.co.th
Email: nusra@rs.co.th / kitsada@rs.co.th

SHIN CORPORATION PUBLIC COMPANY LIMITED
349 SJ Infinite One Business Complex
29th and 30th Floors, Vibhavadi-Rangsit Road
Chompol, Chatuchak, Bangkok, 10900
Tel: +66 2 118 6900
Website: www.intouchcompany.com

THAI TV GLOBAL NETWORK
210 Sanam Poaw,
Phahoi-Yotin road
Phayathai district
Bangkok, Thailand 10400
Tel: +66 2 615 2280
Website: www.thaitvglobal.com

TOT PUBLIC CO LTD
89/2 Moo 3 Chaeng Watthana Road,
Laksi, Bangkok 10210
Tel: +66 2 500 1111
Website: www.tot.co.th/index/
Email: webmaster@totiptv.com

WORKPOINT ENTERTAINMENT PUBLIC COMPANY LIMITED
Workpoint Entertainment, 99 Moo 2
Bangpoon, Muang Pathumthani
10200 Thailand
Tel: +66 2 833 2445
Website: www.workpoint.co.th

PRODUCTION STUDIOS

A GRAND ELEPHANT PRODUCTION COMPANY LTD
1, Ramkhamhaeng Soi 24, Yaek 12-1
Huamark, Bangkapi
Bangkok 10240, Thailand
Tel: +66 81 751 1685
Website: www.agrandelephant.com

ANIMANIA CO LTD
2991/24 Soi Lat Phrao, 101/3,
Lat Phrao Road
Khlong-Chan, Bang-Kapi
Bangkok 10240, Thailand
Tel: +66 2370 2831
Website: www.animania.co.th
Email: info@animania.co.th

ASIAWORKS TELEVISION LTD (BANGKOK)
Penthouse F1, Maneeya Centre
Building 518/5, Ploenchit Road
Bangkok 10330, Thailand
Tel: +66 2255 5915
Website: www.asiaworks.com
Email: bangkok@asiaworks.com

BEC-TERO ENTERTAINMENT PUBLIC COMPANY LTD
3199 Maleenont Tower
21th-22nd Floor, 25th-28th Floor
Rama IV Road Khlongton, Khlongtoey
Bangkok 10110, Thailand
Tel: +66 2262 3800
Website: www.bectero.com

BENETON (THAILAND) CO LTD
21/10 Soi Ruamrudee Ploenchit Rd
Lumpini, Pathumwan
Bangkok 10330, Thailand
Tel: +66 0 2253 0124-5
Website: www.benetonefilms.com
Email: contact@benetonefilms.com

BIG BLUE PRODUCTION CO LTD
15 Soi Sukhumvit 61, Sukhumvit Road
Khlongtan-Nua, Vadhana
Bangkok 10110, Thailand
Tel: +66 2714 0921
Website: www.bigbluethai.com
Email: malinee@bigbluethai.com

BYTE IN A CUP CO LTD
19 Suanson 9, Huamark Bangkapi
Bangkok 10240 Thailand
Tel: +66 2 374 5518
Website: www.bytecup.com
Email: license@bytecup.com

CANDOR PRODUCTION HOUSE CO LTD
137/324 Kubon Soi 27 (subsoi 21)
Ramintra Road, Taraeng Sub-District
Bang Khen District,
Bangkok 10220, Thailand
Tel: +66 85 1004 455
Website: www.candor-group.com

DE WARRENNE PICTURES
64 Soi Suphang, Sukhumwit 34 Road
Klongtoei District,
Bangkok 10110, Thailand
Tel: +66 2661 2245-6
Fax: +66 2661 2247
Website: www.dewarrenne.com

DIGITAL MAGIC (PRODUCTION DIVISION)
589 Soi Ramkhamhang 39
(Thepleela 1) Kwang Wangtonglang
Khet Wangtonglang
Bangkok 10310, Thailand
Tel: +66 2 9575 6805
Website: www.digitalmagicgroup.com

DIR4 FILMS
6/1 Soi Ari 5, Paholyothin Road
Samsennai, Phayathai
Bangkok 10400, Thailand
Tel: +66 02 617 0143
Website: www.dir4films.com
Email: producer@dir4films.com

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FAME WORK CO LTD
142 Soi Sukhumvit 20
Sukhumvit Road, Klongtoey
Bangkok 10110, Thailand
Tel: +66 2 6635 3602
Website: www.fame-work.com
Email: chavala@fame-work.com

FAST TIME PRODUCTION HOUSE
1761/5 Ladprao 94, Wangtonglang
Bangkok 10310, Thailand
Tel: +66 2530 8050
Fax: +66 2530 7733
Website: www.fasttime.co.th
Email: producer@fasttime.co.th

FIVE STAR PRODUCTION CO LTD
61/1 Soi Thaweemitr 2 Rama 9 Road
Huaykwang, Bangkok 10320, Thailand
Tel: +66 2 2469 0259
Website: www.fivestarent.com
Email: info@fivestarent.com

GREENLIGHT FILMS
47/4 Soi Lad Prao 15, Jom Pon
Jatujak, Bangkok 10900 Thailand
Tel: +66 8 7719 7281
Website: www.greenlight.co.th
Email: info@greenlight.co.th

HELICONIA ENTERTAINMENT CO LTD
240 Sukhumvit 49/14, Sukhumvit Road
Klongtonnua, Wattana Bangkok 10110
Thailand
Tel: +66 2392 1840
Fax: +66 2392 1843

I-SEA FILM PRODUCTION
125/521 Moo 5. Rock Garden
6 Tongka-Sapam Rd. A.Muang,
Phuket, Thailand
Tel: +66 76 510537
Website: www.iseafilm.com
Email: isea@iseafilm.com

INDIGO PRODUCTION (THAILAND)
9 Dolcharumanee Building, 2nd Floor
65 Sukhumvit Road, Phrakhanong Nua
Vadhna, Bangkok 10110, Thailand
Tel: +66 818 506 152
Website: www.indigoproduction.com

INFOCUS ASIA (BANGKOK)
518/5 Maneeya Centre Penthouse
Ploenchit Road,
Bangkok 10330, Thailand
Tel: +66 2652 1541
Website: www.ifa-media.com
Email: enquiries@ifa-media.com

K TEAM PRODUCTIONS (THAILAND)
247 Soi Suanplo
6 Satorn 3 Road, Satorn
Bangkok 10120, Thailand
Tel: +66 2 286 4281
Website: www.koolcampus.com
Email: koolcampus@gmail.com

KANTANA PRODUCTION SERVICE CO LTD
333/3 Ratchadanivej Soi 19
Pracha-U-Thit Rd, Samsen Nok,
Huaykwang
Bangkok 10320, Thailand
Tel: +66 2275 0046
Website: www.kantana.com

KLONGCHAI PICTURES CO LTD
79/105 Moo3 Tambon Samet
Amphoemuangchonburi,
Chonburi 20000 Thailand
Tel: +66 2639 0065
Fax: +66 2238 3765

LIME PRODUCTION
9 Dolcharumanee Building, 2nd Floor
65 Sukhumvit Road, Phrakhanong Nua
Vadhna, 10110 Bangkok
Tel: +66 81 8345 902
Website: www.limeproduction.com

LIVING FILMS
191/150-151 M.5, Koolpunt Villa 5
Chiangmai-Hang Dong Road, T. Mae Heia
A. Muang Chiang Mai, 50100 Thailand
Tel: +66 81 884 6009
Website: www.livingfilms.com
Email: chris@livingfilms.com

MAISON FILM & PRODUCTION CO LTD
156/11 Soi Meesuwan3
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(Asoke) Rd, Klongtoey Nua, Wattana
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MOON STAR STUDIO
701 Sukhumvit 80 (Soi Juntima) Ladprao
Wang Thong Lang Bangkok 10310
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PHENOMENA CO LTD
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Huaykwang, Bangkok 10310, Thailand
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Fax: +66 2690 4567
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Email: info@pheno.com

POP FILMS ASIA (THAILAND)
9 Ladprao, 50 Ladprao Road
Wangthonglang, Bangkok 10310, Thailand
Tel: +66 8 9892 7113
Website: www.popfilms-asia.com
Email: producer@popfilms.asia

RUBBER KNIFE PRODUCTIONS
12 Lad Prao Soi 22
Kwaeng Jomphol, Khet Jatujak
Bangkok 10900, Thailand
Tel: +66 081 267 0125
Website: www.rubberknife.tv
Email: info@rubberknife.tv

SANTA INTERNATIONAL FILM PRODUCTIONS CO LTD
5/34-36 Soi Nai-Lert, Wireless Road
Bangkok 10330, Thailand
Tel: +66 2252 6344
Fax: +66 2253 4830
Website: www.santafilm.com
Email: services@santafilm.com

SHELLHUT ENTERTAINMENT CO LTD
8/16 Soi Soonvijai 26-6, New Petchburi Rd
Bangkapi, Huay Khwang
Bangkok 10310 Thailand
Tel: +66 2 718 1740 5
Fax: +66 2 718 1749
Website: www.shellhutentertainment.com
Email: info@shellhutentertainment.com,
enquiries@shellhutentertainment.com

SHOOT ASIA
Suite 907, 108 Yotha Road
Sampantawong
Bangkok 10100, Thailand
Tel: +66 2 639 6641
Website: www.shootasia.com
Email: simon@shootasia.com

SIREN FILM
130 Soi Charoenmit, Sukhumvit 71 Road
Prakanong-Nua, Wattana,
Bangkok 10110, Thailand
Tel: +66 02 713 1313
Fax: +66 02 713 1212
Website: www.siren-film.com
Email: somboon@siren-film.com

SOCA ASIA
625 Tasniya Building, 6th Floor,
Room A-B, Soi Ramkamheang 39
Pracha-U-Thit Road
Wangthonglang, Bangkok 10310, Thailand
Tel: +66 293 46764-66
Fax: +66 293 46763
Website: www.socaasia.com
Email: info@socaasia.com

TAPROD
287 Soi Eakamai 15
Sukhumvit 63 Road
Klongton Nua Wattana,
Bangkok 10110, Thailand
Tel: +66 2392 6670-4
Fax: +66 2392 6675
Website: www.taprod.net
Email: info@taprod.net

THAI OCCIDENTAL PRODUCTIONS
178/5 Sukhumvit Soi 16, Klongtoey,
Bangkok 10110, Thailand
Tel: +66 2663 2132
Website: www.topfilms.tv
Email: info@topfilms.tv

THE BANDITS COMPANY LIMITED
36 Sukhumvit 87, Sukhumvit Road
Bang Chak, Phra Khanong
Bangkok 10260, Thailand
Tel: +66 02 730 0555
Fax: +66 02 730 0337
Website: www.the-bandits.com
Email: producer@the-bandits.com

THE SWEET SHOP (BANGKOK)
4/16 Soi Yen Akat, Yen Akat Road
Thung Maha Mek, Sathorn
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Tel: +66 212 681 31
Website: www.thesweetshop.tv
Email: daniel.ho@thesweetshop.tv

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Fax: +66 2 643 8570
Website: www.tiga.co.th
Email: info@tiga.co.th

TRITON CO LTD
1315/2 Soi Phatthanakan
25 Phatthanakan Road
Suanluang, Suanluang,
Bangkok 10250, Thailand
Tel: +66 02 319 9900
Fax: +66 02 319 9909
Website: www.tritonfilm.com
Email: james@tritonfilm.com

TV THUNDER PUBLIC CO LTD
1213/309-10, Soi Lardprao 94 (Panjamit)
Srivara Road, Phlapphla
Wangthonglang 10310 Thailand
Tel: +66 8 5480 8789
Website: www.tvthunder.co.th

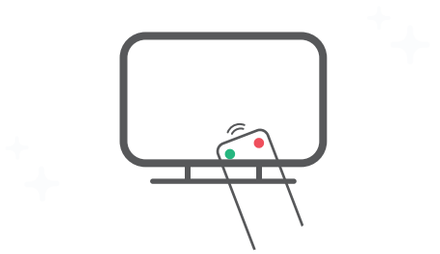
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Tel: +66 2 201 6000
Website: www.mcot.net
Email: mcot.digital@mcot.net

NATIONAL BROADCASTING AND TELECOMMUNICATIONS COMMISSION
87 Phaholythin 8 (Soi Sailom),
Samsen Nai, Phayathai, Bangkok 10400
Tel: +66 2 271 0151
Fax: +66 2 271 3516
Website: www.nbtc.go.th



NBCUNIVERSAL INTERNATIONAL NETWORKS

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Tel: +65 6323 0488
Fax: +65 6326 1800

Australia:
1 Munn Street, Millers Point,
NSW 2000, Sydney, Australia
Tel: +612 8248 6860
Fax: +612 8248 6899

Email: info.asia@nbcuni.com

Websites:
www.universalchannel.asia

www.divatv.asia

www.eonline.com

www.syfy.asia

www.universalchannel.com.au

www.13thstreet.com.au

www.syfy.com.au

Advertising/sponsorship:
A range of advertising opportunities: sponsorships, custom-produced vignettes, and integrated sales packages with on-line, on-ground events, and above-the-line support.

Key Personnel

Managing Director, Distribution & Networks, Asia-Pacific: Justin Che

Managing Director, International Networks, Asia-Pacific: Christine Fellowes

Managing Director, Distribution & Networks, Australia & New Zealand: Chris Taylor

Vice President, Channels, Asia: Scott Mackenzie

Vice President, Audience Research and Analysis, Asia-Pacific: Henry Robles

Chief Financial Officer, Asia-Pacific: Umeet Shah

Director, Creative and Production: Natalie Gee

Director, Advertising Sales: Charmaine Wong

Director, Marketing: Ruben Lawrence

Senior Manager, Programming and Acquisitions: Jasmin Lim

Company Profile

About NBCUniversal International Networks
NBCUniversal International Networks is one of the world's premier entertainment portfolios, delivering quality content and compelling brands to over 176 territories across Europe, the Middle East, Africa, Latin America and Asia-Pacific. The channel brands in the portfolio include Universal Channel, Syfy, E! Entertainment Television, 13th Street, DIVA, Studio Universal, Telemundo, Bravo, The Style Network and Golf Channel. These unique brands deliver a full range of entertainment experiences to local audiences across the globe; the portfolio also includes Movies 24 in the UK. Further, NBCUniversal News Group, one of the most influential and respected portfolios of on-air and digital news properties in the world, operate CNBC and NBC News internationally.

NBCUniversal International Networks is a division of NBCUniversal, one of the world's leading media and entertainment companies in the development, production, and marketing of entertainment, news, and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment television networks, a premier motion picture company, significant television production operations, a leading television stations group, world-renowned theme parks, and a suite of leading Internet-based businesses. NBCUniversal is a subsidiary of Comcast Corporation.

Universal Channel – The flagship entertainment channel of NBCUniversal International Networks delivers 100% Characters to viewers worldwide. Universal Channel Asia compels audiences with engaging, high-quality character-driven entertainment. With a mix of first-run, award-winning and intriguing series such as *Shades of Blue*, *Chicago Fire* and *The Librarians*, Universal Channel is powered by memorable, magnetic characters that trigger an emotional response and draw viewers back to the channel week after week.

DIVA is Asia's leading entertainment channel for women. Passionate about delivering positive style and a sassy attitude to the small screen, DIVA celebrates the richness of life and real-life glamour with exclusive, award-winning and top-rating dramas and great reality like *Little Big Shots*, *Suits* and *How Do I Look? Asia* – the inspirational fashion makeover series. DIVA is also synonymous with exciting local content that greatly appeals to Asia's savvy audiences. The channel encourages viewers to just have fun, relax and "Be Yourself."

E! is the home of pop culture, capturing the topics that fascinate us all. Through personalities, trends, music, fashion, art, nightlife, entertainment and philanthropy, pop culture is the shared experience that brings people together and inspires passion and loyalty. Topical and up to the minute, E! covers and generates pop culture buzz 24/7. And now with content coming to Asia 'Express From Hollywood', viewers can catch the hottest TV shows like *Keeping Up With The Kardashians*, *E! News* and *Mariah's World* within hours of their U.S. debut.

Syfy is the home of imagination-based entertainment. From acclaimed original series (*Z Nation*), events and blockbuster movies (*Sharknado movie franchise*) to classic science fiction, paranormal (Asian original production *The Paranormal Zone*), action adventure and fantasy programming, Syfy is a passport to limitless possibilities.

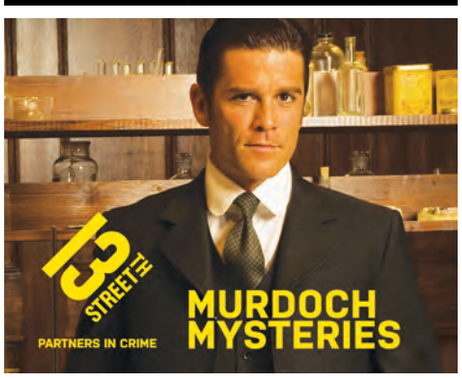
13th Street is a thrilling crime and suspense channel that delivers smart, gripping drama with excitement around every corner. It is the destination for people who love a good whodunit, with a murder mystery to solve every hour of the day. 13th Street is your Partner in Crime, with premieres of *Vera* and *Murdoch Mysteries*, Australian made drama *Doctor Blake Mysteries* and *Miss Fisher Murder Mysteries* and returning favourites like *A Touch of Frost*. 13th Street is the only entertainment channel dedicated to mystery and suspense in Australia.











PCCW MEDIA LIMITED

Head Office

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Telephone: 852 2888 2888
Fax: 852 2877 8877
Website: NowTV.Now.com

Company Profile

The media group of PCCW is a leading, fully integrated multimedia and entertainment group in Hong Kong.

The media group operates the leading pay-TV service in Hong Kong under the Now TV brand delivering both self-produced and licensed content to its customers using advanced IPTV technology. Now TV offers more than 180 linear channels of local, Asian and international programming. Its premium content can also be accessed on-demand and on the go via Now Player app. It is also a leading producer of Chinese language news, financial news and sports programming in addition to Asian infotainment content which complements its wide portfolio of licensed movie and international television content.

The media group is also engaged in the provision of over-the-top (OTT) video service under the Viu brand in Hong Kong and other places in the region. In addition, MOOV is a hugely popular lossless music digital streaming service in Hong Kong.

Moreover, the media group operates one of Asia's leading directories businesses under the Yellow Pages brand.

Key Personnel

Group Managing Director, PCCW Ltd:
Mr. BG Srinivas

Managing Director, PCCW Media Group:
Ms. Janice Lee

Executive Vice President, Pay TV:
Ms. Loke Kheng Tham

Advertising Sales Contact(s):

Hotline: +852 2888 1666
Email: Nowadsales@pccw.com

Content Sales Contact(s):

SVP, Greater China & International Distribution:
Mr. Terence Yau

Email: Terence.KC.Yau@pccw.com

Now International

Now International, an integrated HD Family Entertainment channel in Cantonese, offers diverse choices of programs from Reality shows, lifestyle, infotainment to E-news, dramas and more. Featuring the freshest production from ViuTV – Hong Kong's first new Free-TV service in decades, Now International is geared up to become a Premium Entertainment Destination for Chinese Audience!



Margaret & David - Green Bean

Now Baogu

Now Baogu Movies is a 24-hour HD movie channel jointly created by Now TV, Huayi Brothers, Peter Chan Ho-sun's Shine Focus & Edko Films, showcasing Hong Kong first-run local blockbusters and premiere Asian movies round the clock.
Apart from movies, viewers can watch top-rated short films, behind-the-scene footages of the latest movies, and exclusive most in-depth interviews with movie producers and A-list cast.



Keeper of Darkness

Now Jelli

Now Jelli offers a great variety of Mandarin entertainment programs, including reality shows, dating shows, talkshows, singing competition shows and concerts. Featuring top celebrities from Mainland China, Hong Kong, Taiwan and Korea, Now Jelli brings you a 24/7 impeccable HD TV experience!



The King of Mask Singer

Now Chinese Drama

Now Chinese Drama, a brand-new 24/7 drama channel full of top-rated drama series from Mainland China, brings First-run titles that are selected and edited to cater for Chinese viewers in Hong Kong and overseas. Featuring celebrities from Mainland China, Hong Kong, Taiwan and Asia, Now Chinese Drama channel promises an enjoyable experience for all drama-lovers!



Decoded

LIFE INSPIRED

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Website: www.litvchannel.com
Facebook: facebook.com/litvchannel
Email: enquiries@litvasia.com
adsales@litvasia.com

Key Personnel

General Manager, Anne Chan

General Manager, Content & Production, Janice Cheng

Company Profile

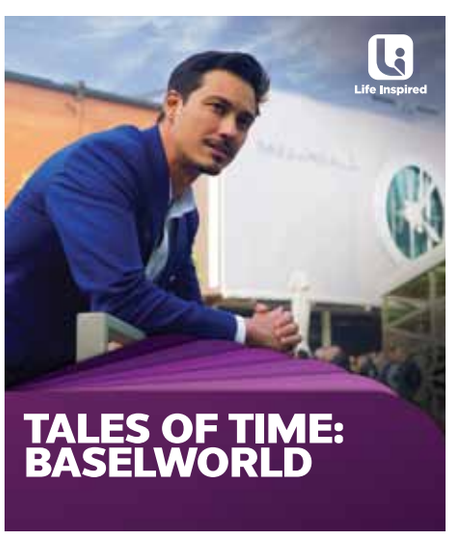
Life Inspired is Asia's first HD lifestyle TV channel. Life Inspired broadcasts pan-regionally across Asia with an expanding footprint.
The channel empowers viewers with Asian relevant content, serving as a window to the world of inspirational living for cosmopolitan trend seekers. Life Inspired's first-run and exclusive content centre around five aspects of an ideal lifestyle: Food, Home, Wellness, Travel and Style.

Target Audience

Life Inspired's core audience are urban and affluent cosmopolitan trend seekers, age 30 and above, who enjoy a sophisticated lifestyle.

Advertising & Sponsorship

Life Inspired offers marketing solutions that cater to your brand's needs. We deliver great integrated solutions to advertisers, which includes commercial airtime, online collaborations, advertorials, vignettes, intimate curated events and customised branded content solutions.



SCRIPPS NETWORKS INTERACTIVE

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foodnetworkasia.com,
hgtv.asia, travelchanneltv.asia

Key Personnel

Head of International Lifestyle Channels: Derek Chang

Senior Vice President, Programming and Production: Carl Zuzarte

Head of Ad Sales and Distribution: Leena Singarajah

Company Profile

Scripps Networks Interactive is the leading developer of engaging lifestyle content in the home, food and travel categories.

Description

Asian Food Channel is the region's leading food-focused channel that celebrates the unique Asian culinary experience with the added touch of global flavor.

Programming genre:
Food, lifestyle, and general entertainment

Target audiences:
Adults 25 – 54 with a secondary focus on women 25 – 54

Distribution in Asia:
Brunei, Cambodia, Hong Kong, Indonesia, Malaysia, Mongolia, Philippines, Singapore, Thailand, Taiwan, and Vietnam

Food Network brings food entertainment to a whole new level, showcasing the best of world cuisines with high entertainment value.

Programming genre:
Food, lifestyle, and general entertainment

Target audiences:
Adults 25 – 54 with a secondary focus on women 25 – 54

Distribution in Asia:
Australia, Brunei, Hong Kong, Indonesia, Malaysia, Mongolia, Palau, Philippines, Singapore, Sri Lanka, and Taiwan

HGTV is the only regional home-focused channel in Asia that entertains and inspires viewers with fresh ideas and authentic stories on how to find and love your dream home.

Programming genre:
Property, flipping, design, renovation projects

Target audiences:
Adults 25 – 54, skewed towards a more female audience

Distribution in Asia:
Australia, Indonesia, Malaysia, Maldives, Mongolia, New Zealand, Philippines, Singapore, Sri Lanka, and Taiwan

Travel Channel aspires to connect people through the joy of human journey around the world.

Programming genre:
Adventure, experience, lifestyle, luxury, food, factual

Target audiences:
Adults 25 – 54, skewed towards a more male audience

Distribution in Asia:
Australia, India, Indonesia, Malaysia, Maldives, Mongolia, Myanmar, Philippines, Singapore, Sri Lanka, Taiwan, and Thailand

Programming Highlights

Asian Food Channel: *Cooking For Love*
Sarah Benjamin and Nik Imran are back for the second season of *Cooking For Love*, proving that the best way to a person's heart is through their stomach. Catch the duo as they try to outdo each other in creating enticing menus for special family occasions. At the end of each episode, the families will pick which chef's creations won their stomachs and hearts.

Food Network: *Giada In Italy*
Follow Giada De Laurentiis back to her birthplace for an extended holiday, as she revisits family, friends and the flavors that inspire her life's work. Whether it's digging into her grandmother's ancient recipe book with Aunt Raffy or a California-inspired feast for her uncle's soccer team, this trip is all about the beauty and flavors of Italy, enjoyed with friends and family.

HGTV: *Flip or Flop*
In each episode of *Flip or Flop*, Tarek and Christina flip a new property. From the nail-biting purchase at auction, to the challenging renovations and the giddy acceptance of an offer, we'll follow along as these two relatively novice flippers try their hand at the toughest game in town. From purchase to resale, this young couple is putting everything they have into this venture.

Travel Channel: *Expedition Unknown*
Join Josh Gates as he investigates the history behind famous folklores and mysteries. Hear the untold stories of true legends and go back in time and discover the truth behind the legend of King Arthur and Genghis Khan. Josh is determined to discover the truth behind these stories and he is set on gathering every evidence he can find to piece the hidden stories together.


Cooking For Love



scrippsnetworks interactive

afc asian food channel | food network | travel channel | HGTV

THE LEADER IN LIFESTYLE

SONY PICTURES TELEVISION NETWORKS, ASIA

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Sony Pictures Television (SPT) Networks, Asia is a leading operator of ad-supported channels including English general entertainment powerhouses AXN and SONY Channel; and Asian content giants Animax, GEM and ONE. SPT Networks' portfolio collectively features the biggest and best titles from Northeast Asia and the U.S that are first run, exclusive and aired close to the original telecast.

Taking the content beyond the screen, SPT Networks, Asia immerses viewers in its premium entertainment via large-scale festivals, celebrity fan meets and social platform conversations.

Key Personnel

Senior Vice President & General Manager:
Ang Hui Keng

Senior Vice President & Head of Content, Production and Marketing: Virginia Lim

Vice President, Affiliate Sales: Nirav Haji

Vice President, Media and Sponsorship Sales:
Jacqueline Tok



a Sony Network

AXN is Asia's leading English general entertainment channel featuring exclusive top-rated drama series, blockbuster features and reality programs. A pioneer in producing ground-breaking original productions, AXN continues to deliver 'made in Asia, for Asia' series designed to engage and inspire audiences across the region. Hit-rated original series featured on AXN include *The Apprentice Asia*, the award-winning *Asia's Got Talent*, *Cash Cab Philippines* and *The Amazing Race Asia*, hosted by Allan Wu.

AXN appeals to a discerning audience seeking premium content that is smart, intriguing and unexpected, all delivered close to U.S telecasts. From *The Blacklist* and *Quantico* to *MacGyver* and *The Amazing Race*, AXN is defined not by a genre, but by an attitude that truly *redefines* action.

Launched in 1997, AXN is an international channel that is now seen across 60 countries globally including Latin America and Europe. In Asia, the channel is enjoyed by 157 million viewers in more than 126 million homes across 19 territories. AXN's programming is also available in high definition (HD) and via VOD on several pay-TV operator platforms.

Website: www.axn–asia.com
Facebook: https://www.facebook.com/axnasia
Twitter: https://twitter.com/axnasia

Programming Highlights

Drama
MacGyver, Quantico, The Blacklist, Hawaii Five-0, NCIS: Los Angeles, Criminal Minds: Beyond Borders, Supernatural

Adventure and reality series
American Ninja Warrior, The Amazing Race, BattleBots

Original Productions
The Amazing Race Asia Season 5



SONY CHANNEL

Sony Channel is the premier destination for premium Hollywood entertainment. Designed for the socially connected viewer, SONY Channel features the most captivating and talked-about drama, comedy, lifestyle and reality series on TV, all airing close to the U.S. telecasts.

Confident and stylish, with a dash of clever wit, SONY Channel appeals to a female-skewed, male-inclusive audience who loves to escape, engage and lose themselves in popular U.S series and feel-good blockbuster movies.

On weeknights, SONY Channel presents 'ROFL-ing' nights, a primetime comedy belt featuring roll-on-the-floor-laughing comedies where viewers can unwind after a long day and be thoroughly entertained.

SONY Channel is available in Cambodia, East Timor, Hong Kong, Indonesia, Maldives, Mongolia, Palau, Papua New Guinea, Philippines, Singapore, Sri Lanka, and Thailand.

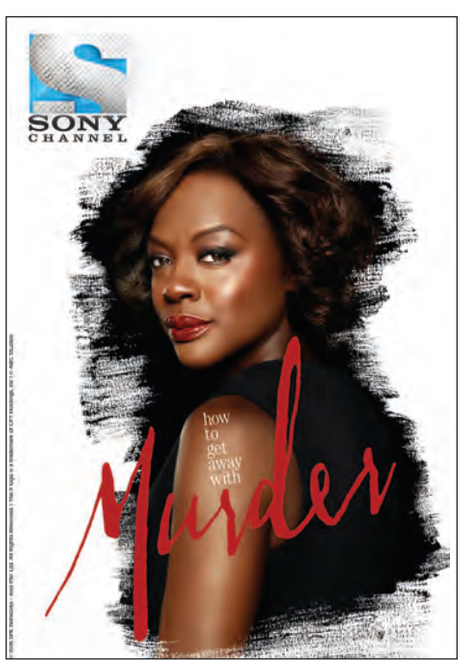
Website: www.sonychannelasia.com
Facebook: www.facebook.com/sonychannelasia
Twitter: https://twitter.com/sonychannelasia

Programming Highlights

Drama
How to Get Away with Murder, Jane the Virgin, The Art of More, Code Black, Teen Wolf, The Night Shift, Madam Secretary

Comedies
Younger, Superstore, Dr. Ken, Playing House

Lifestyle
Masters of Illusion, Top 20 Funniest, Top Chef



SONY PICTURES TELEVISION NETWORKS, ASIA

'It starts with a stroke of Imagination. Re-create your World.'

Animax is Asia's first and leading channel brand specialising in the best of Japanese anime. The channel offers a wide variety of captivating anime series from the most popular genres including action, romance, horror, supernatural, comedy and slice-of-life. Animax is home to some of the biggest anime titles in the world and regularly offers brand new anime series that are simulcast with Japan.

A highlight of the channel is Animax's first ever mascot, OO-Kun, a mischievous blue mystical raccoon-like character designed to take the channel beyond the linear screen. Together with his three friends (Miruku, Imo and Chu Chu), OO-Kun seeks to engage fans through on-ground events, social platforms and even its own range of merchandise spanning plush toys, stationery and other lifestyle products.

Beyond the screen, Animax brings its stories and characters closer to fans via large-scale events such as the highly anticipated Animax Carnival and other anime-themed festivals around the region. On Facebook, Animax has an engaged community of 1.3 million fans.

Website: www.animax-asia.com

Facebook: https://www.facebook.com/animaxasiatv

Twitter: https://twitter.com/animaxasiatv

Programming Highlights

Same Day as Japan
D.Gray-man Hallow, Twin Star Exorcists, Mob Psycho 100

Fresh from Japan
One Punch Man, Assassination Classroom, Fairy Tail, The File Of Young Kindaichi R, My Hero Academia



An entertainment powerhouse, **ONE** is the number one South Korean channel in Southeast Asia. ONE showcases the latest drama and variety programs on an exclusive and first-run basis including the "PPALI-PPALI" prime time dramas, which air as early as at the same time as Korea. Viewers can catch the biggest stars and hottest names in Korean entertainment, from young and trendy idol dramas to popular soap operas, along with the current variety buzz and the top K-pop hits.

In addition, ONE brings South Korean artistes on promotional tours to meet with fans. Successful events have included stars such as Ricky Kim and his kids *(Oh! My Baby)*, Joo Won *(The Gang Doctor)*, Zo In Sung *(That Winter, The Wind Blows)*, Lee Hyun Woo *(To the Beautiful You)*, Lee Dong Wook *(Scent of a Woman)*, Kim Sun-A *(Scent of a Woman)*, Jang Hyuk *(Midas)*, and K-pop boy group BTOB; as well as the highly successful Running Man fan meet in Singapore and Malaysia.

ONE HD is the high definition feed of ONE which is available in Australia, Brunei, Cambodia, Indonesia, Malaysia and Singapore.

Website: www.onetvasia.com

Facebook: https://www.facebook.com/onetvasia

Twitter: https://twitter.com/onetvasia

Programming Highlights

Same time as Korea drama
Scarlet Heart

Ppali Ppali drama (24 hours within Korea telecast):
Doctors, WANTED, Jealousy Incarnate

Variety (1 week within Korea telecast)
Running Man, Oh! My Baby, Law of the Jungle, K-Pop Countdown (Inkigayo), Nation's Big Three



GEM is the glittering jewel of Asian general entertainment. A joint venture between Sony Pictures Television (SPT) Networks and Nippon Television Network Corporation, GEM enjoys access to more than 500 hours of Japanese content per year exclusively from Nippon TV.

The channel features first-run and exclusive dramas, comedies and variety entertainment shows from Japan as well as other Asian territories including China, Hong Kong and Taiwan. This also includes selected prime time dramas on the same day and within the same week of their broadcast in Japan. In addition, GEM takes its shows beyond the screen and into the lives of its devoted viewers, by bringing Japanese stars on promotional tours to meet with fans. GEM is available in Cambodia, Hong Kong, Indonesia, the Philippines, Singapore, Thailand and Vietnam.

GEM Vietnam, which is also part of the Asian channels portfolio, is wholly-owned and operated by SPT Networks.

Website: www.gemtvasia.com

Facebook: https://www.facebook.com/gemtvasia

Programming Highlights

Original Productions
We are Asia – Dean Fujioka & Friends

Same Time As Japan Drama
Guard Center 24

Live Broadcast
THE MUSIC DAY 2016

Fresh Drama
Your Home is My Business!, Lost ID, The Girl Who Leapt Through Time, Because of Love (因為・愛)

Variety
TOKUSON: Life Hacks!, MOCO'S Kitchen, EXIT!, Shimura ZOO





TURNER ASIA PACIFIC

Turner Asia Pacific creates and distributes award-winning brands throughout the region, running 63 channels in 14 languages in 37 countries. These include CNN International, CNNj, CNN, HLN, Cartoon Network, Adult Swim, Boomerang, POGO, Toonami, World Heritage Channel, Warner TV, Oh!K, TCM Turner Classic Movies, truTV, MondoTV, TABI Channel, and HBO and WB in South Asia.

Turner manages the business of Pay- and Free-TV-channels, as well as Internet-based services, and oversees commercial partnerships with various third-party media ventures; it teams with Warner Bros. and HBO to leverage Time Warner's global reach.

Turner Broadcasting System Asia Pacific, Inc. ("Turner Asia Pacific") is a Time Warner company.

Regional Headquarters:
TURNER ASIA PACIFIC
36/F Oxford House, Taikoo Place,
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Website: www.turner.com

Turner Asia Pacific has a presence in: Bangkok, Bangalore, Beijing, Delhi, Hong Kong, Karachi, Kuala Lumpur, Manila, Mumbai, Seoul, Singapore, Shanghai, Sydney, Taipei and Tokyo.

Key Personnel

President: Ricky Ow

SVP & MD, North & Southeast Asia Pacific: Phil Nelson

SVP & MD, South Asia: Siddharth Jain

SVP, Finance: Shitiz Jain

SVP, Business Development: Clément Schwebig

SVP & Managing Editor, CNN International: Ellana Lee

VP – Content, Kids: Mark Eyers

VP – Content, General Entertainment: Marianne Lee

VP – Corporate Communication & Marketing: Gregory Ho

VP – Southeast Asia (Malaysia, Singapore, Indonesia): Voo Chih Yeong

VP – Southeast Asia (Hong Kong, Philippines, Thailand & Indochina): Vishal Dembla

GM (Australia, New Zealand and Pacific Territories): Robi Stanton

GM (Korea): Ron Lee

GM (Japan): Tom Perry

VP & Head of Ad Sales, CNN: Sunita Rajan

VP – Ad Sales, Kids & Entertainment, South Asia: Juhi Ravindranath

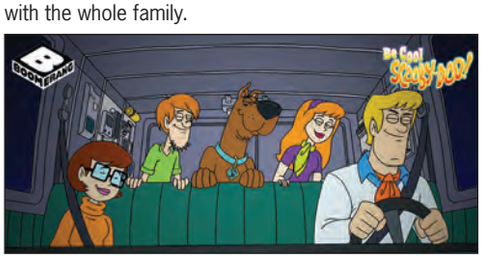
Director of Ad Sales, Southeast Asia – Kids & Entertainment: Awantika Sood

Director of Ad Sales, Australia & New Zealand – Kids & Entertainment: Melissa Fitzgerald

About Cartoon Network Asia Pacific
Cartoon Network, the number one kids' channel in Asia Pacific, offers the best in original animated content including the multi-award-winning global hits *Regular Show, The Amazing World of Gumball* and *Adventure Time* and new comedy *We Bare Bears*. In 2016, the network welcomes back new series of popular franchises *Ben 10* and *The Powerpuff Girls*. Cartoon Network is available in 31 countries throughout Asia Pacific and is currently seen in more than 88 million pay-TV homes.



About Boomerang
Boomerang provides light-hearted and fun moments, showcasing a mixture of internationally recognised comedy and fantasy series to more than 144 million households worldwide and 30 million in Asia Pacific. Core programs includes *Tom and Jerry, Mr. Bean, Scooby-Doo, The Garfield Show, My Little Pony* and *The Looney Tunes Show*. A companion channel to Cartoon Network, Boomerang is a dynamic and quirky place where girls and boys can be inspired, laugh and play with the whole family.



About CNN International
CNN's portfolio of news and information services is available in seven different languages across all major TV, digital and mobile platforms reaching more than 425 million households around the globe, including over 77 million across the Asia Pacific region. CNN International is the number one international TV news brand according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America and has a US presence which includes CNNgo. CNN Digital is a leading network for online news, mobile news and social media.



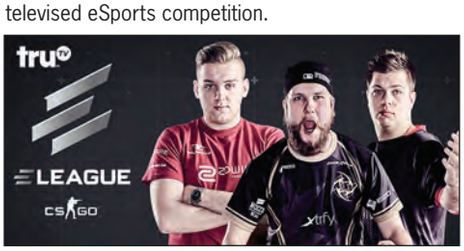
About Warner TV
Warner TV offers viewers in Asia the chance to get into it, with an unprecedented mix of hit TV series including *Lethal Weapon, Blindspot, The Flash, ARROW* and *The Big Bang Theory*. Its line-up boasts the world's biggest franchises, first-run exclusives and fan-favorites across a wide range of genres from action, comedy and drama. Warner TV is also home to blockbuster movies from the legendary studios of Warner Bros. Entertainment.



About Oh!K
Oh!K offers viewers the ultimate Korean entertainment, including premium drama series as well as variety and music programming. A brand powered by major studios and content creators including MBC, one of Korea's leading broadcasters and content providers, Oh!K is for everyone who loves drama – packaging iconic and award-winning hit series from an unrivalled catalogue of content. The channel provides audiences in Southeast Asia access to first-runs and exclusives, many immediately after their transmission debut in Korea.



About truTV
truTV takes viewers on a fun ride that surprises and entertains. The network delivers a dynamic mix of action, comedy and competition, featuring engaging characters and compelling new worlds. Currently seen in millions of households around Asia, truTV features such popular original series as *Impractical Jokers, The Carbonaro Effect, Hardcore Pawn* and *South Beach Tow*. New for 2016 are several scripted comedies from Turner's US networks, including *Robot Chicken, Angie Tribeca, Wrecked, The Detour* and *Those Who Can't,* as well as *ELEAGUE*, a new televised eSports competition.



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Tel: +1 212 324 8500
Website: www.amcnetworks.com
Email: feedback@amcnetworks.com

ARIRANG TV
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(Seocho-dong), Seocho-gu,
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Tel: +82 02 3475 5000
Website: www.arirang.co.kr
Email: help@arirang.co.kr

ASN ASIA LTD
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Website: www.asn.tv
Email: info@asn.tv

ASTRO WARNA
Measat Broadcast Network Systems
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Technology Park Malaysia,
Lebuhraya Puchong-Sg. Besi,
Bukit Jalil, 57000 Kuala Lumpur
Tel: +60 3 9543 3838
Website: www.astro.com.my

BABY TV
Baby Network Limited
10 Hammersmith Grove,
London W6 7AP, UK
Website: www.babytv.com
Email: info@babytvchannel.com

BABYFIRST
10390 Santa Monica Blvd, Suite 310
Los Angeles, CA 90025
Website: www.babyfirsttv.com

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Fax: + 61 2 9870 7317
Singapore Office
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Website: www.bbc-asia.com/channels/entertainment
Email: bbcwwasiaenquiries@bbc.com

BLOOMBERG
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Email: tvmarketing@bloomberg.com

CAMBODIAN TELEVISION NETWORK (CTN)
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CELESTIAL TIGER ENTERTAINMENT LTD
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Kwun Tong, Hong Kong
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Fax: +852 2304 7796
Website: www.cmclassic.tv

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Email: distribution@channelnewsasia.com
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Wanchai, Hong Kong

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Email: redaktion@classica.de

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CTI TV
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Email: service@ctitv.com.tw
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DA VINCI
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Website: www.davinci-learning.com

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Fax: +6 03 2093 8688
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Jakarta 12930, Indonesia
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6-25-14, Jingumae, Shibuya-Ku,
Tokyo, 150-0001, Japan
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Sinmmuno 1-Ga, Jongno-Gu,
Seoul, Korea, 110-786
Malaysia Office
Lot 3a.02b (East Wing)
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59000 Kuala Lumpur, Malaysia
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www.hbopremium.com
Email: feedback@hboasia.com

HEALTH & LIFESTYLE CHANNEL
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Website: www.litvchannel.com
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Fax: +972 3649 6229
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Email: info@luli.tv

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Website: www.mncchannels.com
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NBA TV
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NBCUNIVERSAL INTERNATIONAL NETWORKS See Pg.56
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NSW 2000, Sydney, Australia
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Fax: +612 8248 6899
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Website: www.universalchannel.asia
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Japan Broadcasting Corporation
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Tokyo 150–8001, Japan
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Email: nhkworld@nhk.jp

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Fax: +852 2877 8877
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Fax: +852 2607 4404
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Singapore 058661
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Email: advertising@rtlcbsasia.com

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Tel: +62 21 2793 5555
Fax: +62 21 2793 5444
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Newspaper House
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Perth, WA 6017
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Website: www.7perth.com.au
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programs@7perth.com.au
sales@7perth.com.au
7 QUEENSLAND
Seven West Media Ltd
Sir Samuel Griffiths Drive
GPO Box 604
Mount Coot-Tha, QLD 4001
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Fax: +61 7 3368 2970
Website: www.inside7.com.au
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7MATE CENTRAL
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7TWO
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7TWO BRISBANE
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160 Harbour Esplanade, GPO Box 4477
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SCRIPPS NETWORKS INTERACTIVE (ASIA) PTE LTD See Pg.58 & 59
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Websites: www.asianfoodchannel.com,
www.foodnetworkasia.com
www.hgtv.asia
www.travelchanneltv.asia

SONY MAX
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Off Malad Link Road, Malad (W),
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SONY PICTURES TELEVISION NETWORKS ASIA See Pg.60 & 61
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Fax: +91 044 4067 6161
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TRANS TV
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ZEE ENTERTAINMENT ENTERPRISES LTD
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Taj Television (India) Pvt Ltd
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AJA's award-winning product lineup includes the KONA family of video capture and playback cards, Io standalone appliances delivering premium video and audio I/O, Ki Pro record/playback devices, FS family of frame synchronizers/converters, Corvid solutions for developer partners, KUMO routers, HELO streaming solutions, CION and RovoCam cameras, and a host of Mini-Converters that are the leading choice of video professionals for AJA's signature reliability, functionality and support—and more.



RovoCam



Integrated UltraHD/HD Camera with HDBaseT

Simple Installation, Using One Cat 5e/6 Cable

RovoCam is AJA's first compact block camera for industrial, corporate, security, ProAV and broadcast applications. Gorgeous UltraHD and HD imagery is obtained with superior Sony® optics with built-in 12x optical and up to 20x zoom with Sony Super Resolution Zoom, auto and manual focus. A single Cat 5e/6 cable carries uncompressed video, 2-Channel audio, VISCA camera control, and power for the simplest installation ever with efficient control through free RovoControl software.

Reliable, practical and compactly encased in rugged and durable aluminum, RovoCam's small and light form factor allows simple mounting in a wide range of scenarios. RovoCam's HDBaseT interface supports Cat 5e/6 cable lengths up to 100 meters.



RovoControl

RovoControl is free software from AJA for Mac and Windows, designed to be a simple application for controlling one or multiple RovoCams, offering easy control of all the main camera features like zoom, iris and focus.

RovoControl uniquely offers electronic PTZ for moving an HD 1080p box around the UltraHD frame, allowing Pan and Tilt for HD output.



Receive and Deliver

Don't be tethered to your camera, display RovoCam's gorgeous UltraHD/HD imagery remotely with RovoRX-HDMI.

RovoRx-HDMI is an UltraHD/HD HDBaseT receiver with integrated HDMI video and audio outputs specifically designed to receive RovoCam's output. Its HDBaseT connector allows for camera interaction, power, and control, all over a single Cat 5e/6 cable.

HDBT™

Distance, Power, Control All in one cable.

RovoCam features an integrated HDBaseT transmitter. Not only does HDBaseT offer long cable runs over standard Cat5e/6 cables, it also passes RovoCam's gorgeous UltraHD/HD imagery, audio, control of the camera, and power to the unit across significant distances.

Simple to Install, Simple to Operate.

Find out more at | www.aja.com

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Company Profile

Caracol Television S.A. is a national private channel that has produced some of the most innovative and successful shows on Colombian television. Today, it is a major content producer expanding its influence to the entire world through its international distribution division and its international cable signal.

Programming Highlights

***The Girl* (Series, 82 x 1h)**
The Girl is a production based in real life events. It tells the story of a young girl recruited by force by the guerrilla, where she lived in first-hand the horror of war. After many years she flees from the armed group and guided to set on a new path, returning to ordinary life which will not be easy due to the struggles of reintegration into society, the challenge of understating this new side of herself and confronting her own family.

***The White Slave* (Series, 62 x 1h)**
This production narrates the story of Victoria, a woman who everyone knows as a marchese who arrived in America to marry a prosperous merchant from the region, however, the truth is that years back she was rescued from death and raised in secret by slaves who became her family, but she was taken from the hands of her loved ones to be sent to Spain, because according to society, a white woman could not live with slaves. With the passing of time, she will decide to defy whoever gets in her path in order to rescue her loved ones, confront her biological parent´s murderer and reunite with the man she would give her life for.

***On Another Level* (Original Entertainment Format)**
On Another Level is an original musical format from Caracol Television which gathers the best professional singers in the country who are looking for fame. The singer has to go inside an elevator located on the first level and sing a song for 90 seconds. On the third level, three judges will listen, and if they like the performance, at least two of them must press the button so the elevator takes the singer up to the stage located on the third level, where the contestant´s family, the three judges and the audience await. The selected singers will put their level to test in the second stage, when they perform along with other singers the same song but in different musical genres (Pop, Rock, Latin). In these fusions, the participants will have to work as a team to give a great show, creating a version that the audience has never heard before.When they finish the song, a member of the group will be eliminated and the survivors will continue to ascend levels until they are part of the four finalists, which will be picked by the public and get as a prize, a tour of national concerts. From this group of four, the public will choose the winner, who will win an album recording by a renowned record company.

***Digging For Love* (Telenovela 60x1h)**
Digging for Love is a fun story for all the family. It narrates the life of two neighbor families: The Murcia and the Otero family, who have had the best relationship until one day they fight, and as destiny would have it, that same day something unexpected occurs: The Murcia family discovers a treasure in the garden of their house, a giant golden statue buried in the ground between both of their houses. From that moment on, a series of failed attempts to try to unearth it will make way for a countless number of entertaining and dramatic situations. What both families are unaware of, is that the original owner of the desired treasure is about to be released from jail and will come back to recover his fortune at any price.

***River of Passions* (Telenovela 61x1h)**
It tells the story of Felipe Guerra, a young foreman of a cattle ranch, who discovers in the eyes of the beautiful Lina Maria Henao, the one true love. Aware of the economic differences between his beloved and himself, he decides to accept the proposal to capture the drug lord Miguel de Jesus Ortega for a million-dollar reward. During the length of this mission, the young man will assume a new identity and forget about the city where he was born. But what about Lina while he´s gone? Cristian, who is supposed to be Felipe´s best friend, will have no problem accompanying her until he returns.





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Company Profile

At Gravitate, we are a friendly team of creatives who are specialists in the field of Post Production. Our expertise includes Producing, Offline Cutting, DI Colour Grading, Online/Special FX, Compositing, Digital Cleanups, 2D Motion Graphics, 3D Animation and Virtual Reality/360° videos.

We work in close partnership with clients from multinational corporations, advertising agencies, production houses and content producers to create compelling stories.

Our Post Production Facility comprises of Editing and Davinci Resolve Colour Suites, Autodesk Smoke Suite as well as 3D and 2D Motion Graphic support for short form and long form projects.

Our suites are also HD, 2K and up to 4K ready for projects requiring extra processing capabilities such as those shot on Alexa ARRI RAW and RED Epic Dragon cameras.

With our versatility and technical know-how, every project has a customized workflow to maximize the efficiency and effectiveness of your project to ensure delivery on time, on budget.



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Company Profile

ITV Studios Global Entertainment (ITVS GE) is one of the world's leading international TV distribution, home entertainment, publishing, merchandising and licensing businesses. ITVS GE distributes celebrated content across all genres from both its in-house production business, ITV Studios, and in collaboration with leading producers from around the world. Part of ITV Plc, which includes the UK's largest commercial broadcaster, ITV Studios Global Entertainment has offices in London, Hong Kong, Los Angeles and Sydney.



Tutankhamun

Programming Highlights:

***Tutankhamun* – Drama – 3 x 60 mins**

Set against the ochre sands, looming cliffs and baking heat of the Valley of the Kings, this ambitious, sweeping saga is based on the compelling personal story of Howard Carter, the eminent British archaeologist who found the tomb of boy-king Tutankhamun. We meet the young Carter in 1905, fervently leading an expedition. But when tempers fray and he puts the excavation in jeopardy, Carter's license to dig is revoked by Cairo's Antiquities Service. Ostracised and living rough, he cuts a solitary figure existing on the edges of society, until a chance meeting with dashing British aristocrat Lord Carnarvon, an enthusiastic amateur archaeologist, and his daughter Lady Evelyn brings Carter a dramatic change of fortune, and an unexpected chance at love...

***How To Lose Weight Well* – Finished / Format**

The dieting industry is worth millions as we all aspire to have the perfect body, but do diets really work? The ultimate diet show, ***How to Lose Weight Well*** has all the answers, following real-life dieters as they try to drop the pounds. They'll be taking different approaches to weight loss over varying timescales but what they all have in common is the determination to transform their bodies and their lives. It's a tough and emotional challenge, but the show's experts are on hand to break down dieting myths, compare methods and cook up delicious meals that will leave viewers hungry for more.

***Autopsy: The Last Hours Of...* - Documentaries**

This hugely successful documentary now spans an incredible five series. The tragic and sudden deaths of Michael Jackson, Whitney Houston, Karen Carpenter, River Phoenix, Elvis Presley, Amy Winehouse, Heath Ledger, Philip Seymour Hoffman and many others sent the world into a frenzy fuelled by hearsay and rumour. Now we finally put an end to the speculation. Crucial medical evidence explains what killed the stars and how they died. Interviews with friends and family shed light on the decisions that set them on the path towards their deaths. Combining medical fact with personal revelation, Autopsy: The Last Hours Of... investigates not only their untimely deaths but also the extraordinary lives of these global icons.



How To Lose Weight Well

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Keshet International is Keshet Media Group's global distribution and production arm. Headed by CEO Alon Shtruzman, it includes Keshet's local production outposts (Keshet UK, Keshet Asia and Keshet Studios in the US) as well as its global distribution arm.

KI's catalogue consists of over 70 tried and tested properties that appeal to audiences worldwide, spanning all genres.

Highlights include hit drama *Prisoners of War*, the original Israeli version of prime time Emmy® winner *Homeland*; gripping espionage thriller *False Flag*; touching family drama *The A Word*; the high octane game show *BOOM!*; hit interactive talent show *Rising Star* and children's talent show *Master Class*; reality dating format *Girlfri3nds*; and 'buddy comedy' *Traffic Light*, winner of an International Emmy Award.



Rising Star

Programming Highlights:

Rising Star

Rising Star is a trailblazing interactive talent format that creates MUST SEE viewing by bringing together large audiences for a collective, active television experience. Hailing a new era in home entertainment, its inception marked a world first as the only talent show in which an unlimited number of viewers are able to determine the narrative in real-time.

Rising Star became the fastest-selling talent show on record when it launched in October 2013, now more than 250 episodes of the show have aired with upwards of 160 million votes tallied worldwide. It has recently been licensed in Cambodia (Town TV) and is due to air a second season in Indonesia (RCTI) this winter. Season one of *RISING STAR* Indonesia aired successfully and won a Panasonic Gobel Award for Best Program Talent Show & Reality Show in 2015. The format has also aired in China on state TV channel CCTV-3, where it achieved higher ratings than The Voice and 30% growth in audience share from the first episode to the last. The finale was the leading programme of the night across the whole country.

Winner of the 18th annual Webby Awards
Winner of the 2015 TV Connect Award for Best TV App
International Digital Emmy® Nominated
12 international versions aired

BOOM!

BOOM! is an in-studio game show which fuses the drama, thrill and intensity of a blockbuster action movie with the high-octane fun of a video game, creating one literally explosive trivia challenge. A unique visual concept coupled with a rollercoaster of laughter and adrenaline – *BOOM!*'s fresh approach packs the intellectual AND physical challenges of existing game shows into must-see event viewing for all ages.

BOOM! has already ignited the industry, airing more than 800 episodes worldwide in the US (FOX), France (TF1), Hungary (TV2), Kazakhstan (Channel SEVEN), Chile (TVN), Argentina (Telefe) and Uruguay (Canal 10, finished Spanish version). It recently began airing in Cambodia (Bayon TV). Brazilian (SBT), Mexican (Azteca TV), Peruvian (America TV), Colombian (Caracol) and Italian (Discovery) versions are also in the pipeline. The original Israeli version was the country's highest-rated and most viewed game show launch EVER, reaching an average share of 38%; share for the younger demographic of 18-24 was 27.5% higher than average.

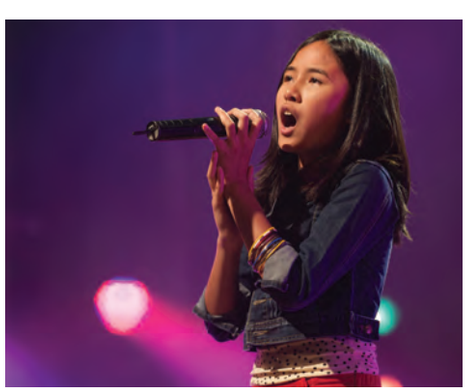
Master Class

Set in a music school and its auditorium, in *Master Class* children aged 8 – 14 perform each week, singing popular songs to only positive reviews, without facing elimination. Avoiding the intrigue and harsh judgment of a ruthless competition, it focuses on the nurturing relationships formed between the teachers and their young students, as they become familiar with the country's rich musical history and cultural heritage.

Master Class is one of the highest-rated talent shows ever to appear in Israel with a season average of 48.1% share and 32.5% rating. It achieved ratings in excess of a 250% increase on the average timeslot on Hungary's TV2 where its second season attracted more viewers than any other show in the first four weeks of it airing. In Greece *Master Class* became the leading show of the night in prime time when it launched on MegaTV, achieving a 33.5% share in the channel's target group (15 – 44). Two series of the show have aired successfully in China and a version for Vietnam is in the pipeline for with TTN Media Corporation for HTV3.



BOOM!



Master Class

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NO AVERAGE JOE PTE LTD
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Website: www.xrisp.com

XTREME MEDIA PTE LTD
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Email: yusmalg@yahoo.com

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YOBOHO NEW MEDIA PVT LTD
Yoboho Serdia House, 1st Floor, Off SS Rd
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Email: corporate@quickflix.co.nz

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Email: bingsun@tencent.com

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Email: tsutaya-tv@tsutaya.co.jp

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Fax: +91 22 2490 3344 55
Website: www.hungama.com

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Website: www.totalsportsasia.com
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Chief Operating Officer: Mohamed Youssif

Deputy COO/ MD Asia: Raymond Chow

Director, Broadcasting Products and Projects: Simon Chow

Company Profile

ABS is one of the fastest growing global satellite operators in the world. ABS offers a complete range of tailored solutions including broadcasting, data and telecommunication services to broadcasters, service providers, enterprises and government organizations.

ABS operates seven satellites in orbit: ABS-2, ABS-2A, ABS-3, ABS-3A, ABS-4, ABS-6 and ABS-7. The satellite fleet covers 93% of the world's population across the Americas, Africa, Asia Pacific, Europe, the Middle East, CIS and Russia. ABS plans to add more satellites over the next 3-4 years to its growing fleet.

Headquartered in Bermuda, ABS has offices in the United States, UAE, South Africa, Philippines, Indonesia and Hong Kong. ABS is majority owned by the Permira funds which are advised by European Private Equity Firm Permira.

Media and Broadcast

The ABS fleet supports a diverse range of broadcast solutions and applications from contribution and distribution. ABS offers long term 24/7 services and transmits media in all formats in MPEG-2 or MPEG-4 from Standard Definition to High Definition. Our services are available on C and Ku-bands across the satellite fleet.

- Direct-to Home (DTH) television service
- Programming and content delivery to cable head ends and pay TV operators
- Video contribution and content distribution

Satellite Details:

ABS-2

Launch Date:	February 2014
Design Lifetime:	Estimated 2028
Orbital Position:	75ºE
Transponders:	32 C, 51 Ku & 6 Ka-band
Geographic Coverage:	South Asia, SE Asia/Korea, Southern, Russia, MENA & S&C Africa

ABS-2A

Launch Date:	June 2016
Design Lifetime:	2031
Orbital Position:	75°E
Transponders:	48 Ku-band
Geographic Coverage:	South Asia, SE Asia, Russia, MENA & Africa

ABS-3A

Launch Date:	March 2015
Design Lifetime:	2030
Orbital Position:	3ºW
Transponders:	24 C & 24 Ku-band
Geographic Coverage:	The Americas, Africa, Middle East & Europe

ABS-6

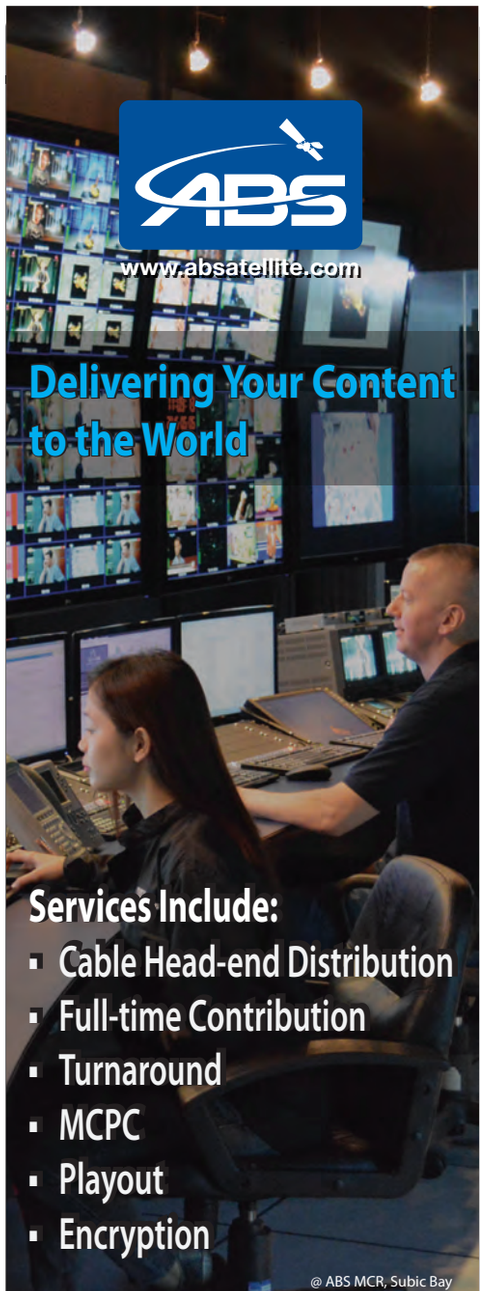
Design Lifetime:	2023
Orbital Position:	159ºE
Transponders:	28 C &16 Ku-band
Geographic Coverage:	North East Asia & Pacific Ocean



ABS Ku-band Global Coverage



ABS C-band Global Coverage





STN PLC
(SATELLITE TELECOMMUNICATIONS NETWORK)

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Company Profile
STN provides world-class broadcasting and transmission services to TV companies, video entertainment platforms and service providers across the globe. The company owns and operates a state-of-the-art satellite teleport in Slovenia, which was named Independent Teleport Operator of the Year 2016 by the World Teleport Association (WTA).

STN offers a broad portfolio of media services including uplink, playout, encryption, multicast and channel localisation services, enabling a wide range of customers, from start-up channels to blue-chip global media leaders, to rapidly and efficiently deploy quality services. STN helps its customers attract and engage new audiences and expand into new markets by leveraging high-quality capacity on a wide and continuously expanding range of satellites. STN has PoPs in a growing number of key broadcast centres around the globe, links to major European data centres and connectivity with worldwide fibre networks.

STN's highly professional and knowledgeable team has helped broadcasters expand their reach and build their businesses through reaching more viewers and new territories.

With a reputation that is punctuated by reliability, trustworthiness and high quality, STN has become a trusted partner of choice to hundreds of channels to date.

With its advantageous geographical position and strategic partners, STN provides its clients with worldwide distribution. Whether the need is to go global or reach the individual regions of Europe, the Middle East, Asia, Africa and the Americas, STN will provide services fine-tuned to your specific budget and requirements with an unrivalled turnaround time.

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STN Facility antenna

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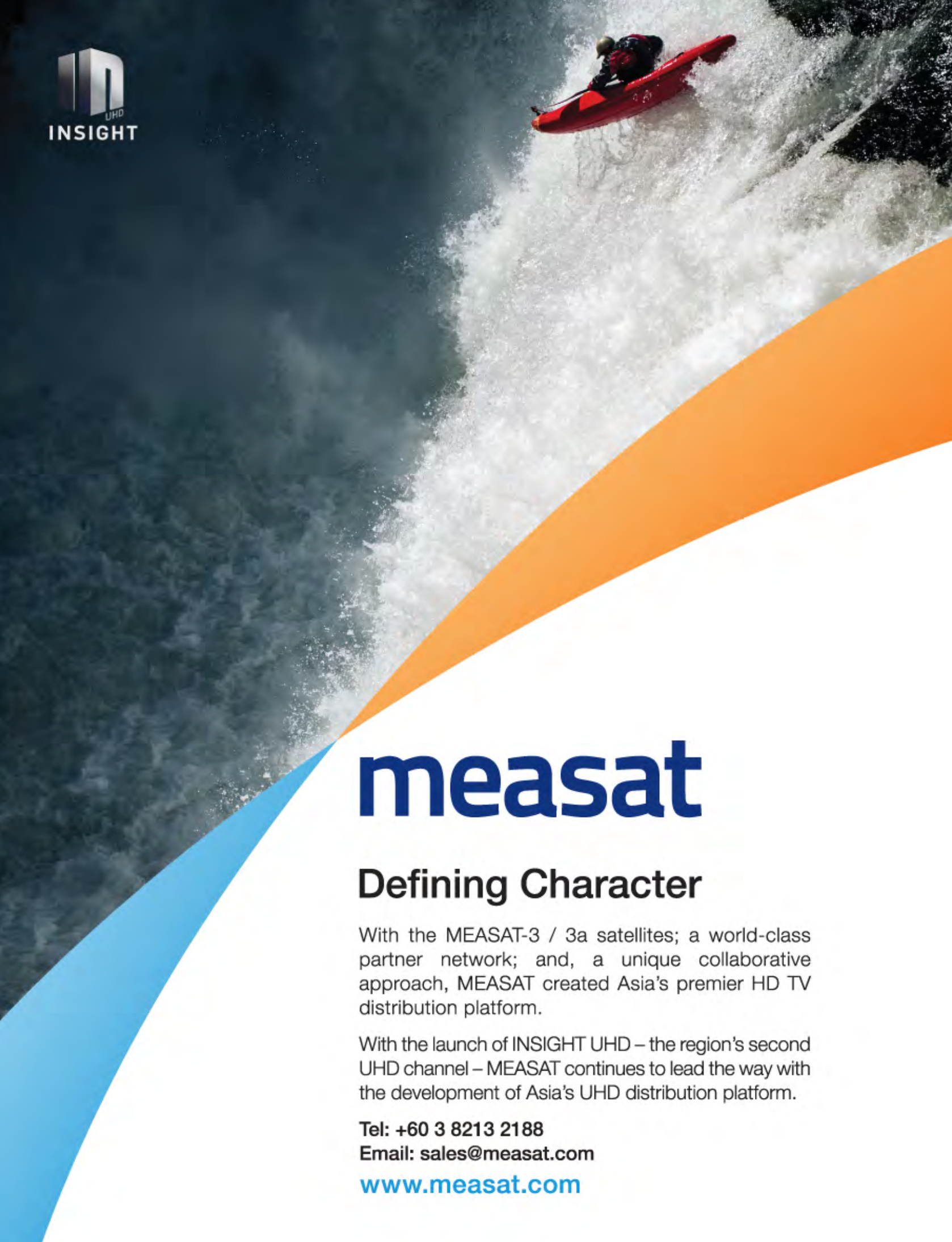
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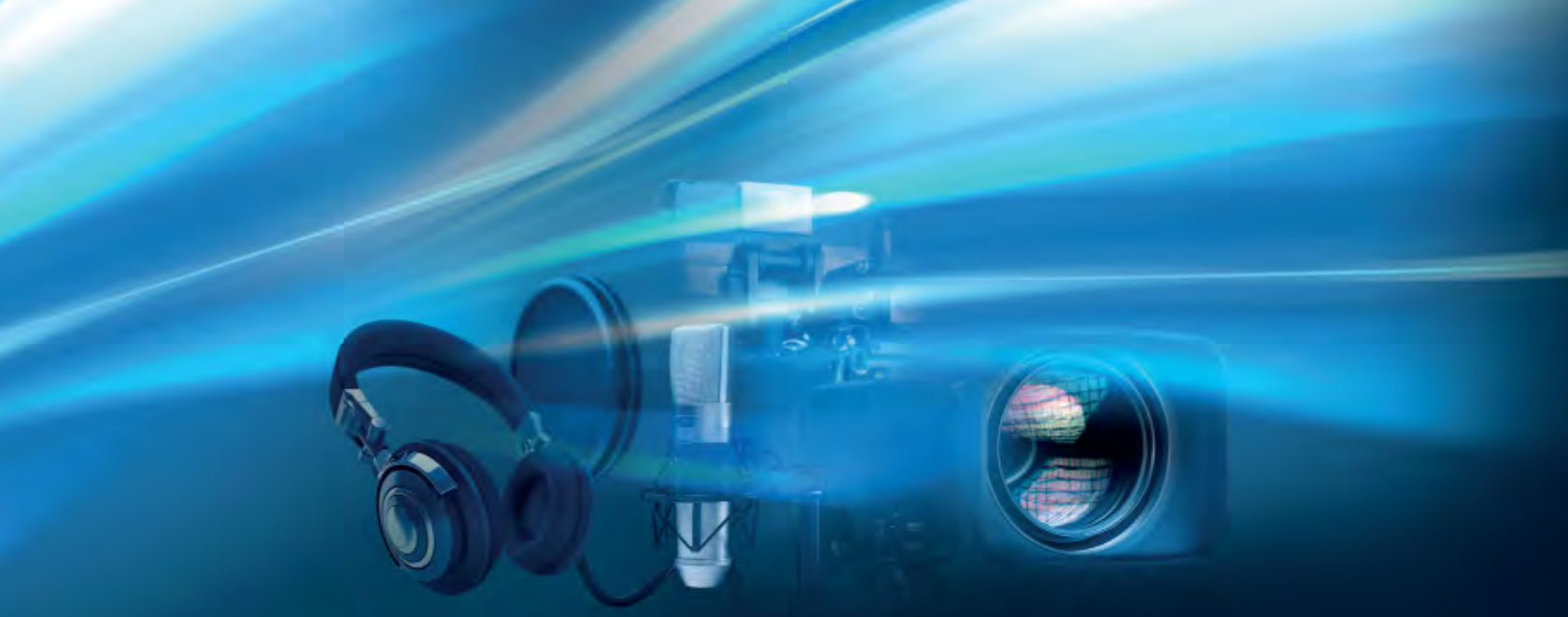
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